

# EXPANDED PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.7984/-84.2231

RF5

Memorial Bend GA	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2015)	16,895	112,561	246,250
Projected Population (2020)	17,811	119,485	262,776
Census Population (2010)	14,808	103,500	230,089
Census Population (2000)	16,404	113,373	241,007
Projected Annual Growth (2015 to 2020)	916 1.1%	6,924 1.2%	16,526 1.3%
Historical Annual Growth (2010 to 2015)	2,087 2.8%	9,061 1.8%	16,161 1.4%
Historical Annual Growth (2000 to 2010)	-1,596 -1.0%	-9,873 -0.9%	-10,918 -0.5%
Estimated Population Density (2015)	5,380 <i>psm</i>	3,983 <i>psm</i>	3,137 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2015)	6,043	41,846	96,123
Projected Households (2020)	6,152	42,971	99,028
Census Households (2010)	5,332	38,284	90,079
Census Households (2000)	5,744	40,860	91,072
Estimated Households with Children (2015)	2,319 38.4%	14,706 35.1%	30,886 32.1%
Estimated Average Household Size (2015)	2.79	2.62	2.50
<b>Average Household Income</b>			
Estimated Average Household Income (2015)	\$44,090	\$49,341	\$64,667
Projected Average Household Income (2020)	\$46,680	\$52,245	\$68,387
Estimated Average Family Income (2015)	\$46,935	\$47,703	\$73,563
<b>Median Household Income</b>			
Estimated Median Household Income (2015)	\$37,382	\$40,428	\$51,255
Projected Median Household Income (2020)	\$37,555	\$41,499	\$53,027
Estimated Median Family Income (2015)	\$44,796	\$45,651	\$63,241
<b>Per Capita Income</b>			
Estimated Per Capita Income (2015)	\$15,781	\$18,609	\$25,415
Projected Per Capita Income (2020)	\$16,134	\$19,040	\$25,933
Estimated Per Capita income 5 Year Growth	\$353 2.2%	\$430 2.3%	\$518 2.0%
Estimated Average Household Net Worth (2015)	\$269,084	\$320,700	\$417,362
<b>Daytime Demos (2015)</b>			
Total Businesses	598	3,611	11,261
Total Employees	3,523	40,472	115,357
Company Headquarter Businesses	- -	9 0.3%	29 0.3%
Company Headquarter Employees	- -	409 1.0%	1,929 1.7%
Employee Population per Business	5.9	11.2	10.2
Residential Population per Business	28.3	31.2	21.9

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<b>Race &amp; Ethnicity</b>						
White (2015)	2,306	13.6%	22,370	19.9%	78,614	31.9%
Black or African American (2015)	11,429	67.6%	74,253	66.0%	138,607	56.3%
American Indian or Alaska Native (2015)	50	0.3%	232	0.2%	511	0.2%
Asian (2015)	2,424	14.3%	10,393	9.2%	18,704	7.6%
Hawaiian or Pacific Islander (2015)	13	0.1%	54	-	93	-
Other Race (2015)	245	1.4%	2,531	2.2%	4,308	1.7%
Two or More Races (2015)	429	2.5%	2,729	2.4%	5,412	2.2%
Not Hispanic or Latino Population (2015)	16,352	96.8%	107,008	95.1%	235,396	95.6%
Hispanic or Latino Population (2015)	543	3.2%	5,553	4.9%	10,854	4.4%
Not Hispanic or Latino Population (2020)	17,170	96.4%	112,785	94.4%	249,337	94.9%
Hispanic or Latino Population (2020)	641	3.6%	6,700	5.6%	13,439	5.1%
Not Hispanic or Latino Population (2010)	14,320	96.7%	98,001	94.7%	219,390	95.3%
Hispanic or Latino Population (2010)	488	3.3%	5,499	5.3%	10,699	4.7%
Not Hispanic or Latino Population (2000)	15,863	96.7%	107,976	95.2%	231,660	96.1%
Hispanic or Latino Population (2000)	541	3.3%	5,396	4.8%	9,347	3.9%
Projected Hispanic Annual Growth (2015 to 2020)	98	3.6%	1,147	4.1%	2,585	4.8%
Historic Hispanic Annual Growth (2000 to 2015)	2	-	157	0.2%	1,507	1.1%
<b>Age Distribution (2015)</b>						
Age Under 5	1,577	9.3%	9,438	8.4%	18,026	7.3%
Age 5 to 9 Years	1,282	7.6%	7,732	6.9%	16,428	6.7%
Age 10 to 14 Years	1,112	6.6%	7,208	6.4%	15,412	6.3%
Age 15 to 19 Years	1,083	6.4%	7,130	6.3%	14,828	6.0%
Age 20 to 24 Years	1,213	7.2%	8,456	7.5%	17,248	7.0%
Age 25 to 29 Years	1,335	7.9%	9,121	8.1%	17,323	7.0%
Age 30 to 34 Years	1,347	8.0%	9,290	8.3%	18,887	7.7%
Age 35 to 39 Years	1,275	7.5%	8,405	7.5%	17,694	7.2%
Age 40 to 44 Years	1,213	7.2%	8,360	7.4%	18,048	7.3%
Age 45 to 49 Years	1,098	6.5%	7,905	7.0%	17,688	7.2%
Age 50 to 54 Years	1,049	6.2%	7,523	6.7%	17,299	7.0%
Age 55 to 59 Years	986	5.8%	6,627	5.9%	16,017	6.5%
Age 60 to 64 Years	815	4.8%	5,421	4.8%	13,618	5.5%
Age 65 to 74 Years	1,029	6.1%	6,438	5.7%	16,621	6.7%
Age 75 to 84 Years	351	2.1%	2,509	2.2%	7,588	3.1%
Age 85 Years or Over	128	0.8%	999	0.9%	3,526	1.4%
Median Age	32.4		33.3		36.0	
<b>Gender Age Distribution (2015)</b>						
Female Population	8,761	51.9%	57,770	51.3%	129,565	52.6%
Age 0 to 19 Years	2,463	28.1%	15,108	26.2%	31,485	24.3%
Age 20 to 64 Years	5,407	61.7%	36,666	63.5%	81,255	62.7%
Age 65 Years or Over	891	10.2%	5,996	10.4%	16,825	13.0%
Female Median Age	33.7		34.8		37.5	
Male Population	8,134	48.1%	54,791	48.7%	116,685	47.4%
Age 0 to 19 Years	2,591	31.9%	16,400	29.9%	33,210	28.5%
Age 20 to 64 Years	4,925	60.5%	34,442	62.9%	72,565	62.2%
Age 65 Years or Over	618	7.6%	3,950	7.2%	10,910	9.3%
Male Median Age	31.2		31.8		34.3	

