

# EXPANDED PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1103/-79.8303

RF5

Northwest Centre	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2015)	8,640		73,764		199,356	
Projected Population (2020)	9,068		77,320		209,347	
Census Population (2010)	8,282		71,055		188,172	
Census Population (2000)	8,504		68,167		173,043	
Projected Annual Growth (2015 to 2020)	428	1.0%	3,556	1.0%	9,991	1.0%
Historical Annual Growth (2010 to 2015)	358	0.9%	2,709	0.8%	11,184	1.2%
Historical Annual Growth (2000 to 2010)	-222	-0.3%	2,888	0.4%	15,129	0.9%
Estimated Population Density (2015)	2,751 <i>psm</i>		2,610 <i>psm</i>		2,539 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2015)	4,007		33,429		85,397	
Projected Households (2020)	4,204		34,984		89,622	
Census Households (2010)	3,774		31,533		78,786	
Census Households (2000)	3,891		29,444		71,587	
Estimated Households with Children (2015)	958	23.9%	7,824	23.4%	22,185	26.0%
Estimated Average Household Size (2015)	2.13		2.12		2.21	
<b>Average Household Income</b>						
Estimated Average Household Income (2015)	\$67,621		\$87,519		\$65,396	
Projected Average Household Income (2020)	\$71,400		\$92,513		\$69,009	
Estimated Average Family Income (2015)	\$92,792		\$129,389		\$91,862	
<b>Median Household Income</b>						
Estimated Median Household Income (2015)	\$52,666		\$61,923		\$48,127	
Projected Median Household Income (2020)	\$54,496		\$64,213		\$49,651	
Estimated Median Family Income (2015)	\$68,016		\$84,256		\$64,751	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2015)	\$31,433		\$39,829		\$28,269	
Projected Per Capita Income (2020)	\$33,174		\$42,017		\$29,787	
Estimated Per Capita income 5 Year Growth	\$1,741	5.5%	\$2,188	5.5%	\$1,517	5.4%
Estimated Average Household Net Worth (2015)	\$449,931		\$528,268		\$400,022	
<b>Daytime Demos (2015)</b>						
Total Businesses	889		4,456		11,637	
Total Employees	11,067		51,004		139,716	
Company Headquarter Businesses	8	0.8%	33	0.7%	63	0.5%
Company Headquarter Employees	920	8.3%	5,819	11.4%	17,287	12.4%
Employee Population per Business	12.4		11.4		12.0	
Residential Population per Business	9.7		16.6		17.1	

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<b>Race &amp; Ethnicity</b>						
White (2015)	7,043	81.5%	56,754	76.9%	106,214	53.3%
Black or African American (2015)	1,130	13.1%	11,476	15.6%	72,359	36.3%
American Indian or Alaska Native (2015)	21	0.2%	201	0.3%	875	0.4%
Asian (2015)	207	2.4%	2,780	3.8%	8,165	4.1%
Hawaiian or Pacific Islander (2015)	3	-	21	-	88	-
Other Race (2015)	63	0.7%	1,052	1.4%	6,809	3.4%
Two or More Races (2015)	174	2.0%	1,480	2.0%	4,847	2.4%
Not Hispanic or Latino Population (2015)	8,384	97.0%	70,937	96.2%	185,512	93.1%
Hispanic or Latino Population (2015)	255	3.0%	2,827	3.8%	13,845	6.9%
Not Hispanic or Latino Population (2020)	8,741	96.4%	73,828	95.5%	192,867	92.1%
Hispanic or Latino Population (2020)	327	3.6%	3,491	4.5%	16,480	7.9%
Not Hispanic or Latino Population (2010)	8,048	97.2%	68,440	96.3%	175,410	93.2%
Hispanic or Latino Population (2010)	234	2.8%	2,615	3.7%	12,762	6.8%
Not Hispanic or Latino Population (2000)	8,366	98.4%	66,481	97.5%	165,718	95.8%
Hispanic or Latino Population (2000)	138	1.6%	1,686	2.5%	7,325	4.2%
Projected Hispanic Annual Growth (2015 to 2020)	71	5.6%	665	4.7%	2,636	3.8%
Historic Hispanic Annual Growth (2000 to 2015)	118	5.7%	1,140	4.5%	6,520	5.9%
<b>Age Distribution (2015)</b>						
Age Under 5	478	5.5%	3,732	5.1%	11,649	5.8%
Age 5 to 9 Years	438	5.1%	3,800	5.2%	11,322	5.7%
Age 10 to 14 Years	449	5.2%	3,998	5.4%	11,258	5.6%
Age 15 to 19 Years	408	4.7%	5,035	6.8%	16,260	8.2%
Age 20 to 24 Years	409	4.7%	5,319	7.2%	20,422	10.2%
Age 25 to 29 Years	640	7.4%	5,085	6.9%	15,767	7.9%
Age 30 to 34 Years	618	7.2%	4,750	6.4%	13,397	6.7%
Age 35 to 39 Years	528	6.1%	4,128	5.6%	11,413	5.7%
Age 40 to 44 Years	508	5.9%	4,489	6.1%	11,851	5.9%
Age 45 to 49 Years	547	6.3%	4,639	6.3%	12,121	6.1%
Age 50 to 54 Years	555	6.4%	5,061	6.9%	12,400	6.2%
Age 55 to 59 Years	625	7.2%	5,429	7.4%	12,212	6.1%
Age 60 to 64 Years	564	6.5%	4,825	6.5%	10,705	5.4%
Age 65 to 74 Years	911	10.5%	7,220	9.8%	15,282	7.7%
Age 75 to 84 Years	659	7.6%	4,137	5.6%	8,615	4.3%
Age 85 Years or Over	302	3.5%	2,116	2.9%	4,682	2.3%
Median Age	42.4		40.7		35.7	
<b>Gender Age Distribution (2015)</b>						
Female Population	4,609	53.3%	39,341	53.3%	105,180	52.8%
Age 0 to 19 Years	839	18.2%	8,361	21.3%	25,265	24.0%
Age 20 to 64 Years	2,649	57.5%	23,095	58.7%	62,847	59.8%
Age 65 Years or Over	1,120	24.3%	7,885	20.0%	17,068	16.2%
Female Median Age	44.9		42.1		37.1	
Male Population	4,031	46.7%	34,423	46.7%	94,177	47.2%
Age 0 to 19 Years	934	23.2%	8,204	23.8%	25,224	26.8%
Age 20 to 64 Years	2,346	58.2%	20,630	59.9%	57,441	61.0%
Age 65 Years or Over	751	18.6%	5,588	16.2%	11,511	12.2%
Male Median Age	39.8		39.3		34.3	

