

# EXPANDED PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8379/-84.0710

RF5

Killian Hill	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2015)	6,317		58,248		146,534	
Projected Population (2020)	7,703		63,186		157,429	
Census Population (2010)	6,785		55,831		140,744	
Census Population (2000)	5,677		51,987		123,935	
Projected Annual Growth (2015 to 2020)	1,386	4.4%	4,938	1.7%	10,895	1.5%
Historical Annual Growth (2010 to 2015)	-468	-1.4%	2,417	0.9%	5,790	0.8%
Historical Annual Growth (2000 to 2010)	1,109	2.0%	3,843	0.7%	16,809	1.4%
Estimated Population Density (2015)	2,011 <i>psm</i>		2,061 <i>psm</i>		1,866 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2015)	2,231		19,785		49,938	
Projected Households (2020)	2,678		21,099		52,602	
Census Households (2010)	2,419		18,944		47,907	
Census Households (2000)	2,011		17,416		41,222	
Estimated Households with Children (2015)	913	40.9%	8,243	41.7%	20,547	41.1%
Estimated Average Household Size (2015)	2.83		2.93		2.92	
<b>Average Household Income</b>						
Estimated Average Household Income (2015)	\$71,960		\$80,183		\$82,352	
Projected Average Household Income (2020)	\$73,270		\$84,274		\$86,851	
Estimated Average Family Income (2015)	\$85,354		\$90,121		\$91,623	
<b>Median Household Income</b>						
Estimated Median Household Income (2015)	\$59,393		\$67,972		\$69,701	
Projected Median Household Income (2020)	\$59,480		\$70,706		\$72,693	
Estimated Median Family Income (2015)	\$69,223		\$76,663		\$78,525	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2015)	\$25,430		\$27,257		\$28,091	
Projected Per Capita Income (2020)	\$25,484		\$28,161		\$29,044	
Estimated Per Capita income 5 Year Growth	\$53	0.2%	\$904	3.3%	\$953	3.4%
Estimated Average Household Net Worth (2015)	\$565,100		\$569,741		\$591,700	
<b>Daytime Demos (2015)</b>						
Total Businesses	310		2,404		5,366	
Total Employees	2,577		16,381		37,364	
Company Headquarter Businesses	1	0.3%	5	0.2%	6	0.1%
Company Headquarter Employees	50	1.9%	210	1.3%	222	0.6%
Employee Population per Business	8.3		6.8		7.0	
Residential Population per Business	20.4		24.2		27.3	

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<b>Race &amp; Ethnicity</b>						
White (2015)	2,840	45.0%	27,278	46.8%	67,900	46.3%
Black or African American (2015)	2,578	40.8%	22,197	38.1%	57,998	39.6%
American Indian or Alaska Native (2015)	8	0.1%	141	0.2%	373	0.3%
Asian (2015)	467	7.4%	4,807	8.3%	11,348	7.7%
Hawaiian or Pacific Islander (2015)	-	-	24	-	65	-
Other Race (2015)	213	3.4%	2,071	3.6%	4,992	3.4%
Two or More Races (2015)	211	3.3%	1,730	3.0%	3,859	2.6%
Not Hispanic or Latino Population (2015)	5,761	91.2%	53,231	91.4%	134,138	91.5%
Hispanic or Latino Population (2015)	556	8.8%	5,017	8.6%	12,396	8.5%
Not Hispanic or Latino Population (2020)	6,931	90.0%	57,228	90.6%	142,872	90.8%
Hispanic or Latino Population (2020)	772	10.0%	5,959	9.4%	14,557	9.2%
Not Hispanic or Latino Population (2010)	6,123	90.2%	50,741	90.9%	128,409	91.2%
Hispanic or Latino Population (2010)	662	9.8%	5,090	9.1%	12,335	8.8%
Not Hispanic or Latino Population (2000)	5,367	94.5%	49,593	95.4%	119,015	96.0%
Hispanic or Latino Population (2000)	310	5.5%	2,394	4.6%	4,920	4.0%
Projected Hispanic Annual Growth (2015 to 2020)	216	7.8%	941	3.8%	2,161	3.5%
Historic Hispanic Annual Growth (2000 to 2015)	246	5.3%	2,623	7.3%	7,476	10.1%
<b>Age Distribution (2015)</b>						
Age Under 5	406	6.4%	3,326	5.7%	8,099	5.5%
Age 5 to 9 Years	454	7.2%	3,955	6.8%	9,815	6.7%
Age 10 to 14 Years	508	8.0%	4,679	8.0%	11,657	8.0%
Age 15 to 19 Years	500	7.9%	4,705	8.1%	11,790	8.0%
Age 20 to 24 Years	442	7.0%	3,622	6.2%	8,725	6.0%
Age 25 to 29 Years	373	5.9%	2,838	4.9%	6,852	4.7%
Age 30 to 34 Years	399	6.3%	3,060	5.3%	7,645	5.2%
Age 35 to 39 Years	425	6.7%	3,516	6.0%	8,637	5.9%
Age 40 to 44 Years	487	7.7%	4,235	7.3%	10,591	7.2%
Age 45 to 49 Years	460	7.3%	4,555	7.8%	11,651	8.0%
Age 50 to 54 Years	465	7.4%	4,913	8.4%	12,292	8.4%
Age 55 to 59 Years	457	7.2%	4,563	7.8%	11,478	7.8%
Age 60 to 64 Years	344	5.4%	3,561	6.1%	9,239	6.3%
Age 65 to 74 Years	394	6.2%	4,213	7.2%	11,196	7.6%
Age 75 to 84 Years	140	2.2%	1,770	3.0%	4,806	3.3%
Age 85 Years or Over	63	1.0%	738	1.3%	2,061	1.4%
Median Age	35.0		38.5		39.3	
<b>Gender Age Distribution (2015)</b>						
Female Population	3,308	52.4%	30,213	51.9%	76,478	52.2%
Age 0 to 19 Years	894	27.0%	8,033	26.6%	20,154	26.4%
Age 20 to 64 Years	2,064	62.4%	18,379	60.8%	46,058	60.2%
Age 65 Years or Over	351	10.6%	3,801	12.6%	10,266	13.4%
Female Median Age	36.2		39.7		40.5	
Male Population	3,009	47.6%	28,036	48.1%	70,056	47.8%
Age 0 to 19 Years	974	32.4%	8,631	30.8%	21,207	30.3%
Age 20 to 64 Years	1,789	59.5%	16,484	58.8%	41,052	58.6%
Age 65 Years or Over	246	8.2%	2,920	10.4%	7,796	11.1%
Male Median Age	33.4		36.9		37.7	

