

# EXPANDED PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.9963/-79.9967

RF5

## Oak Hollow Village

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2015)	7,652	64,532	121,657
Projected Population (2020)	8,254	68,685	128,778
Census Population (2010)	7,051	59,977	114,119
Census Population (2000)	6,731	54,768	96,109
Projected Annual Growth (2015 to 2020)	602 1.6%	4,153 1.3%	7,121 1.2%
Historical Annual Growth (2010 to 2015)	601 1.7%	4,555 1.5%	7,538 1.3%
Historical Annual Growth (2000 to 2010)	320 0.5%	5,209 1.0%	18,010 1.9%
Estimated Population Density (2015)	2,437 <i>psm</i>	2,283 <i>psm</i>	1,550 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2015)	3,160	26,125	48,857
Projected Households (2020)	3,411	27,813	51,647
Census Households (2010)	2,866	23,797	44,952
Census Households (2000)	2,947	21,644	37,599
Estimated Households with Children (2015)	889 28.1%	7,887 30.2%	15,827 32.4%
Estimated Average Household Size (2015)	2.30	2.35	2.42
<b>Average Household Income</b>			
Estimated Average Household Income (2015)	\$52,331	\$57,051	\$61,060
Projected Average Household Income (2020)	\$54,960	\$60,027	\$64,242
Estimated Average Family Income (2015)	\$60,776	\$66,831	\$70,117
<b>Median Household Income</b>			
Estimated Median Household Income (2015)	\$41,058	\$46,219	\$49,486
Projected Median Household Income (2020)	\$43,042	\$47,828	\$51,131
Estimated Median Family Income (2015)	\$53,308	\$57,817	\$60,705
<b>Per Capita Income</b>			
Estimated Per Capita Income (2015)	\$21,783	\$23,359	\$24,687
Projected Per Capita Income (2020)	\$22,872	\$24,553	\$25,921
Estimated Per Capita income 5 Year Growth	\$1,089 5.0%	\$1,194 5.1%	\$1,234 5.0%
Estimated Average Household Net Worth (2015)	\$369,075	\$394,021	\$414,211
<b>Daytime Demos (2015)</b>			
Total Businesses	319	2,872	5,847
Total Employees	2,466	30,823	78,974
Company Headquarter Businesses	1 0.5%	17 0.6%	51 0.9%
Company Headquarter Employees	40 1.6%	859 2.8%	6,973 8.8%
Employee Population per Business	7.7	10.7	13.5
Residential Population per Business	24.0	22.5	20.8

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<b>Race &amp; Ethnicity</b>						
White (2015)	4,003	52.3%	34,358	53.2%	67,374	55.4%
Black or African American (2015)	2,998	39.2%	23,977	37.2%	38,687	31.8%
American Indian or Alaska Native (2015)	30	0.4%	278	0.4%	579	0.5%
Asian (2015)	255	3.3%	2,585	4.0%	7,585	6.2%
Hawaiian or Pacific Islander (2015)	2	-	26	-	45	-
Other Race (2015)	177	2.3%	1,891	2.9%	4,710	3.9%
Two or More Races (2015)	187	2.4%	1,417	2.2%	2,676	2.2%
Not Hispanic or Latino Population (2015)	7,177	93.8%	60,374	93.6%	112,261	92.3%
Hispanic or Latino Population (2015)	475	6.2%	4,158	6.4%	9,396	7.7%
Not Hispanic or Latino Population (2020)	7,669	92.9%	63,694	92.7%	117,542	91.3%
Hispanic or Latino Population (2020)	585	7.1%	4,992	7.3%	11,235	8.7%
Not Hispanic or Latino Population (2010)	6,613	93.8%	56,131	93.6%	105,411	92.4%
Hispanic or Latino Population (2010)	438	6.2%	3,846	6.4%	8,708	7.6%
Not Hispanic or Latino Population (2000)	6,467	96.1%	52,910	96.6%	91,952	95.7%
Hispanic or Latino Population (2000)	264	3.9%	1,857	3.4%	4,158	4.3%
Projected Hispanic Annual Growth (2015 to 2020)	110	4.6%	833	4.0%	1,840	3.9%
Historic Hispanic Annual Growth (2000 to 2015)	211	5.3%	2,301	8.3%	5,238	8.4%
<b>Age Distribution (2015)</b>						
Age Under 5	431	5.6%	3,985	6.2%	7,821	6.4%
Age 5 to 9 Years	398	5.2%	3,938	6.1%	7,963	6.5%
Age 10 to 14 Years	458	6.0%	3,996	6.2%	8,141	6.7%
Age 15 to 19 Years	548	7.2%	5,160	8.0%	8,835	7.3%
Age 20 to 24 Years	782	10.2%	4,453	6.9%	7,446	6.1%
Age 25 to 29 Years	483	6.3%	3,982	6.2%	7,746	6.4%
Age 30 to 34 Years	465	6.1%	3,980	6.2%	7,962	6.5%
Age 35 to 39 Years	430	5.6%	3,793	5.9%	7,713	6.3%
Age 40 to 44 Years	501	6.5%	4,090	6.3%	8,243	6.8%
Age 45 to 49 Years	527	6.9%	4,448	6.9%	8,565	7.0%
Age 50 to 54 Years	556	7.3%	4,489	7.0%	8,505	7.0%
Age 55 to 59 Years	506	6.6%	4,335	6.7%	7,831	6.4%
Age 60 to 64 Years	447	5.8%	3,962	6.1%	7,074	5.8%
Age 65 to 74 Years	680	8.9%	5,436	8.4%	9,876	8.1%
Age 75 to 84 Years	319	4.2%	3,003	4.7%	5,361	4.4%
Age 85 Years or Over	123	1.6%	1,482	2.3%	2,574	2.1%
Median Age	36.6		37.8		37.5	
<b>Gender Age Distribution (2015)</b>						
Female Population	4,146	54.2%	34,297	53.1%	64,250	52.8%
Age 0 to 19 Years	905	21.8%	8,461	24.7%	16,269	25.3%
Age 20 to 64 Years	2,568	61.9%	19,904	58.0%	37,458	58.3%
Age 65 Years or Over	673	16.2%	5,932	17.3%	10,523	16.4%
Female Median Age	38.5		39.5		38.7	
Male Population	3,506	45.8%	30,235	46.9%	57,407	47.2%
Age 0 to 19 Years	930	26.5%	8,617	28.5%	16,491	28.7%
Age 20 to 64 Years	2,127	60.7%	17,628	58.3%	33,628	58.6%
Age 65 Years or Over	449	12.8%	3,990	13.2%	7,288	12.7%
Male Median Age	34.3		35.8		36.1	

