

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1024/-79.8245

RF5

Garden Square Greensboro, NC 27408	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2018)	8,018	80,140	216,242	380,384
Projected Population (2023)	8,280	83,167	225,722	396,131
Census Population (2010)	7,747	75,497	200,499	346,934
Census Population (2000)	7,929	73,910	185,254	298,973
Projected Annual Growth (2018 to 2023)	262 0.7%	3,027 0.8%	9,480 0.9%	15,747 0.8%
Historical Annual Growth (2010 to 2018)	271 0.4%	4,643 0.8%	15,743 1.0%	33,450 1.2%
Historical Annual Growth (2000 to 2010)	-182 -0.2%	1,587 0.2%	15,246 0.8%	47,961 1.6%
Estimated Population Density (2018)	2,553 <i>psm</i>	2,836 <i>psm</i>	2,754 <i>psm</i>	1,211 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
Households				
Estimated Households (2018)	3,784	36,656	93,514	160,659
Projected Households (2023)	3,905	38,051	97,581	167,127
Census Households (2010)	3,537	33,251	83,686	141,511
Census Households (2000)	3,629	31,828	76,395	121,181
Estimated Households with Children (2018)	876 23.2%	7,407 20.2%	23,890 25.5%	46,192 28.8%
Estimated Average Household Size (2018)	2.12	2.05	2.19	2.29
Average Household Income				
Estimated Average Household Income (2018)	\$98,963	\$97,169	\$77,283	\$79,952
Projected Average Household Income (2023)	\$115,467	\$113,641	\$89,111	\$91,901
Estimated Average Family Income (2018)	\$127,314	\$150,943	\$108,646	\$105,474
Median Household Income				
Estimated Median Household Income (2018)	\$69,078	\$68,300	\$55,801	\$60,749
Projected Median Household Income (2023)	\$79,660	\$77,890	\$63,560	\$69,271
Estimated Median Family Income (2018)	\$92,359	\$105,810	\$78,287	\$80,836
Per Capita Income				
Estimated Per Capita Income (2018)	\$46,707	\$44,760	\$33,681	\$33,935
Projected Per Capita Income (2023)	\$54,456	\$52,297	\$38,773	\$38,933
Estimated Per Capita Income 5 Year Growth	\$7,749 16.6%	\$7,537 16.8%	\$5,092 15.1%	\$4,997 14.7%
Estimated Average Household Net Worth (2018)	\$573,785	\$678,161	\$483,012	\$514,220
Daytime Demos (2018)				
Total Businesses	988	6,502	11,516	17,102
Total Employees	9,560	79,149	139,534	230,772
Company Headquarter Businesses	5 0.6%	34 0.5%	52 0.5%	121 0.7%
Company Headquarter Employees	612 6.4%	12,891 16.3%	15,008 10.8%	26,453 11.5%
Employee Population per Business	9.7	12.2	12.1	13.5
Residential Population per Business	8.1	12.3	18.8	22.2