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<b>Household Income Distribution (2015)</b>						
HH Income \$200,000 or More	112	2.8%	2,351	7.0%	3,455	4.0%
HH Income \$150,000 to \$199,999	107	2.7%	1,637	4.9%	2,758	3.2%
HH Income \$100,000 to \$149,999	414	10.3%	4,409	13.2%	7,931	9.3%
HH Income \$75,000 to \$99,999	614	15.3%	3,861	11.5%	7,794	9.1%
HH Income \$50,000 to \$74,999	754	18.8%	5,666	17.0%	13,512	15.8%
HH Income \$35,000 to \$49,999	639	15.9%	5,059	15.1%	12,397	14.5%
HH Income \$25,000 to \$34,999	528	13.2%	3,588	10.7%	11,457	13.4%
HH Income \$15,000 to \$24,999	451	11.2%	3,593	10.7%	12,001	14.1%
HH Income Under \$15,000	388	9.7%	3,265	9.8%	14,090	16.5%
HH Income \$35,000 or More	2,641	65.9%	22,983	68.7%	47,848	56.0%
HH Income \$75,000 or More	1,247	31.1%	12,257	36.7%	21,939	25.7%
<b>Housing (2015)</b>						
Total Housing Units	4,193		34,996		89,494	
Housing Units Occupied	4,007	95.6%	33,429	95.5%	85,397	95.4%
Housing Units Owner-Occupied	2,802	69.9%	21,097	63.1%	42,480	49.7%
Housing Units, Renter-Occupied	1,205	30.1%	12,332	36.9%	42,917	50.3%
Housing Units, Vacant	186	4.4%	1,567	4.5%	4,097	4.6%
<b>Marital Status (2015)</b>						
Never Married	2,082	28.6%	20,876	33.5%	68,936	41.7%
Currently Married	3,578	49.2%	28,250	45.4%	58,157	35.2%
Separated	235	3.2%	2,634	4.2%	9,008	5.5%
Widowed	439	6.0%	3,976	6.4%	10,420	6.3%
Divorced	941	12.9%	6,498	10.4%	18,606	11.3%
<b>Household Type (2015)</b>						
Population Family	5,757	66.6%	47,559	64.5%	124,905	62.7%
Population Non-Family	2,775	32.1%	23,369	31.7%	63,787	32.0%
Population Group Quarters	108	1.3%	2,835	3.8%	10,665	5.3%
Family Households	2,280	56.9%	18,253	54.6%	45,280	53.0%
Non-Family Households	1,727	43.1%	15,176	45.4%	40,116	47.0%
Married Couple with Children	595	16.6%	5,261	18.6%	11,534	19.8%
Average Family Household Size	2.5		2.6		2.8	
<b>Household Size (2015)</b>						
1 Person Households	1,410	35.2%	12,371	37.0%	31,277	36.6%
2 Person Households	1,496	37.3%	11,848	35.4%	27,879	32.6%
3 Person Households	534	13.3%	4,255	12.7%	12,123	14.2%
4 Person Households	369	9.2%	3,255	9.7%	8,402	9.8%
5 Person Households	137	3.4%	1,183	3.5%	3,550	4.2%
6 or More Person Households	61	1.5%	517	1.5%	2,166	2.5%
<b>Household Vehicles (2015)</b>						
Households with 0 Vehicles Available	81	2.0%	1,464	4.4%	7,337	8.6%
Households with 1 Vehicles Available	1,638	40.9%	13,120	39.2%	36,403	42.6%
Households with 2 or More Vehicles Available	2,288	57.1%	18,846	56.4%	41,657	48.8%
Total Vehicles Available	7,102		57,744		135,693	
Average Vehicles Per Household	1.8		1.7		1.6	