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<b>Household Income Distribution (2015)</b>						
HH Income \$200,000 or More	65	2.0%	581	2.2%	1,166	2.4%
HH Income \$150,000 to \$199,999	42	1.3%	949	3.6%	2,005	4.1%
HH Income \$100,000 to \$149,999	202	6.4%	2,439	9.3%	4,851	9.9%
HH Income \$75,000 to \$99,999	293	9.3%	2,377	9.1%	5,047	10.3%
HH Income \$50,000 to \$74,999	570	18.0%	4,358	16.7%	8,606	17.6%
HH Income \$35,000 to \$49,999	594	18.8%	4,188	16.0%	7,801	16.0%
HH Income \$25,000 to \$34,999	488	15.4%	3,326	12.7%	5,734	11.7%
HH Income \$15,000 to \$24,999	386	12.2%	3,146	12.0%	5,996	12.3%
HH Income Under \$15,000	521	16.5%	4,760	18.2%	7,650	15.7%
HH Income \$35,000 or More	1,766	55.9%	14,893	57.0%	29,477	60.3%
HH Income \$75,000 or More	602	19.1%	6,346	24.3%	13,069	26.8%
<b>Housing (2015)</b>						
Total Housing Units	3,311		27,520		51,441	
Housing Units Occupied	3,160	95.4%	26,125	94.9%	48,857	95.0%
Housing Units Owner-Occupied	1,869	59.1%	15,115	57.9%	28,921	59.2%
Housing Units, Renter-Occupied	1,291	40.9%	11,010	42.1%	19,936	40.8%
Housing Units, Vacant	151	4.6%	1,395	5.1%	2,584	5.0%
<b>Marital Status (2015)</b>						
Never Married	2,041	32.1%	18,455	35.1%	32,348	33.1%
Currently Married	2,901	45.6%	20,778	39.5%	42,143	43.1%
Separated	366	5.8%	3,397	6.5%	6,002	6.1%
Widowed	292	4.6%	3,578	6.8%	6,334	6.5%
Divorced	764	12.0%	6,405	12.2%	10,906	11.2%
<b>Household Type (2015)</b>						
Population Family	5,263	68.8%	45,967	71.2%	90,857	74.7%
Population Non-Family	1,998	26.1%	15,343	23.8%	27,139	22.3%
Population Group Quarters	392	5.1%	3,222	5.0%	3,662	3.0%
Family Households	1,916	60.6%	16,284	62.3%	31,359	64.2%
Non-Family Households	1,245	39.4%	9,841	37.7%	17,498	35.8%
Married Couple with Children	438	15.1%	4,035	19.4%	8,845	21.0%
Average Family Household Size	2.7		2.8		2.9	
<b>Household Size (2015)</b>						
1 Person Households	1,019	32.3%	8,346	31.9%	14,788	30.3%
2 Person Households	1,106	35.0%	8,741	33.5%	16,058	32.9%
3 Person Households	489	15.5%	4,008	15.3%	7,747	15.9%
4 Person Households	313	9.9%	2,965	11.4%	6,014	12.3%
5 Person Households	144	4.6%	1,226	4.7%	2,551	5.2%
6 or More Person Households	88	2.8%	838	3.2%	1,699	3.5%
<b>Household Vehicles (2015)</b>						
Households with 0 Vehicles Available	150	4.8%	2,290	8.8%	4,064	8.3%
Households with 1 Vehicles Available	1,238	39.2%	10,299	39.4%	18,239	37.3%
Households with 2 or More Vehicles Available	1,772	56.1%	13,536	51.8%	26,554	54.4%
Total Vehicles Available	5,554		43,265		83,110	
Average Vehicles Per Household	1.8		1.7		1.7	