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<b>Household Income Distribution (2015)</b>						
HH Income \$200,000 or More	25	0.4%	404	1.0%	3,504	3.6%
HH Income \$150,000 to \$199,999	112	1.8%	980	2.3%	3,924	4.1%
HH Income \$100,000 to \$149,999	296	4.9%	3,006	7.2%	9,717	10.1%
HH Income \$75,000 to \$99,999	463	7.7%	3,861	9.2%	10,342	10.8%
HH Income \$50,000 to \$74,999	1,142	18.9%	7,295	17.4%	16,579	17.2%
HH Income \$35,000 to \$49,999	1,029	17.0%	7,076	16.9%	14,901	15.5%
HH Income \$25,000 to \$34,999	743	12.3%	5,774	13.8%	10,944	11.4%
HH Income \$15,000 to \$24,999	1,157	19.1%	6,421	15.3%	11,554	12.0%
HH Income Under \$15,000	1,076	17.8%	7,030	16.8%	14,657	15.2%
HH Income \$35,000 or More	3,067	50.7%	22,621	54.1%	58,968	61.3%
HH Income \$75,000 or More	896	14.8%	8,250	19.7%	27,488	28.6%
<b>Housing (2015)</b>						
Total Housing Units	6,334		44,062		101,613	
Housing Units Occupied	6,043	95.4%	41,846	95.0%	96,123	94.6%
Housing Units Owner-Occupied	2,376	39.3%	18,428	44.0%	52,463	54.6%
Housing Units, Renter-Occupied	3,668	60.7%	23,418	56.0%	43,660	45.4%
Housing Units, Vacant	291	4.6%	2,216	5.0%	5,490	5.4%
<b>Marital Status (2015)</b>						
Never Married	5,753	44.5%	40,945	46.4%	84,608	43.1%
Currently Married	3,963	30.7%	25,879	29.3%	67,080	34.2%
Separated	1,140	8.8%	7,161	8.1%	12,328	6.3%
Widowed	477	3.7%	3,374	3.8%	9,351	4.8%
Divorced	1,591	12.3%	10,825	12.3%	23,016	11.7%
<b>Household Type (2015)</b>						
Population Family	13,070	77.4%	81,879	72.7%	176,754	71.8%
Population Non-Family	3,809	22.5%	27,916	24.8%	63,891	25.9%
Population Group Quarters	16	0.1%	2,766	2.5%	5,606	2.3%
Family Households	3,812	63.1%	25,394	60.7%	57,570	59.9%
Non-Family Households	2,231	36.9%	16,452	39.3%	38,553	40.1%
Married Couple with Children	1,120	28.3%	6,559	25.3%	15,596	23.2%
Average Family Household Size	3.4		3.2		3.1	
<b>Household Size (2015)</b>						
1 Person Households	1,713	28.3%	12,642	30.2%	30,105	31.3%
2 Person Households	1,492	24.7%	11,397	27.2%	28,297	29.4%
3 Person Households	1,023	16.9%	7,019	16.8%	15,626	16.3%
4 Person Households	813	13.5%	5,165	12.3%	11,619	12.1%
5 Person Households	492	8.1%	2,884	6.9%	5,672	5.9%
6 or More Person Households	511	8.5%	2,738	6.5%	4,804	5.0%
<b>Household Vehicles (2015)</b>						
Households with 0 Vehicles Available	1,139	18.8%	6,076	14.5%	10,555	11.0%
Households with 1 Vehicles Available	2,594	42.9%	19,466	46.5%	42,579	44.3%
Households with 2 or More Vehicles Available	2,311	38.2%	16,304	39.0%	42,989	44.7%
Total Vehicles Available	8,104		58,572		146,073	
Average Vehicles Per Household	1.3		1.4		1.5	