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Garden Square Greensboro, NC 27408	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race & Ethnicity								
White (2018)	6,434	80.2%	55,171	68.8%	105,246	48.7%	193,738	50.9%
Black or African American (2018)	1,027	12.8%	17,329	21.6%	84,818	39.2%	140,134	36.8%
American Indian or Alaska Native (2018)	20	0.2%	273	0.3%	1,033	0.5%	1,910	0.5%
Asian (2018)	278	3.5%	3,919	4.9%	11,046	5.1%	20,288	5.3%
Hawaiian or Pacific Islander (2018)	2	-	22	-	95	-	164	-
Other Race (2018)	74	0.9%	1,524	1.9%	8,279	3.8%	14,193	3.7%
Two or More Races (2018)	184	2.3%	1,902	2.4%	5,725	2.6%	9,958	2.6%
Not Hispanic or Latino Population (2018)	7,727	96.4%	76,194	95.1%	199,729	92.4%	350,608	92.2%
Hispanic or Latino Population (2018)	291	3.6%	3,946	4.9%	16,513	7.6%	29,776	7.8%
Not Hispanic or Latino Population (2023)	7,959	96.1%	78,892	94.9%	208,114	92.2%	364,506	92.0%
Hispanic or Latino Population (2023)	321	3.9%	4,274	5.1%	17,608	7.8%	31,625	8.0%
Not Hispanic or Latino Population (2010)	7,538	97.3%	72,331	95.8%	185,988	92.8%	321,899	92.8%
Hispanic or Latino Population (2010)	209	2.7%	3,167	4.2%	14,511	7.2%	25,035	7.2%
Not Hispanic or Latino Population (2000)	7,812	98.5%	71,589	96.9%	177,277	95.7%	287,797	96.3%
Hispanic or Latino Population (2000)	118	1.5%	2,321	3.1%	7,977	4.3%	11,177	3.7%
Projected Hispanic Annual Growth (2018 to 2023)	30	2.0%	329	1.7%	1,095	1.3%	1,849	1.2%
Historic Hispanic Annual Growth (2000 to 2018)	174	8.2%	1,624	3.9%	8,536	5.9%	18,599	9.2%
Age Distribution (2018)								
Age Under 5	429	5.4%	3,761	4.7%	12,407	5.7%	22,348	5.9%
Age 5 to 9 Years	422	5.3%	3,637	4.5%	12,050	5.6%	22,817	6.0%
Age 10 to 14 Years	418	5.2%	3,815	4.8%	12,139	5.6%	23,767	6.2%
Age 15 to 19 Years	356	4.4%	6,145	7.7%	17,136	7.9%	27,717	7.3%
Age 20 to 24 Years	288	3.6%	8,190	10.2%	20,065	9.3%	29,105	7.7%
Age 25 to 29 Years	587	7.3%	6,370	7.9%	18,102	8.4%	30,407	8.0%
Age 30 to 34 Years	590	7.4%	5,201	6.5%	14,372	6.6%	25,507	6.7%
Age 35 to 39 Years	517	6.4%	4,436	5.5%	12,717	5.9%	24,286	6.4%
Age 40 to 44 Years	426	5.3%	4,104	5.1%	11,599	5.4%	22,541	5.9%
Age 45 to 49 Years	489	6.1%	4,641	5.8%	12,971	6.0%	25,020	6.6%
Age 50 to 54 Years	513	6.4%	4,910	6.1%	13,116	6.1%	24,414	6.4%
Age 55 to 59 Years	615	7.7%	5,548	6.9%	13,544	6.3%	24,675	6.5%
Age 60 to 64 Years	568	7.1%	5,098	6.4%	12,254	5.7%	21,998	5.8%
Age 65 to 74 Years	941	11.7%	7,922	9.9%	18,629	8.6%	32,608	8.6%
Age 75 to 84 Years	616	7.7%	4,346	5.4%	10,172	4.7%	16,250	4.3%
Age 85 Years or Over	241	3.0%	2,015	2.5%	4,970	2.3%	6,923	1.8%
Median Age	43.7		39.0		36.2		36.8	
Gender Age Distribution (2018)								
Female Population	4,237	52.8%	42,176	52.6%	114,677	53.0%	200,433	52.7%
Age 0 to 19 Years	770	18.2%	8,837	21.0%	26,998	23.5%	48,115	24.0%
Age 20 to 64 Years	2,424	57.2%	25,019	59.3%	67,513	58.9%	119,801	59.8%
Age 65 Years or Over	1,043	24.6%	8,321	19.7%	20,166	17.6%	32,517	16.2%
Female Median Age	45.9		40.2		37.7		37.9	
Male Population	3,781	47.2%	37,964	47.4%	101,564	47.0%	179,951	47.3%
Age 0 to 19 Years	856	22.6%	8,522	22.4%	26,733	26.3%	48,533	27.0%
Age 20 to 64 Years	2,169	57.4%	23,479	61.8%	61,227	60.3%	108,153	60.1%
Age 65 Years or Over	755	20.0%	5,962	15.7%	13,605	13.4%	23,265	12.9%
Male Median Age	41.6		37.8		34.7		35.6	