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<b>Labor Force (2015)</b>						
Estimated Labor Population Age 16 Years or Over	6,295		51,959		96,401	
Estimated Civilian Employed	3,996	63.5%	29,928	57.6%	57,043	59.2%
Estimated Civilian Unemployed	299	4.7%	2,597	5.0%	4,909	5.1%
Estimated in Armed Forces	-	-	32	0.1%	94	0.1%
Estimated Not in Labor Force	2,000	31.8%	19,401	37.3%	34,355	35.6%
Unemployment Rate	4.7%		5.0%		5.1%	
<b>Occupation (2010)</b>						
Occupation: Population Age 16 Years or Over	3,412		25,984		50,367	
Management, Business, Financial Operations	479	14.0%	3,431	13.2%	7,089	14.1%
Professional, Related	531	15.6%	5,202	20.0%	10,350	20.5%
Service	611	17.9%	4,770	18.4%	8,637	17.1%
Sales, Office	1,048	30.7%	7,359	28.3%	13,893	27.6%
Farming, Fishing, Forestry	5	0.2%	80	0.3%	127	0.3%
Construct, Extraction, Maintenance	244	7.1%	1,381	5.3%	3,051	6.1%
Production, Transport Material Moving	494	14.5%	3,760	14.5%	7,220	14.3%
White Collar Workers	60.3%		61.5%		62.2%	
Blue Collar Workers	39.7%		38.5%		37.8%	
<b>Consumer Expenditure (2015)</b>						
Total Household Expenditure	\$142 M		\$1.24 B		\$2.43 B	
Total Non-Retail Expenditure	\$76.1 M	53.7%	\$667 M	53.9%	\$1.31 B	54.0%
Total Retail Expenditure	\$65.6 M	46.3%	\$571 M	46.1%	\$1.12 B	46.0%
Apparel	\$4.88 M	3.4%	\$42.9 M	3.5%	\$84.2 M	3.5%
Contributions	\$5.56 M	3.9%	\$50.6 M	4.1%	\$99.9 M	4.1%
Education	\$4.56 M	3.2%	\$42.8 M	3.5%	\$84.4 M	3.5%
Entertainment	\$7.81 M	5.5%	\$68.6 M	5.5%	\$135 M	5.6%
Food and Beverages	\$21.3 M	15.1%	\$185 M	14.9%	\$361 M	14.9%
Furnishings and Equipment	\$4.64 M	3.3%	\$41.2 M	3.3%	\$81.4 M	3.4%
Gifts	\$3.24 M	2.3%	\$29.3 M	2.4%	\$57.7 M	2.4%
Health Care	\$12.1 M	8.5%	\$103 M	8.3%	\$200 M	8.2%
Household Operations	\$3.71 M	2.6%	\$33.6 M	2.7%	\$66.5 M	2.7%
Miscellaneous Expenses	\$2.15 M	1.5%	\$18.6 M	1.5%	\$36.2 M	1.5%
Personal Care	\$1.84 M	1.3%	\$16.1 M	1.3%	\$31.5 M	1.3%
Personal Insurance	\$961 K	0.7%	\$8.71 M	0.7%	\$17.2 M	0.7%
Reading	\$312 K	0.2%	\$2.74 M	0.2%	\$5.36 M	0.2%
Shelter	\$29.1 M	20.6%	\$255 M	20.6%	\$500 M	20.6%
Tobacco	\$994 K	0.7%	\$8.25 M	0.7%	\$15.9 M	0.7%
Transportation	\$27.3 M	19.2%	\$236 M	19.0%	\$463 M	19.1%
Utilities	\$11.2 M	7.9%	\$96.2 M	7.8%	\$187 M	7.7%
<b>Educational Attainment (2015)</b>						
Adult Population Age 25 Years or Over	5,978		52,306		99,612	
Elementary (Grade Level 0 to 8)	492	8.2%	4,745	9.1%	8,979	9.0%
Some High School (Grade Level 9 to 11)	621	10.4%	6,982	13.3%	12,825	12.9%
High School Graduate	1,446	24.2%	11,254	21.5%	20,903	21.0%
Some College	1,439	24.1%	10,551	20.2%	18,452	18.5%
Associate Degree Only	358	6.0%	2,949	5.6%	6,171	6.2%
Bachelor Degree Only	847	14.2%	8,696	16.6%	17,406	17.5%
Graduate Degree	775	13.0%	7,130	13.6%	14,877	14.9%