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Northwest Centre	1 mi radius	3 mi radius	5 mi radius
<b>Labor Force (2015)</b>			
Estimated Labor Population Age 16 Years or Over	7,194	61,569	163,249
Estimated Civilian Employed	4,459 62.0%	37,617 61.1%	94,939 58.2%
Estimated Civilian Unemployed	200 2.8%	1,689 2.7%	7,049 4.3%
Estimated in Armed Forces	- -	117 0.2%	259 0.2%
Estimated Not in Labor Force	2,535 35.2%	22,146 36.0%	61,001 37.4%
Unemployment Rate	2.8%	2.7%	4.3%
<b>Occupation (2010)</b>			
Occupation: Population Age 16 Years or Over	4,018	34,836	86,041
Management, Business, Financial Operations	712 17.7%	6,450 18.5%	12,409 14.4%
Professional, Related	1,072 26.7%	9,583 27.5%	18,823 21.9%
Service	632 15.7%	4,915 14.1%	15,463 18.0%
Sales, Office	1,016 25.3%	9,433 27.1%	23,522 27.3%
Farming, Fishing, Forestry	26 0.7%	76 0.2%	170 0.2%
Construct, Extraction, Maintenance	209 5.2%	1,735 5.0%	6,139 7.1%
Production, Transport Material Moving	351 8.7%	2,644 7.6%	9,515 11.1%
White Collar Workers	69.7%	73.1%	63.6%
Blue Collar Workers	30.3%	26.9%	36.4%
<b>Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$215 M	\$2.12 B	\$4.40 B
Total Non-Retail Expenditure	\$116 M 54.0%	\$1.15 B 54.2%	\$2.37 B 53.9%
Total Retail Expenditure	\$99.0 M 46.0%	\$972 M 45.8%	\$2.03 B 46.1%
Apparel	\$7.40 M 3.4%	\$73.8 M 3.5%	\$153 M 3.5%
Contributions	\$8.78 M 4.1%	\$96.0 M 4.5%	\$186 M 4.2%
Education	\$7.18 M 3.3%	\$79.8 M 3.8%	\$158 M 3.6%
Entertainment	\$12.0 M 5.6%	\$119 M 5.6%	\$244 M 5.6%
Food and Beverages	\$32.0 M 14.9%	\$309 M 14.6%	\$652 M 14.8%
Furnishings and Equipment	\$7.28 M 3.4%	\$73.2 M 3.4%	\$147 M 3.3%
Gifts	\$5.05 M 2.3%	\$54.0 M 2.5%	\$107 M 2.4%
Health Care	\$17.9 M 8.3%	\$170 M 8.0%	\$362 M 8.2%
Household Operations	\$5.80 M 2.7%	\$61.1 M 2.9%	\$121 M 2.8%
Miscellaneous Expenses	\$3.24 M 1.5%	\$31.3 M 1.5%	\$65.8 M 1.5%
Personal Care	\$2.80 M 1.3%	\$27.5 M 1.3%	\$57.1 M 1.3%
Personal Insurance	\$1.51 M 0.7%	\$16.0 M 0.8%	\$31.6 M 0.7%
Reading	\$478 K 0.2%	\$4.75 M 0.2%	\$9.77 M 0.2%
Shelter	\$44.2 M 20.6%	\$439 M 20.7%	\$908 M 20.6%
Tobacco	\$1.43 M 0.7%	\$12.8 M 0.6%	\$28.6 M 0.7%
Transportation	\$41.5 M 19.3%	\$398 M 18.7%	\$830 M 18.9%
Utilities	\$16.6 M 7.7%	\$158 M 7.4%	\$339 M 7.7%
<b>Educational Attainment (2015)</b>			
Adult Population Age 25 Years or Over	7,823	65,318	161,491
Elementary (Grade Level 0 to 8)	282 3.6%	1,929 3.0%	11,573 7.2%
Some High School (Grade Level 9 to 11)	426 5.4%	3,535 5.4%	17,645 10.9%
High School Graduate	1,250 16.0%	8,371 12.8%	27,361 16.9%
Some College	1,462 18.7%	10,158 15.6%	28,087 17.4%
Associate Degree Only	493 6.3%	3,114 4.8%	8,128 5.0%
Bachelor Degree Only	1,872 23.9%	16,629 25.5%	31,072 19.2%
Graduate Degree	2,037 26.0%	21,583 33.0%	37,626 23.3%