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Household Income Distribution (2018)								
HH Income \$200,000 or More	269	7.1%	3,546	9.7%	5,607	6.0%	9,882	6.2%
HH Income \$150,000 to \$199,999	209	5.5%	2,395	6.5%	4,081	4.4%	8,313	5.2%
HH Income \$100,000 to \$149,999	521	13.8%	4,911	13.4%	9,770	10.4%	19,034	11.8%
HH Income \$75,000 to \$99,999	469	12.4%	3,849	10.5%	9,116	9.7%	17,993	11.2%
HH Income \$50,000 to \$74,999	800	21.2%	5,764	15.7%	15,405	16.5%	28,301	17.6%
HH Income \$35,000 to \$49,999	573	15.1%	5,120	14.0%	14,509	15.5%	24,595	15.3%
HH Income \$25,000 to \$34,999	396	10.5%	2,953	8.1%	10,193	10.9%	16,645	10.4%
HH Income \$15,000 to \$24,999	354	9.4%	3,891	10.6%	11,075	11.8%	17,018	10.6%
HH Income Under \$15,000	193	5.1%	4,228	11.5%	13,758	14.7%	18,878	11.8%
HH Income \$35,000 or More	2,840	75.1%	25,584	69.8%	58,489	62.5%	108,119	67.3%
HH Income \$75,000 or More	1,467	38.8%	14,700	40.1%	28,575	30.6%	55,223	34.4%
Housing (2018)								
Total Housing Units	3,891		37,779		96,789		165,952	
Housing Units Occupied	3,784	97.2%	36,656	97.0%	93,514	96.6%	160,659	96.8%
Housing Units Owner-Occupied	2,913	77.0%	20,344	55.5%	45,457	48.6%	91,299	56.8%
Housing Units, Renter-Occupied	871	23.0%	16,311	44.5%	48,057	51.4%	69,360	43.2%
Housing Units, Vacant	108	2.8%	1,123	3.0%	3,274	3.4%	5,293	3.2%
Marital Status (2018)								
Never Married	2,051	30.4%	27,955	40.6%	77,966	43.4%	121,168	38.9%
Currently Married	3,014	44.7%	26,142	37.9%	58,749	32.7%	119,137	38.3%
Separated	196	2.9%	2,724	4.0%	10,396	5.8%	17,448	5.6%
Widowed	481	7.1%	4,080	5.9%	11,095	6.2%	17,868	5.7%
Divorced	1,006	14.9%	8,025	11.6%	21,440	11.9%	35,831	11.5%
Household Type (2018)								
Population Family	6,085	75.9%	50,255	62.7%	147,793	68.3%	283,559	74.5%
Population Non-Family	1,930	24.1%	24,829	31.0%	56,572	26.2%	84,084	22.1%
Population Group Quarters	3	-	5,056	6.3%	11,877	5.5%	12,741	3.3%
Family Households	2,181	57.6%	17,660	48.2%	49,096	52.5%	93,465	58.2%
Non-Family Households	1,603	42.4%	18,996	51.8%	44,418	47.5%	67,195	41.8%
Married Couple with Children	574	19.1%	4,782	18.3%	11,976	20.4%	26,241	22.0%
Average Family Household Size	2.8		2.8		3.0		3.0	
Household Size (2018)								
1 Person Households	1,327	35.1%	14,751	40.2%	35,312	37.8%	54,167	33.7%
2 Person Households	1,437	38.0%	12,688	34.6%	30,198	32.3%	53,009	33.0%
3 Person Households	472	12.5%	4,416	12.0%	12,943	13.8%	24,056	15.0%
4 Person Households	361	9.5%	3,118	8.5%	8,856	9.5%	17,578	10.9%
5 Person Households	130	3.4%	1,146	3.1%	3,839	4.1%	7,537	4.7%
6 or More Person Households	57	1.5%	537	1.5%	2,367	2.5%	4,313	2.7%
Household Vehicles (2018)								
Households with 0 Vehicles Available	104	2.8%	2,030	5.5%	7,558	8.1%	9,814	6.1%
Households with 1 Vehicles Available	1,287	34.0%	14,736	40.2%	39,297	42.0%	60,662	37.8%
Households with 2 or More Vehicles Available	2,393	63.2%	19,890	54.3%	46,659	49.9%	90,183	56.1%
Total Vehicles Available	7,050		62,367		152,161		283,944	
Average Vehicles Per Household	1.9		1.7		1.6		1.8	

