

EXPANDED PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9400/-74.1606

RF5

Hawthorne Center	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2015)	33,459	240,308	455,605
Projected Population (2020)	34,802	249,208	472,622
Census Population (2010)	32,212	234,175	447,439
Census Population (2000)	32,849	235,205	439,500
Projected Annual Growth (2015 to 2020)	1,343 0.8%	8,900 0.7%	17,018 0.7%
Historical Annual Growth (2010 to 2015)	1,247 0.8%	6,133 0.5%	8,166 0.4%
Historical Annual Growth (2000 to 2010)	-637 -0.2%	-1,030 -	7,939 0.2%
Estimated Population Density (2015)	10,655 <i>psm</i>	8,503 <i>psm</i>	5,803 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2015)	10,910	79,211	156,132
Projected Households (2020)	11,273	81,825	161,392
Census Households (2010)	10,372	76,277	151,568
Census Households (2000)	10,563	76,276	149,348
Estimated Households with Children (2015)	4,771 43.7%	32,531 41.1%	59,768 38.3%
Estimated Average Household Size (2015)	3.07	2.97	2.87
Average Household Income			
Estimated Average Household Income (2015)	\$62,249	\$78,351	\$94,072
Projected Average Household Income (2020)	\$65,909	\$82,995	\$99,678
Estimated Average Family Income (2015)	\$67,454	\$90,826	\$112,633
Median Household Income			
Estimated Median Household Income (2015)	\$49,259	\$60,977	\$72,259
Projected Median Household Income (2020)	\$51,348	\$63,142	\$74,833
Estimated Median Family Income (2015)	\$54,308	\$72,372	\$86,613
Per Capita Income			
Estimated Per Capita Income (2015)	\$20,302	\$25,985	\$32,349
Projected Per Capita Income (2020)	\$21,353	\$27,404	\$34,146
Estimated Per Capita income 5 Year Growth	\$1,050 5.2%	\$1,419 5.5%	\$1,797 5.6%
Estimated Average Household Net Worth (2015)	\$491,553	\$582,784	\$689,606
Daytime Demos (2015)			
Total Businesses	1,283	9,914	22,741
Total Employees	9,891	91,615	220,167
Company Headquarter Businesses	3 0.2%	31 0.3%	129 0.6%
Company Headquarter Employees	34 0.3%	2,137 2.3%	18,547 8.4%
Employee Population per Business	7.7	9.2	9.7
Residential Population per Business	26.1	24.2	20.0

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Race & Ethnicity						
White (2015)	16,027	47.9%	122,603	51.0%	285,663	62.7%
Black or African American (2015)	7,996	23.9%	56,849	23.7%	66,131	14.5%
American Indian or Alaska Native (2015)	324	1.0%	1,599	0.7%	2,195	0.5%
Asian (2015)	699	2.1%	13,758	5.7%	33,430	7.3%
Hawaiian or Pacific Islander (2015)	14	-	75	-	111	-
Other Race (2015)	7,064	21.1%	36,359	15.1%	53,044	11.6%
Two or More Races (2015)	1,335	4.0%	9,064	3.8%	15,030	3.3%
Not Hispanic or Latino Population (2015)	16,166	48.3%	144,908	60.3%	310,264	68.1%
Hispanic or Latino Population (2015)	17,293	51.7%	95,400	39.7%	145,341	31.9%
Not Hispanic or Latino Population (2020)	16,226	46.6%	146,465	58.8%	313,874	66.4%
Hispanic or Latino Population (2020)	18,576	53.4%	102,744	41.2%	158,748	33.6%
Not Hispanic or Latino Population (2010)	15,193	47.2%	139,876	59.7%	306,791	68.6%
Hispanic or Latino Population (2010)	17,019	52.8%	94,299	40.3%	140,648	31.4%
Not Hispanic or Latino Population (2000)	18,485	56.3%	156,422	66.5%	331,427	75.4%
Hispanic or Latino Population (2000)	14,364	43.7%	78,784	33.5%	108,072	24.6%
Projected Hispanic Annual Growth (2015 to 2020)	1,283	1.5%	7,343	1.5%	13,407	1.8%
Historic Hispanic Annual Growth (2000 to 2015)	2,929	1.4%	16,617	1.4%	37,269	2.3%
Age Distribution (2015)						
Age Under 5	2,601	7.8%	16,901	7.0%	28,912	6.3%
Age 5 to 9 Years	2,487	7.4%	16,568	6.9%	29,941	6.6%
Age 10 to 14 Years	2,395	7.2%	16,552	6.9%	31,037	6.8%
Age 15 to 19 Years	2,463	7.4%	17,601	7.3%	32,109	7.0%
Age 20 to 24 Years	2,511	7.5%	17,907	7.5%	30,943	6.8%
Age 25 to 29 Years	2,569	7.7%	16,067	6.7%	28,453	6.2%
Age 30 to 34 Years	2,558	7.6%	15,588	6.5%	28,389	6.2%
Age 35 to 39 Years	2,256	6.7%	15,267	6.4%	28,583	6.3%
Age 40 to 44 Years	2,248	6.7%	15,900	6.6%	30,314	6.7%
Age 45 to 49 Years	2,157	6.4%	16,525	6.9%	32,301	7.1%
Age 50 to 54 Years	2,148	6.4%	16,454	6.8%	32,684	7.2%
Age 55 to 59 Years	1,996	6.0%	15,524	6.5%	31,144	6.8%
Age 60 to 64 Years	1,621	4.8%	12,605	5.2%	25,517	5.6%
Age 65 to 74 Years	2,067	6.2%	17,285	7.2%	35,085	7.7%
Age 75 to 84 Years	962	2.9%	9,143	3.8%	19,556	4.3%
Age 85 Years or Over	418	1.3%	4,420	1.8%	10,635	2.3%
Median Age	32.5		35.5		37.5	
Gender Age Distribution (2015)						
Female Population	17,154	51.3%	124,341	51.7%	235,110	51.6%
Age 0 to 19 Years	4,792	27.9%	32,917	26.5%	59,329	25.2%
Age 20 to 64 Years	10,366	60.4%	73,397	59.0%	137,704	58.6%
Age 65 Years or Over	1,996	11.6%	18,027	14.5%	38,078	16.2%
Female Median Age	33.9		37.0		39.0	
Male Population	16,305	48.7%	115,967	48.3%	220,494	48.4%
Age 0 to 19 Years	5,155	31.6%	34,705	29.9%	62,670	28.4%
Age 20 to 64 Years	9,699	59.5%	68,441	59.0%	130,625	59.2%
Age 65 Years or Over	1,452	8.9%	12,820	11.1%	27,199	12.3%
Male Median Age	31.0		33.9		36.0	