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<b>Labor Force (2015)</b>			
Estimated Labor Population Age 16 Years or Over	12,732	86,907	193,625
Estimated Civilian Employed	7,508 59.0%	52,990 61.0%	116,663 60.3%
Estimated Civilian Unemployed	1,145 9.0%	7,340 8.4%	13,604 7.0%
Estimated in Armed Forces	- -	100 0.1%	168 0.1%
Estimated Not in Labor Force	4,080 32.0%	26,477 30.5%	63,190 32.6%
Unemployment Rate	9.0%	8.4%	7.0%
<b>Occupation (2010)</b>			
Occupation: Population Age 16 Years or Over	6,373	45,401	103,112
Management, Business, Financial Operations	732 11.5%	5,909 13.0%	16,362 15.9%
Professional, Related	1,009 15.8%	8,493 18.7%	25,841 25.1%
Service	1,407 22.1%	8,762 19.3%	17,307 16.8%
Sales, Office	1,737 27.3%	12,671 27.9%	26,134 25.3%
Farming, Fishing, Forestry	3 -	40 0.1%	81 0.1%
Construct, Extraction, Maintenance	329 5.2%	3,117 6.9%	6,236 6.0%
Production, Transport Material Moving	1,157 18.2%	6,409 14.1%	11,151 10.8%
White Collar Workers	54.6%	59.6%	66.3%
Blue Collar Workers	45.4%	40.4%	33.7%
<b>Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$243 M	\$1.81 B	\$4.95 B
Total Non-Retail Expenditure	\$130 M 53.6%	\$974 M 53.8%	\$2.68 B 54.1%
Total Retail Expenditure	\$113 M 46.4%	\$837 M 46.2%	\$2.27 B 45.9%
Apparel	\$8.50 M 3.5%	\$63.1 M 3.5%	\$173 M 3.5%
Contributions	\$8.91 M 3.7%	\$68.9 M 3.8%	\$208 M 4.2%
Education	\$7.86 M 3.2%	\$60.0 M 3.3%	\$178 M 3.6%
Entertainment	\$13.3 M 5.5%	\$99.5 M 5.5%	\$275 M 5.6%
Food and Beverages	\$37.3 M 15.3%	\$275 M 15.2%	\$735 M 14.8%
Furnishings and Equipment	\$7.76 M 3.2%	\$58.9 M 3.3%	\$167 M 3.4%
Gifts	\$5.31 M 2.2%	\$40.6 M 2.2%	\$119 M 2.4%
Health Care	\$20.8 M 8.5%	\$153 M 8.4%	\$404 M 8.2%
Household Operations	\$6.29 M 2.6%	\$47.6 M 2.6%	\$138 M 2.8%
Miscellaneous Expenses	\$3.72 M 1.5%	\$27.5 M 1.5%	\$73.8 M 1.5%
Personal Care	\$3.19 M 1.3%	\$23.7 M 1.3%	\$64.5 M 1.3%
Personal Insurance	\$1.61 M 0.7%	\$12.2 M 0.7%	\$35.6 M 0.7%
Reading	\$529 K 0.2%	\$3.97 M 0.2%	\$11.0 M 0.2%
Shelter	\$49.9 M 20.5%	\$371 M 20.5%	\$1.02 B 20.6%
Tobacco	\$1.78 M 0.7%	\$12.8 M 0.7%	\$32.0 M 0.6%
Transportation	\$46.7 M 19.2%	\$347 M 19.2%	\$937 M 18.9%
Utilities	\$19.9 M 8.2%	\$145 M 8.0%	\$381 M 7.7%
<b>Educational Attainment (2015)</b>			
Adult Population Age 25 Years or Over	13,723	90,686	208,390
Elementary (Grade Level 0 to 8)	2,710 19.7%	11,281 12.4%	16,597 8.0%
Some High School (Grade Level 9 to 11)	1,758 12.8%	10,900 12.0%	20,494 9.8%
High School Graduate	2,804 20.4%	18,505 20.4%	36,850 17.7%
Some College	2,226 16.2%	17,541 19.3%	36,040 17.3%
Associate Degree Only	729 5.3%	5,439 6.0%	12,103 5.8%
Bachelor Degree Only	1,774 12.9%	12,490 13.8%	34,492 16.6%
Graduate Degree	1,723 12.6%	14,530 16.0%	51,814 24.9%