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Garden Square Greensboro, NC 27408	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Labor Force (2018)				
Estimated Labor Population Age 16 Years or Over	6,677	68,300	177,633	307,466
Estimated Civilian Employed	4,280 64.1%	40,597 59.4%	104,184 58.7%	188,367 61.3%
Estimated Civilian Unemployed	104 1.6%	1,265 1.9%	4,870 2.7%	7,845 2.6%
Estimated in Armed Forces	- -	96 0.1%	182 0.1%	281 0.1%
Estimated Not in Labor Force	2,292 34.3%	26,342 38.6%	68,398 38.5%	110,974 36.1%
Unemployment Rate	1.6%	1.9%	2.7%	2.6%
Occupation (2015)				
Occupation: Population Age 16 Years or Over	4,246	40,610	103,996	188,080
Management, Business, Financial Operations	816 19.2%	7,185 17.7%	15,019 14.4%	30,112 16.0%
Professional, Related	1,289 30.4%	11,946 29.4%	24,778 23.8%	44,594 23.7%
Service	547 12.9%	5,984 14.7%	18,270 17.6%	30,205 16.1%
Sales, Office	1,039 24.5%	10,114 24.9%	26,296 25.3%	47,935 25.5%
Farming, Fishing, Forestry	9 0.2%	38 0.1%	162 0.2%	316 0.2%
Construct, Extraction, Maintenance	187 4.4%	1,847 4.5%	6,693 6.4%	11,840 6.3%
Production, Transport Material Moving	360 8.5%	3,497 8.6%	12,778 12.3%	23,079 12.3%
White Collar Workers	3,144 74.0%	29,244 72.0%	66,093 63.6%	122,640 65.2%
Blue Collar Workers	1,103 26.0%	11,366 28.0%	37,903 36.4%	65,440 34.8%
Consumer Expenditure (2018)				
Total Household Expenditure	\$262 M	\$2.49 B	\$5.38 B	\$9.52 B
Total Non-Retail Expenditure	\$137 M 52.3%	\$1.31 B 52.7%	\$2.81 B 52.3%	\$4.97 B 52.2%
Total Retail Expenditure	\$125 M 47.7%	\$1.18 B 47.3%	\$2.57 B 47.7%	\$4.55 B 47.8%
Apparel	\$9.09 M 3.5%	\$87.0 M 3.5%	\$187 M 3.5%	\$332 M 3.5%
Contributions	\$12.1 M 4.6%	\$120 M 4.8%	\$241 M 4.5%	\$427 M 4.5%
Education	\$9.79 M 3.7%	\$99.8 M 4.0%	\$203 M 3.8%	\$358 M 3.8%
Entertainment	\$14.7 M 5.6%	\$140 M 5.6%	\$300 M 5.6%	\$533 M 5.6%
Food and Beverages	\$37.8 M 14.5%	\$358 M 14.4%	\$786 M 14.6%	\$1.39 B 14.6%
Furnishings and Equipment	\$9.08 M 3.5%	\$86.9 M 3.5%	\$183 M 3.4%	\$327 M 3.4%
Gifts	\$6.72 M 2.6%	\$66.1 M 2.7%	\$136 M 2.5%	\$240 M 2.5%
Health Care	\$20.8 M 8.0%	\$195 M 7.8%	\$432 M 8.0%	\$761 M 8.0%
Household Operations	\$7.61 M 2.9%	\$74.3 M 3.0%	\$154 M 2.9%	\$274 M 2.9%
Miscellaneous Expenses	\$3.84 M 1.5%	\$36.2 M 1.5%	\$79.5 M 1.5%	\$140 M 1.5%
Personal Care	\$3.37 M 1.3%	\$32.1 M 1.3%	\$69.6 M 1.3%	\$123 M 1.3%
Personal Insurance	\$2.00 M 0.8%	\$19.6 M 0.8%	\$40.3 M 0.7%	\$71.6 M 0.8%
Reading	\$585 K 0.2%	\$5.59 M 0.2%	\$12.0 M 0.2%	\$21.2 M 0.2%
Shelter	\$54.2 M 20.7%	\$516 M 20.7%	\$1.11 B 20.7%	\$1.96 B 20.6%
Tobacco	\$1.54 M 0.6%	\$14.2 M 0.6%	\$33.0 M 0.6%	\$57.8 M 0.6%
Transportation	\$49.1 M 18.8%	\$458 M 18.4%	\$1.00 B 18.7%	\$1.79 B 18.8%
Utilities	\$19.2 M 7.3%	\$181 M 7.3%	\$405 M 7.5%	\$713 M 7.5%
Educational Attainment (2018)				
Adult Population Age 25 Years or Over	6,103	54,590	142,445	254,630
Elementary (Grade Level 0 to 8)	83 1.4%	877 1.6%	5,471 3.8%	8,912 3.5%
Some High School (Grade Level 9 to 11)	201 3.3%	2,045 3.7%	9,638 6.8%	15,583 6.1%
High School Graduate	990 16.2%	8,344 15.3%	30,322 21.3%	56,505 22.2%
Some College	1,358 22.2%	10,367 19.0%	31,432 22.1%	55,195 21.7%
Associate Degree Only	412 6.8%	3,609 6.6%	9,619 6.8%	19,150 7.5%
Bachelor Degree Only	1,998 32.7%	16,873 30.9%	33,990 23.9%	63,097 24.8%
Graduate Degree	1,061 17.4%	12,476 22.9%	21,974 15.4%	36,187 14.2%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	3,206	90.6%	21,593	64.9%	52,108	62.3%	98,627	69.7%
1 Attached Unit	113	3.2%	2,305	6.9%	5,866	7.0%	9,555	6.8%
2 to 4 Units	111	3.1%	3,204	9.6%	8,161	9.8%	10,053	7.1%
5 to 9 Units	74	2.1%	3,774	11.3%	11,791	14.1%	16,239	11.5%
10 to 19 Units	126	3.5%	2,848	8.6%	7,701	9.2%	12,362	8.7%
20 to 49 Units	60	1.7%	1,238	3.7%	3,496	4.2%	5,812	4.1%
50 or More Units	49	1.4%	1,389	4.2%	3,154	3.8%	3,864	2.7%
Mobile Home or Trailer	15	0.4%	222	0.7%	912	1.1%	3,704	2.6%
Other Structure	1	-	80	0.2%	165	0.2%	206	0.1%