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Household Income Distribution (2015)						
HH Income \$200,000 or More	261	2.4%	5,393	6.8%	14,538	9.3%
HH Income \$150,000 to \$199,999	489	4.5%	4,539	5.7%	11,982	7.7%
HH Income \$100,000 to \$149,999	1,213	11.1%	9,691	12.2%	21,839	14.0%
HH Income \$75,000 to \$99,999	1,158	10.6%	8,105	10.2%	17,833	11.4%
HH Income \$50,000 to \$74,999	2,186	20.0%	11,599	14.6%	22,981	14.7%
HH Income \$35,000 to \$49,999	1,370	12.6%	9,418	11.9%	18,242	11.7%
HH Income \$25,000 to \$34,999	1,214	11.1%	7,991	10.1%	13,845	8.9%
HH Income \$15,000 to \$24,999	1,308	12.0%	8,448	10.7%	14,390	9.2%
HH Income Under \$15,000	1,711	15.7%	14,027	17.7%	20,481	13.1%
HH Income \$35,000 or More	6,677	61.2%	48,745	61.5%	107,416	68.8%
HH Income \$75,000 or More	3,121	28.6%	27,728	35.0%	66,192	42.4%
Housing (2015)						
Total Housing Units	11,242		81,328		160,231	
Housing Units Occupied	10,910	97.1%	79,211	97.4%	156,132	97.4%
Housing Units Owner-Occupied	4,272	39.2%	38,046	48.0%	89,040	57.0%
Housing Units, Renter-Occupied	6,638	60.8%	41,164	52.0%	67,092	43.0%
Housing Units, Vacant	331	2.9%	2,117	2.6%	4,099	2.6%
Marital Status (2015)						
Never Married	10,856	41.8%	79,678	41.9%	133,994	36.6%
Currently Married	9,980	38.4%	72,671	38.2%	160,277	43.8%
Separated	1,929	7.4%	12,791	6.7%	20,654	5.6%
Widowed	1,204	4.6%	11,617	6.1%	24,836	6.8%
Divorced	2,006	7.7%	13,530	7.1%	25,953	7.1%
Household Type (2015)						
Population Family	28,881	86.3%	201,887	84.0%	383,088	84.1%
Population Non-Family	4,565	13.6%	33,349	13.9%	65,583	14.4%
Population Group Quarters	13	-	5,072	2.1%	6,934	1.5%
Family Households	8,186	75.0%	58,363	73.7%	114,754	73.5%
Non-Family Households	2,725	25.0%	20,848	26.3%	41,378	26.5%
Married Couple with Children	2,362	23.7%	18,156	25.0%	39,030	24.4%
Average Family Household Size	3.5		3.5		3.3	
Household Size (2015)						
1 Person Households	2,146	19.7%	17,190	21.7%	34,583	22.1%
2 Person Households	2,647	24.3%	20,083	25.4%	42,251	27.1%
3 Person Households	2,075	19.0%	14,388	18.2%	28,110	18.0%
4 Person Households	1,899	17.4%	13,384	16.9%	26,682	17.1%
5 Person Households	1,176	10.8%	7,679	9.7%	14,048	9.0%
6 or More Person Households	967	8.9%	6,487	8.2%	10,457	6.7%
Household Vehicles (2015)						
Households with 0 Vehicles Available	1,724	15.8%	14,285	18.0%	20,918	13.4%
Households with 1 Vehicles Available	4,904	44.9%	30,544	38.6%	55,035	35.2%
Households with 2 or More Vehicles Available	4,282	39.2%	34,382	43.4%	80,178	51.4%
Total Vehicles Available	15,082		113,539		250,807	
Average Vehicles Per Household	1.4		1.4		1.6	