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<b>Household Income Distribution (2015)</b>						
HH Income \$200,000 or More	90	4.0%	789	4.0%	2,166	4.3%
HH Income \$150,000 to \$199,999	83	3.7%	1,132	5.7%	3,382	6.8%
HH Income \$100,000 to \$149,999	203	9.1%	3,379	17.1%	8,975	18.0%
HH Income \$75,000 to \$99,999	432	19.3%	3,286	16.6%	7,904	15.8%
HH Income \$50,000 to \$74,999	426	19.1%	3,959	20.0%	9,577	19.2%
HH Income \$35,000 to \$49,999	428	19.2%	2,863	14.5%	6,777	13.6%
HH Income \$25,000 to \$34,999	243	10.9%	1,733	8.8%	4,487	9.0%
HH Income \$15,000 to \$24,999	166	7.5%	1,365	6.9%	3,317	6.6%
HH Income Under \$15,000	160	7.2%	1,279	6.5%	3,355	6.7%
HH Income \$35,000 or More	1,662	74.5%	15,408	77.9%	38,780	77.7%
HH Income \$75,000 or More	807	36.2%	8,586	43.4%	22,426	44.9%
<b>Housing (2015)</b>						
Total Housing Units	2,647		20,836		52,119	
Housing Units Occupied	2,231	84.3%	19,785	95.0%	49,938	95.8%
Housing Units Owner-Occupied	1,534	68.8%	15,973	80.7%	41,866	83.8%
Housing Units, Renter-Occupied	697	31.2%	3,812	19.3%	8,072	16.2%
Housing Units, Vacant	416	15.7%	1,051	5.0%	2,180	4.2%
<b>Marital Status (2015)</b>						
Never Married	1,313	26.5%	12,767	27.6%	33,467	28.6%
Currently Married	2,728	55.1%	25,422	54.9%	61,911	52.9%
Separated	119	2.4%	1,859	4.0%	4,780	4.1%
Widowed	129	2.6%	1,482	3.2%	4,774	4.1%
Divorced	660	13.3%	4,758	10.3%	12,030	10.3%
<b>Household Type (2015)</b>						
Population Family	5,356	84.8%	50,983	87.5%	128,144	87.5%
Population Non-Family	953	15.1%	7,051	12.1%	17,754	12.1%
Population Group Quarters	9	0.1%	214	0.4%	635	0.4%
Family Households	1,664	74.6%	15,621	79.0%	39,299	78.7%
Non-Family Households	567	25.4%	4,164	21.0%	10,640	21.3%
Married Couple with Children	549	20.1%	5,578	21.9%	14,046	22.7%
Average Family Household Size	3.2		3.3		3.3	
<b>Household Size (2015)</b>						
1 Person Households	459	20.6%	3,379	17.1%	8,771	17.6%
2 Person Households	679	30.4%	6,014	30.4%	15,138	30.3%
3 Person Households	415	18.6%	3,878	19.6%	9,649	19.3%
4 Person Households	357	16.0%	3,466	17.5%	8,829	17.7%
5 Person Households	191	8.6%	1,848	9.3%	4,501	9.0%
6 or More Person Households	131	5.9%	1,200	6.1%	3,051	6.1%
<b>Household Vehicles (2015)</b>						
Households with 0 Vehicles Available	34	1.5%	310	1.6%	1,059	2.1%
Households with 1 Vehicles Available	753	33.8%	5,269	26.6%	13,455	26.9%
Households with 2 or More Vehicles Available	1,443	64.7%	14,206	71.8%	35,424	70.9%
Total Vehicles Available	4,264		40,485		102,411	
Average Vehicles Per Household	1.9		2.0		2.1	