Homes Built By Year (2015)

Homes Built 2010 or later	58	1.6%	389	1.2%	1,131	1.4%	2,557	1.8%
Homes Built 2000 to 2009	191	5.4%	2,976	8.9%	10,083	12.0%	23,668	16.7%
Homes Built 1990 to 1999	217	6.1%	4,938	14.9%	15,858	18.9%	33,930	24.0%
Homes Built 1980 to 1989	296	8.4%	5,709	17.2%	15,792	18.9%	25,526	18.0%
Homes Built 1970 to 1979	485	13.7%	5,521	16.6%	13,532	16.2%	21,908	15.5%
Homes Built 1960 to 1969	970	27.4%	4,667	14.0%	11,567	13.8%	17,353	12.3%
Homes Built 1950 to 1959	1,171	33.1%	5,747	17.3%	12,690	15.2%	16,921	12.0%
Homes Built Before 1949	314	8.9%	5,683	17.1%	10,031	12.0%	13,178	9.3%

Home Values (2015)

Home Values \$1,000,000 or More	31	1.1%	232	1.2%	376	0.9%	530	0.6%
Home Values \$500,000 to \$999,999	133	4.8%	1,421	7.4%	2,147	5.1%	3,694	4.5%
Home Values \$400,000 to \$499,999	153	5.6%	1,345	7.0%	2,211	5.2%	4,063	4.9%
Home Values \$300,000 to \$399,999	293	10.7%	3,090	16.1%	4,666	11.0%	9,433	11.4%
Home Values \$200,000 to \$299,999	488	17.8%	4,822	25.1%	8,260	19.5%	16,580	20.1%
Home Values \$150,000 to \$199,999	651	23.8%	3,932	20.5%	7,676	18.1%	16,716	20.2%
Home Values \$100,000 to \$149,999	906	33.1%	3,343	17.4%	9,893	23.4%	21,851	26.4%
Home Values \$70,000 to \$99,999	172	6.3%	1,401	7.3%	6,433	15.2%	11,346	13.7%
Home Values \$50,000 to \$69,999	32	1.2%	554	2.9%	2,704	6.4%	4,259	5.2%
Home Values \$25,000 to \$49,999	12	0.4%	64	0.3%	673	1.6%	1,150	1.4%
Home Values Under \$25,000	19	0.7%	123	0.6%	352	0.8%	1,397	1.7%
Owner-Occupied Median Home Value	\$202,917		\$241,323		\$192,792		\$187,885	
Renter-Occupied Median Rent	\$704		\$702		\$658		\$678	

Transportation To Work (2015)

Drive to Work Alone	3,175	81.2%	31,908	80.6%	84,694	80.0%	152,589	82.3%
Drive to Work in Carpool	279	7.1%	2,471	6.2%	8,994	8.5%	14,542	7.8%
Travel to Work by Public Transportation	30	0.8%	414	1.0%	2,124	2.0%	2,942	1.6%
Drive to Work on Motorcycle	1	-	19	-	56	0.1%	76	-
Walk or Bicycle to Work	29	0.7%	1,380	3.5%	2,536	2.4%	3,076	1.7%
Other Means	13	0.3%	243	0.6%	707	0.7%	1,157	0.6%
Work at Home	380	9.7%	3,170	8.0%	6,772	6.4%	11,051	6.0%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,473	41.8%	13,511	37.1%	30,064	30.3%	47,587	27.3%
Travel to Work in 15 to 29 Minutes	1,562	44.3%	16,647	45.7%	47,427	47.9%	90,143	51.7%
Travel to Work in 30 to 59 Minutes	660	18.7%	6,228	17.1%	17,145	17.3%	33,899	19.4%
Travel to Work in 60 Minutes or More	118	3.3%	993	2.7%	2,861	2.9%	5,385	3.1%
Average Minutes Travel to Work	16.4		16.8		17.9		19.0	

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