

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.0488/-79.8384

RF5

Gate City	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Greensboro, NC 27403								
Population								
Estimated Population (2018)	8,544		86,892		192,276		404,771	
Projected Population (2023)	8,984		90,548		200,425		421,938	
Census Population (2010)	7,639		79,995		176,697		370,198	
Census Population (2000)	7,990		77,090		165,140		323,931	
Projected Annual Growth (2018 to 2023)	440	1.0%	3,656	0.8%	8,148	0.8%	17,167	0.8%
Historical Annual Growth (2010 to 2018)	905	1.5%	6,897	1.1%	15,579	1.1%	34,573	1.2%
Historical Annual Growth (2000 to 2010)	-351	-0.4%	2,905	0.4%	11,557	0.7%	46,267	1.4%
Estimated Population Density (2018)	2,721 <i>psm</i>		3,074 <i>psm</i>		2,449 <i>psm</i>		1,289 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>		314.03 <i>sq mi</i>	
Households								
Estimated Households (2018)	3,321		36,082		82,203		170,918	
Projected Households (2023)	3,485		37,617		85,704		177,971	
Census Households (2010)	2,874		32,039		72,819		150,926	
Census Households (2000)	3,038		30,973		67,289		130,720	
Estimated Households with Children (2018)	1,118	33.7%	9,713	26.9%	21,052	25.6%	48,814	28.6%
Estimated Average Household Size (2018)	2.55		2.26		2.20		2.29	
Average Household Income								
Estimated Average Household Income (2018)	\$51,347		\$60,058		\$70,550		\$77,656	
Projected Average Household Income (2023)	\$56,382		\$67,646		\$80,541		\$89,035	
Estimated Average Family Income (2018)	\$62,253		\$82,578		\$97,297		\$101,223	
Median Household Income								
Estimated Median Household Income (2018)	\$45,195		\$46,575		\$53,848		\$58,757	
Projected Median Household Income (2023)	\$51,804		\$52,950		\$61,248		\$67,018	
Estimated Median Family Income (2018)	\$54,616		\$63,516		\$73,263		\$77,039	
Per Capita Income								
Estimated Per Capita Income (2018)	\$20,024		\$25,247		\$30,438		\$32,959	
Projected Per Capita Income (2023)	\$21,934		\$28,398		\$34,705		\$37,716	
Estimated Per Capita Income 5 Year Growth	\$1,910	9.5%	\$3,152	12.5%	\$4,267	14.0%	\$4,757	14.4%
Estimated Average Household Net Worth (2018)	\$214,597		\$353,173		\$429,453		\$479,567	
Daytime Demos (2018)								
Total Businesses	809		4,983		11,320		17,667	
Total Employees	8,988		61,185		142,599		237,151	
Company Headquarter Businesses	2	0.2%	25	0.5%	54	0.5%	123	0.7%
Company Headquarter Employees	35	0.4%	3,193	5.2%	15,499	10.9%	26,586	11.2%
Employee Population per Business	11.1		12.3		12.6		13.4	
Residential Population per Business	10.6		17.4		17.0		22.9	