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Labor Force (2015)						
Estimated Labor Population Age 16 Years or Over	25,486		186,974		359,337	
Estimated Civilian Employed	15,254	59.9%	106,132	56.8%	211,023	58.7%
Estimated Civilian Unemployed	1,188	4.7%	8,199	4.4%	14,370	4.0%
Estimated in Armed Forces	-	-	35	-	39	-
Estimated Not in Labor Force	9,044	35.5%	72,608	38.8%	133,904	37.3%
Unemployment Rate	4.7%		4.4%		4.0%	
Occupation (2010)						
Occupation: Population Age 16 Years or Over	14,590		100,277		199,549	
Management, Business, Financial Operations	1,571	10.8%	12,438	12.4%	29,581	14.8%
Professional, Related	2,329	16.0%	18,902	18.9%	40,602	20.3%
Service	2,694	18.5%	18,862	18.8%	32,680	16.4%
Sales, Office	4,111	28.2%	25,280	25.2%	52,853	26.5%
Farming, Fishing, Forestry	5	-	68	0.1%	124	0.1%
Construct, Extraction, Maintenance	893	6.1%	7,450	7.4%	14,668	7.4%
Production, Transport Material Moving	2,987	20.5%	17,278	17.2%	29,040	14.6%
White Collar Workers	54.9%		56.5%		61.7%	
Blue Collar Workers	45.1%		43.5%		38.3%	
Consumer Expenditure (2015)						
Total Household Expenditure	\$550 M		\$4.62 B		\$10.4 B	
Total Non-Retail Expenditure	\$298 M	54.2%	\$2.51 B	54.4%	\$5.67 B	54.6%
Total Retail Expenditure	\$252 M	45.8%	\$2.11 B	45.6%	\$4.72 B	45.4%
Apparel	\$19.4 M	3.5%	\$164 M	3.5%	\$368 M	3.5%
Contributions	\$22.2 M	4.0%	\$210 M	4.5%	\$497 M	4.8%
Education	\$19.8 M	3.6%	\$182 M	3.9%	\$423 M	4.1%
Entertainment	\$30.6 M	5.6%	\$259 M	5.6%	\$586 M	5.6%
Food and Beverages	\$82.5 M	15.0%	\$676 M	14.6%	\$1.50 B	14.4%
Furnishings and Equipment	\$18.4 M	3.3%	\$159 M	3.4%	\$363 M	3.5%
Gifts	\$13.0 M	2.4%	\$117 M	2.5%	\$274 M	2.6%
Health Care	\$44.6 M	8.1%	\$362 M	7.8%	\$800 M	7.7%
Household Operations	\$15.3 M	2.8%	\$136 M	2.9%	\$315 M	3.0%
Miscellaneous Expenses	\$8.22 M	1.5%	\$67.0 M	1.5%	\$149 M	1.4%
Personal Care	\$7.18 M	1.3%	\$59.9 M	1.3%	\$134 M	1.3%
Personal Insurance	\$3.91 M	0.7%	\$35.4 M	0.8%	\$82.6 M	0.8%
Reading	\$1.20 M	0.2%	\$10.2 M	0.2%	\$23.0 M	0.2%
Shelter	\$113 M	20.5%	\$955 M	20.7%	\$2.15 B	20.7%
Tobacco	\$3.59 M	0.7%	\$27.5 M	0.6%	\$58.6 M	0.6%
Transportation	\$105 M	19.1%	\$857 M	18.5%	\$1.91 B	18.4%
Utilities	\$42.8 M	7.8%	\$344 M	7.4%	\$755 M	7.3%
Educational Attainment (2015)						
Adult Population Age 25 Years or Over	26,639		198,314		382,594	
Elementary (Grade Level 0 to 8)	5,159	19.4%	31,443	15.9%	48,519	12.7%
Some High School (Grade Level 9 to 11)	3,583	13.5%	27,811	14.0%	41,752	10.9%
High School Graduate	8,153	30.6%	52,482	26.5%	96,482	25.2%
Some College	3,543	13.3%	23,644	11.9%	45,683	11.9%
Associate Degree Only	1,305	4.9%	9,193	4.6%	17,451	4.6%
Bachelor Degree Only	2,380	8.9%	25,060	12.6%	61,559	16.1%
Graduate Degree	2,517	9.4%	28,682	14.5%	71,149	18.6%