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<b>Units In Structure (2010)</b>						
1 Detached Unit	2,305	43.2%	18,592	48.6%	53,131	59.0%
1 Attached Unit	190	3.6%	2,304	6.0%	5,237	5.8%
2 to 4 Units	499	9.4%	2,737	7.1%	5,300	5.9%
5 to 9 Units	879	16.5%	5,621	14.7%	8,839	9.8%
10 to 19 Units	890	16.7%	5,724	15.0%	8,848	9.8%
20 to 49 Units	341	6.4%	1,822	4.8%	3,396	3.8%
50 or More Units	153	2.9%	894	2.3%	3,875	4.3%
Mobile Home or Trailer	73	1.4%	554	1.4%	1,412	1.6%
Other Structure	2	-	35	0.1%	42	-
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	240	4.5%	2,215	5.8%	6,112	6.8%
Homes Built 2000 to 2004	481	9.0%	3,195	8.3%	8,189	9.1%
Homes Built 1990 to 1999	628	11.8%	4,621	12.1%	12,184	13.5%
Homes Built 1980 to 1989	1,201	22.5%	8,728	22.8%	18,242	20.3%
Homes Built 1970 to 1979	1,384	26.0%	9,161	23.9%	17,581	19.5%
Homes Built 1960 to 1969	775	14.5%	5,643	14.7%	12,884	14.3%
Homes Built 1950 to 1959	303	5.7%	2,705	7.1%	8,325	9.2%
Homes Built Before 1949	319	6.0%	2,016	5.3%	6,563	7.3%
<b>Home Values (2010)</b>						
Home Values \$1,000,000 or More	4	0.2%	54	0.3%	341	0.7%
Home Values \$500,000 to \$999,999	22	1.0%	173	1.0%	1,979	3.9%
Home Values \$400,000 to \$499,999	33	1.5%	242	1.4%	2,270	4.5%
Home Values \$300,000 to \$399,999	39	1.8%	779	4.4%	5,330	10.5%
Home Values \$200,000 to \$299,999	356	15.9%	3,018	17.1%	10,576	20.9%
Home Values \$150,000 to \$199,999	820	36.6%	5,527	31.3%	11,287	22.3%
Home Values \$100,000 to \$149,999	509	22.7%	5,032	28.5%	12,192	24.1%
Home Values \$70,000 to \$99,999	215	9.6%	1,599	9.1%	3,943	7.8%
Home Values \$50,000 to \$69,999	105	4.7%	451	2.6%	977	1.9%
Home Values \$25,000 to \$49,999	74	3.3%	389	2.2%	839	1.7%
Home Values Under \$25,000	65	2.9%	391	2.2%	899	1.8%
Owner-Occupied Median Home Value	\$148,461		\$158,143		\$200,928	
Renter-Occupied Median Rent	\$653		\$665		\$716	
<b>Transportation To Work (2010)</b>						
Drive to Work Alone	4,486	72.4%	32,391	73.4%	74,260	74.2%
Drive to Work in Carpool	497	8.0%	3,815	8.6%	8,714	8.7%
Travel to Work by Public Transportation	748	12.1%	4,707	10.7%	8,842	8.8%
Drive to Work on Motorcycle	-	-	15	-	116	0.1%
Walk or Bicycle to Work	51	0.8%	479	1.1%	1,535	1.5%
Other Means	155	2.5%	1,124	2.5%	1,832	1.8%
Work at Home	258	4.2%	1,581	3.6%	4,817	4.8%
<b>Travel Time (2010)</b>						
Travel to Work in 14 Minutes or Less	649	10.9%	5,419	12.7%	13,480	14.1%
Travel to Work in 15 to 29 Minutes	1,898	32.0%	13,820	32.5%	32,497	34.1%
Travel to Work in 30 to 59 Minutes	2,367	39.9%	17,259	40.6%	38,346	40.2%
Travel to Work in 60 Minutes or More	1,023	17.2%	6,033	14.2%	10,976	11.5%
Average Minutes Travel to Work	30.4		29.7		28.5	

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