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<b>Units In Structure (2010)</b>						
1 Detached Unit	2,829	75.0%	19,916	63.2%	44,230	56.1%
1 Attached Unit	167	4.4%	2,305	7.3%	5,271	6.7%
2 to 4 Units	118	3.1%	1,722	5.5%	5,717	7.3%
5 to 9 Units	245	6.5%	2,673	8.5%	9,326	11.8%
10 to 19 Units	224	5.9%	2,480	7.9%	6,643	8.4%
20 to 49 Units	32	0.9%	558	1.8%	2,369	3.0%
50 or More Units	42	1.1%	849	2.7%	2,239	2.8%
Mobile Home or Trailer	116	3.1%	1,030	3.3%	2,973	3.8%
Other Structure	-	-	2	-	16	-
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	216	5.7%	2,105	6.7%	5,863	7.4%
Homes Built 2000 to 2004	151	4.0%	2,271	7.2%	6,481	8.2%
Homes Built 1990 to 1999	409	10.8%	5,692	18.1%	14,004	17.8%
Homes Built 1980 to 1989	462	12.2%	5,627	17.8%	13,748	17.5%
Homes Built 1970 to 1979	639	16.9%	4,832	15.3%	12,623	16.0%
Homes Built 1960 to 1969	826	21.9%	3,708	11.8%	9,123	11.6%
Homes Built 1950 to 1959	792	21.0%	3,879	12.3%	8,505	10.8%
Homes Built Before 1949	280	7.4%	3,420	10.8%	8,437	10.7%
<b>Home Values (2010)</b>						
Home Values \$1,000,000 or More	6	0.2%	221	1.1%	401	1.0%
Home Values \$500,000 to \$999,999	33	1.2%	1,170	5.8%	1,856	4.6%
Home Values \$400,000 to \$499,999	48	1.8%	1,121	5.5%	1,711	4.3%
Home Values \$300,000 to \$399,999	132	4.9%	2,520	12.4%	3,556	8.9%
Home Values \$200,000 to \$299,999	495	18.5%	4,845	23.9%	7,762	19.3%
Home Values \$150,000 to \$199,999	700	26.2%	4,015	19.8%	7,395	18.4%
Home Values \$100,000 to \$149,999	927	34.7%	4,149	20.4%	8,799	21.9%
Home Values \$70,000 to \$99,999	232	8.7%	1,497	7.4%	5,803	14.4%
Home Values \$50,000 to \$69,999	37	1.4%	358	1.8%	1,651	4.1%
Home Values \$25,000 to \$49,999	17	0.6%	153	0.8%	582	1.4%
Home Values Under \$25,000	46	1.7%	252	1.2%	656	1.6%
Owner-Occupied Median Home Value	\$161,531		\$219,735		\$187,983	
Renter-Occupied Median Rent	\$653		\$641		\$586	
<b>Transportation To Work (2010)</b>						
Drive to Work Alone	3,417	86.1%	29,132	84.9%	68,617	81.8%
Drive to Work in Carpool	255	6.4%	2,081	6.1%	7,329	8.7%
Travel to Work by Public Transportation	41	1.0%	312	0.9%	1,800	2.1%
Drive to Work on Motorcycle	-	-	16	-	44	0.1%
Walk or Bicycle to Work	52	1.3%	813	2.4%	2,386	2.8%
Other Means	32	0.8%	293	0.9%	743	0.9%
Work at Home	170	4.3%	1,654	4.8%	3,007	3.6%
<b>Travel Time (2010)</b>						
Travel to Work in 14 Minutes or Less	1,440	37.9%	12,834	39.3%	29,598	36.6%
Travel to Work in 15 to 29 Minutes	1,628	42.9%	14,218	43.6%	36,574	45.2%
Travel to Work in 30 to 59 Minutes	599	15.8%	4,641	14.2%	12,164	15.0%
Travel to Work in 60 Minutes or More	129	3.4%	954	2.9%	2,583	3.2%
Average Minutes Travel to Work	17.0		16.5		17.0	

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