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Units In Structure (2010)						
1 Detached Unit	2,767	26.7%	29,638	38.9%	72,543	47.9%
1 Attached Unit	449	4.3%	4,220	5.5%	8,412	5.6%
2 to 4 Units	5,989	57.7%	27,504	36.1%	44,946	29.7%
5 to 9 Units	497	4.8%	4,203	5.5%	7,191	4.7%
10 to 19 Units	351	3.4%	3,677	4.8%	6,227	4.1%
20 to 49 Units	130	1.3%	2,211	2.9%	4,309	2.8%
50 or More Units	173	1.7%	4,540	6.0%	7,313	4.8%
Mobile Home or Trailer	17	0.2%	234	0.3%	478	0.3%
Other Structure	-	-	50	0.1%	149	0.1%
Homes Built By Year (2010)						
Homes Built 2005 or later	284	2.7%	2,108	2.8%	4,357	2.9%
Homes Built 2000 to 2004	268	2.6%	2,261	3.0%	4,948	3.3%
Homes Built 1990 to 1999	484	4.7%	4,109	5.4%	8,448	5.6%
Homes Built 1980 to 1989	565	5.4%	5,012	6.6%	10,103	6.7%
Homes Built 1970 to 1979	996	9.6%	6,796	8.9%	13,165	8.7%
Homes Built 1960 to 1969	1,130	10.9%	10,012	13.1%	21,239	14.0%
Homes Built 1950 to 1959	1,471	14.2%	14,763	19.4%	32,385	21.4%
Homes Built Before 1949	5,175	49.9%	31,217	40.9%	56,924	37.6%
Home Values (2010)						
Home Values \$1,000,000 or More	33	0.8%	937	2.5%	3,310	3.8%
Home Values \$500,000 to \$999,999	426	10.3%	7,844	21.1%	22,442	25.7%
Home Values \$400,000 to \$499,999	852	20.7%	7,519	20.3%	17,073	19.6%
Home Values \$300,000 to \$399,999	1,471	35.7%	11,009	29.7%	23,196	26.6%
Home Values \$200,000 to \$299,999	842	20.5%	5,933	16.0%	13,555	15.5%
Home Values \$150,000 to \$199,999	299	7.3%	1,767	4.8%	3,566	4.1%
Home Values \$100,000 to \$149,999	92	2.2%	890	2.4%	1,682	1.9%
Home Values \$70,000 to \$99,999	30	0.7%	334	0.9%	797	0.9%
Home Values \$50,000 to \$69,999	1	-	128	0.3%	292	0.3%
Home Values \$25,000 to \$49,999	28	0.7%	297	0.8%	668	0.8%
Home Values Under \$25,000	41	1.0%	448	1.2%	604	0.7%
Owner-Occupied Median Home Value	\$349,852		\$403,737		\$436,781	
Renter-Occupied Median Rent	\$979		\$927		\$998	
Transportation To Work (2010)						
Drive to Work Alone	10,525	73.5%	69,491	70.7%	142,622	72.9%
Drive to Work in Carpool	1,498	10.5%	8,589	8.7%	15,728	8.0%
Travel to Work by Public Transportation	1,171	8.2%	10,938	11.1%	19,712	10.1%
Drive to Work on Motorcycle	1	-	25	-	79	-
Walk or Bicycle to Work	567	4.0%	3,026	3.1%	5,771	2.9%
Other Means	346	2.4%	3,491	3.6%	5,419	2.8%
Work at Home	208	1.5%	2,706	2.8%	6,369	3.3%
Travel Time (2010)						
Travel to Work in 14 Minutes or Less	2,886	20.5%	21,143	22.1%	44,131	23.3%
Travel to Work in 15 to 29 Minutes	5,688	40.3%	36,088	37.8%	68,576	36.2%
Travel to Work in 30 to 59 Minutes	4,816	34.1%	29,700	31.1%	57,917	30.6%
Travel to Work in 60 Minutes or More	717	5.1%	8,629	9.0%	18,706	9.9%
Average Minutes Travel to Work	23.2		23.8		24.0	

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