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<b>Labor Force (2015)</b>			
Estimated Labor Population Age 16 Years or Over	4,830	45,219	114,323
Estimated Civilian Employed	3,165 65.5%	28,163 62.3%	70,974 62.1%
Estimated Civilian Unemployed	149 3.1%	2,097 4.6%	5,480 4.8%
Estimated in Armed Forces	1 -	24 0.1%	44 -
Estimated Not in Labor Force	1,515 31.4%	14,934 33.0%	37,825 33.1%
Unemployment Rate	3.1%	4.6%	4.8%
<b>Occupation (2010)</b>			
Occupation: Population Age 16 Years or Over	3,319	26,048	65,835
Management, Business, Financial Operations	493 14.9%	4,335 16.6%	11,825 18.0%
Professional, Related	783 23.6%	6,395 24.6%	16,038 24.4%
Service	528 15.9%	3,286 12.6%	8,283 12.6%
Sales, Office	924 27.8%	7,462 28.6%	18,614 28.3%
Farming, Fishing, Forestry	3 0.1%	26 0.1%	88 0.1%
Construct, Extraction, Maintenance	230 6.9%	1,984 7.6%	5,026 7.6%
Production, Transport Material Moving	357 10.8%	2,559 9.8%	5,960 9.1%
White Collar Workers	66.3%	69.8%	70.6%
Blue Collar Workers	33.7%	30.2%	29.4%
<b>Consumer Expenditure (2015)</b>			
Total Household Expenditure	\$125 M	\$1.20 B	\$3.08 B
Total Non-Retail Expenditure	\$68.0 M 54.4%	\$653 M 54.5%	\$1.68 B 54.5%
Total Retail Expenditure	\$57.1 M 45.6%	\$545 M 45.5%	\$1.40 B 45.5%
Apparel	\$4.37 M 3.5%	\$42.0 M 3.5%	\$108 M 3.5%
Contributions	\$5.20 M 4.2%	\$51.0 M 4.3%	\$134 M 4.3%
Education	\$4.28 M 3.4%	\$43.2 M 3.6%	\$113 M 3.7%
Entertainment	\$7.02 M 5.6%	\$67.5 M 5.6%	\$174 M 5.6%
Food and Beverages	\$18.5 M 14.8%	\$176 M 14.7%	\$451 M 14.6%
Furnishings and Equipment	\$4.29 M 3.4%	\$41.6 M 3.5%	\$107 M 3.5%
Gifts	\$2.94 M 2.4%	\$29.2 M 2.4%	\$76.3 M 2.5%
Health Care	\$10.1 M 8.1%	\$94.8 M 7.9%	\$243 M 7.9%
Household Operations	\$3.50 M 2.8%	\$34.4 M 2.9%	\$89.2 M 2.9%
Miscellaneous Expenses	\$1.84 M 1.5%	\$17.5 M 1.5%	\$45.0 M 1.5%
Personal Care	\$1.63 M 1.3%	\$15.6 M 1.3%	\$39.9 M 1.3%
Personal Insurance	\$905 K 0.7%	\$8.87 M 0.7%	\$23.1 M 0.7%
Reading	\$275 K 0.2%	\$2.64 M 0.2%	\$6.79 M 0.2%
Shelter	\$25.5 M 20.4%	\$246 M 20.5%	\$634 M 20.6%
Tobacco	\$808 K 0.6%	\$7.30 M 0.6%	\$18.4 M 0.6%
Transportation	\$24.2 M 19.4%	\$231 M 19.3%	\$590 M 19.1%
Utilities	\$9.58 M 7.7%	\$89.6 M 7.5%	\$229 M 7.4%
<b>Educational Attainment (2015)</b>			
Adult Population Age 25 Years or Over	4,797	46,093	117,674
Elementary (Grade Level 0 to 8)	256 5.3%	2,455 5.3%	6,224 5.3%
Some High School (Grade Level 9 to 11)	384 8.0%	3,999 8.7%	8,506 7.2%
High School Graduate	991 20.7%	8,432 18.3%	21,161 18.0%
Some College	934 19.5%	8,884 19.3%	21,093 17.9%
Associate Degree Only	477 9.9%	4,046 8.8%	9,936 8.4%
Bachelor Degree Only	815 17.0%	8,445 18.3%	22,949 19.5%
Graduate Degree	940 19.6%	9,833 21.3%	27,806 23.6%