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<b>Units In Structure (2010)</b>						
1 Detached Unit	1,812	63.2%	15,942	67.0%	30,206	67.2%
1 Attached Unit	230	8.0%	1,444	6.1%	2,717	6.0%
2 to 4 Units	155	5.4%	1,335	5.6%	2,478	5.5%
5 to 9 Units	237	8.3%	1,468	6.2%	2,504	5.6%
10 to 19 Units	269	9.4%	1,694	7.1%	2,943	6.5%
20 to 49 Units	24	0.8%	648	2.7%	1,296	2.9%
50 or More Units	47	1.7%	506	2.1%	1,095	2.4%
Mobile Home or Trailer	92	3.2%	757	3.2%	1,708	3.8%
Other Structure	-	-	2	-	4	-
<b>Homes Built By Year (2010)</b>						
Homes Built 2005 or later	162	5.7%	2,220	9.3%	5,128	11.4%
Homes Built 2000 to 2004	280	9.8%	2,464	10.4%	5,548	12.3%
Homes Built 1990 to 1999	389	13.6%	3,840	16.1%	8,376	18.6%
Homes Built 1980 to 1989	666	23.2%	3,596	15.1%	6,144	13.7%
Homes Built 1970 to 1979	575	20.1%	3,891	16.4%	6,595	14.7%
Homes Built 1960 to 1969	346	12.1%	2,608	11.0%	4,590	10.2%
Homes Built 1950 to 1959	235	8.2%	2,581	10.8%	4,234	9.4%
Homes Built Before 1949	213	7.4%	2,597	10.9%	4,336	9.6%
<b>Home Values (2010)</b>						
Home Values \$1,000,000 or More	4	0.2%	31	0.2%	96	0.4%
Home Values \$500,000 to \$999,999	31	1.8%	320	2.3%	617	2.3%
Home Values \$400,000 to \$499,999	14	0.8%	278	2.0%	675	2.5%
Home Values \$300,000 to \$399,999	38	2.2%	814	5.8%	1,954	7.2%
Home Values \$200,000 to \$299,999	129	7.5%	2,515	17.9%	5,061	18.6%
Home Values \$150,000 to \$199,999	325	18.8%	2,997	21.3%	6,029	22.2%
Home Values \$100,000 to \$149,999	656	38.0%	3,644	25.9%	6,574	24.2%
Home Values \$70,000 to \$99,999	443	25.6%	2,123	15.1%	3,541	13.0%
Home Values \$50,000 to \$69,999	40	2.3%	800	5.7%	1,567	5.8%
Home Values \$25,000 to \$49,999	20	1.2%	246	1.7%	505	1.9%
Home Values Under \$25,000	27	1.6%	314	2.2%	589	2.2%
Owner-Occupied Median Home Value	\$124,896		\$152,132		\$160,937	
Renter-Occupied Median Rent	\$576		\$554		\$580	
<b>Transportation To Work (2010)</b>						
Drive to Work Alone	2,913	86.4%	21,393	84.4%	41,795	84.7%
Drive to Work in Carpool	232	6.9%	1,925	7.6%	3,827	7.8%
Travel to Work by Public Transportation	9	0.3%	397	1.6%	739	1.5%
Drive to Work on Motorcycle	1	-	55	0.2%	73	0.1%
Walk or Bicycle to Work	34	1.0%	413	1.6%	780	1.6%
Other Means	31	0.9%	153	0.6%	262	0.5%
Work at Home	153	4.5%	1,003	4.0%	1,862	3.8%
<b>Travel Time (2010)</b>						
Travel to Work in 14 Minutes or Less	1,071	33.3%	8,385	34.5%	15,166	31.9%
Travel to Work in 15 to 29 Minutes	1,549	48.1%	10,865	44.6%	22,325	47.0%
Travel to Work in 30 to 59 Minutes	505	15.7%	4,307	17.7%	8,471	17.8%
Travel to Work in 60 Minutes or More	94	2.9%	779	3.2%	1,513	3.2%
Average Minutes Travel to Work	17.2		17.7		18.1	

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