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<b>Units In Structure (2010)</b>						
1 Detached Unit	1,748	72.3%	16,160	85.3%	42,574	88.9%
1 Attached Unit	85	3.5%	729	3.8%	1,392	2.9%
2 to 4 Units	168	7.0%	589	3.1%	799	1.7%
5 to 9 Units	107	4.4%	219	1.2%	374	0.8%
10 to 19 Units	88	3.6%	324	1.7%	689	1.4%
20 to 49 Units	129	5.3%	224	1.2%	456	1.0%
50 or More Units	52	2.2%	163	0.9%	392	0.8%
Mobile Home or Trailer	40	1.7%	535	2.8%	1,231	2.6%
Other Structure	1	-	1	-	1	-
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	121	5.0%	1,205	6.4%	3,736	7.8%
Homes Built 2000 to 2004	374	15.4%	2,308	12.2%	6,566	13.7%
Homes Built 1990 to 1999	393	16.2%	3,618	19.1%	10,259	21.4%
Homes Built 1980 to 1989	797	33.0%	5,435	28.7%	11,960	25.0%
Homes Built 1970 to 1979	504	20.8%	4,082	21.5%	9,909	20.7%
Homes Built 1960 to 1969	101	4.2%	1,150	6.1%	2,826	5.9%
Homes Built 1950 to 1959	70	2.9%	613	3.2%	1,370	2.9%
Homes Built Before 1949	59	2.4%	533	2.8%	1,281	2.7%
<b>Home Values (2010)</b>						
Home Values \$1,000,000 or More	3	0.2%	68	0.4%	164	0.4%
Home Values \$500,000 to \$999,999	20	1.3%	233	1.5%	942	2.3%
Home Values \$400,000 to \$499,999	26	1.7%	334	2.2%	1,338	3.3%
Home Values \$300,000 to \$399,999	78	5.0%	1,165	7.7%	3,630	9.0%
Home Values \$200,000 to \$299,999	357	22.9%	4,107	27.0%	10,645	26.5%
Home Values \$150,000 to \$199,999	490	31.4%	4,438	29.2%	11,746	29.3%
Home Values \$100,000 to \$149,999	432	27.7%	3,464	22.8%	8,186	20.4%
Home Values \$70,000 to \$99,999	101	6.5%	690	4.5%	1,680	4.2%
Home Values \$50,000 to \$69,999	30	1.9%	270	1.8%	626	1.6%
Home Values \$25,000 to \$49,999	12	0.8%	163	1.1%	467	1.2%
Home Values Under \$25,000	12	0.8%	291	1.9%	713	1.8%
Owner-Occupied Median Home Value	\$170,534		\$182,249		\$191,573	
Renter-Occupied Median Rent	\$757		\$818		\$919	
<b>Transportation To Work (2010)</b>						
Drive to Work Alone	2,853	87.2%	20,766	81.8%	52,082	81.4%
Drive to Work in Carpool	302	9.2%	2,530	10.0%	6,281	9.8%
Travel to Work by Public Transportation	19	0.6%	304	1.2%	821	1.3%
Drive to Work on Motorcycle	1	-	67	0.3%	84	0.1%
Walk or Bicycle to Work	23	0.7%	225	0.9%	500	0.8%
Other Means	5	0.2%	206	0.8%	533	0.8%
Work at Home	67	2.1%	1,281	5.0%	3,676	5.7%
<b>Travel Time (2010)</b>						
Travel to Work in 14 Minutes or Less	538	16.8%	3,709	15.4%	8,724	14.5%
Travel to Work in 15 to 29 Minutes	730	22.8%	5,751	23.9%	14,891	24.7%
Travel to Work in 30 to 59 Minutes	1,540	48.1%	11,634	48.3%	28,122	46.6%
Travel to Work in 60 Minutes or More	394	12.3%	3,004	12.5%	8,565	14.2%
Average Minutes Travel to Work	31.4		32.0		32.6	

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