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Gate City	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Greensboro, NC 27403								
Race & Ethnicity								
White (2018)	3,019	35.3%	36,261	41.7%	87,014	45.3%	202,480	50.0%
Black or African American (2018)	3,183	37.3%	36,369	41.9%	80,247	41.7%	152,192	37.6%
American Indian or Alaska Native (2018)	92	1.1%	583	0.7%	1,036	0.5%	2,024	0.5%
Asian (2018)	895	10.5%	5,693	6.6%	10,503	5.5%	22,407	5.5%
Hawaiian or Pacific Islander (2018)	12	0.1%	68	0.1%	111	0.1%	175	-
Other Race (2018)	1,080	12.6%	5,348	6.2%	8,118	4.2%	14,912	3.7%
Two or More Races (2018)	264	3.1%	2,570	3.0%	5,246	2.7%	10,581	2.6%
Not Hispanic or Latino Population (2018)	6,739	78.9%	77,199	88.8%	176,117	91.6%	373,384	92.2%
Hispanic or Latino Population (2018)	1,805	21.1%	9,693	11.2%	16,160	8.4%	31,387	7.8%
Not Hispanic or Latino Population (2023)	7,076	78.8%	80,320	88.7%	183,310	91.5%	388,610	92.1%
Hispanic or Latino Population (2023)	1,908	21.2%	10,228	11.3%	17,114	8.5%	33,328	7.9%
Not Hispanic or Latino Population (2010)	5,943	77.8%	71,070	88.8%	162,476	92.0%	343,564	92.8%
Hispanic or Latino Population (2010)	1,696	22.2%	8,925	11.2%	14,221	8.0%	26,634	7.2%
Not Hispanic or Latino Population (2000)	6,989	87.5%	72,732	94.3%	158,040	95.7%	312,032	96.3%
Hispanic or Latino Population (2000)	1,002	12.5%	4,358	5.7%	7,101	4.3%	11,899	3.7%
Projected Hispanic Annual Growth (2018 to 2023)	103	1.1%	535	1.1%	955	1.2%	1,941	1.2%
Historic Hispanic Annual Growth (2000 to 2018)	803	4.5%	5,335	6.8%	9,059	7.1%	19,488	9.1%
Age Distribution (2018)								
Age Under 5	590	6.9%	5,337	6.1%	11,059	5.8%	23,651	5.8%
Age 5 to 9 Years	612	7.2%	5,021	5.8%	10,637	5.5%	23,999	5.9%
Age 10 to 14 Years	563	6.6%	4,709	5.4%	10,316	5.4%	24,999	6.2%
Age 15 to 19 Years	546	6.4%	7,078	8.1%	15,642	8.1%	29,615	7.3%
Age 20 to 24 Years	678	7.9%	9,947	11.4%	19,269	10.0%	30,860	7.6%
Age 25 to 29 Years	810	9.5%	7,906	9.1%	16,835	8.8%	32,130	7.9%
Age 30 to 34 Years	642	7.5%	5,974	6.9%	12,900	6.7%	26,943	6.7%
Age 35 to 39 Years	596	7.0%	5,351	6.2%	11,644	6.1%	25,593	6.3%
Age 40 to 44 Years	535	6.3%	4,705	5.4%	10,245	5.3%	23,622	5.8%
Age 45 to 49 Years	576	6.7%	5,084	5.9%	11,460	6.0%	26,454	6.5%
Age 50 to 54 Years	526	6.2%	5,140	5.9%	11,558	6.0%	26,051	6.4%
Age 55 to 59 Years	467	5.5%	5,133	5.9%	11,919	6.2%	26,357	6.5%
Age 60 to 64 Years	426	5.0%	4,562	5.3%	10,652	5.5%	23,818	5.9%
Age 65 to 74 Years	582	6.8%	6,381	7.3%	15,851	8.2%	35,388	8.7%
Age 75 to 84 Years	319	3.7%	3,241	3.7%	8,493	4.4%	17,639	4.4%
Age 85 Years or Over	76	0.9%	1,323	1.5%	3,796	2.0%	7,653	1.9%
Median Age	33.0		33.6		35.5		37.0	
Gender Age Distribution (2018)								
Female Population	4,270	50.0%	45,300	52.1%	101,486	52.8%	213,730	52.8%
Age 0 to 19 Years	1,084	25.4%	11,101	24.5%	24,039	23.7%	50,909	23.8%
Age 20 to 64 Years	2,636	61.7%	27,747	61.3%	60,793	59.9%	127,349	59.6%
Age 65 Years or Over	550	12.9%	6,453	14.2%	16,655	16.4%	35,473	16.6%
Female Median Age	34.3		34.6		36.7		38.1	
Male Population	4,274	50.0%	41,592	47.9%	90,790	47.2%	191,040	47.2%
Age 0 to 19 Years	1,227	28.7%	11,044	26.6%	23,615	26.0%	51,355	26.9%
Age 20 to 64 Years	2,620	61.3%	26,055	62.6%	55,690	61.3%	114,479	59.9%
Age 65 Years or Over	427	10.0%	4,492	10.8%	11,485	12.7%	25,207	13.2%
Male Median Age	31.7		32.5		34.3		35.7	

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Greensboro, NC 27403								
Household Income Distribution (2018)								
HH Income \$200,000 or More	21	0.6%	1,193	3.3%	3,816	4.6%	9,217	5.4%
HH Income \$150,000 to \$199,999	43	1.3%	1,207	3.3%	3,487	4.2%	8,333	4.9%
HH Income \$100,000 to \$149,999	215	6.5%	3,196	8.9%	8,262	10.1%	20,189	11.8%
HH Income \$75,000 to \$99,999	380	11.4%	3,393	9.4%	8,328	10.1%	19,247	11.3%
HH Income \$50,000 to \$74,999	762	22.9%	5,888	16.3%	14,289	17.4%	30,642	17.9%
HH Income \$35,000 to \$49,999	633	19.1%	5,783	16.0%	13,403	16.3%	26,665	15.6%
HH Income \$25,000 to \$34,999	409	12.3%	4,382	12.1%	9,469	11.5%	17,882	10.5%
HH Income \$15,000 to \$24,999	373	11.2%	4,866	13.5%	9,681	11.8%	18,323	10.7%
HH Income Under \$15,000	486	14.6%	6,172	17.1%	11,469	14.0%	20,419	11.9%
HH Income \$35,000 or More	2,053	61.8%	20,662	57.3%	51,585	62.8%	114,294	66.9%
HH Income \$75,000 or More	659	19.8%	8,990	24.9%	23,892	29.1%	56,986	33.3%
Housing (2018)								
Total Housing Units	3,457		37,365		85,061		176,713	
Housing Units Occupied	3,321	96.0%	36,082	96.6%	82,203	96.6%	170,918	96.7%
Housing Units Owner-Occupied	1,478	44.5%	15,284	42.4%	39,750	48.4%	96,384	56.4%
Housing Units, Renter-Occupied	1,842	55.5%	20,798	57.6%	42,453	51.6%	74,533	43.6%
Housing Units, Vacant	137	4.0%	1,284	3.4%	2,857	3.4%	5,796	3.3%
Marital Status (2018)								
Never Married	2,999	44.2%	35,524	49.5%	72,738	45.4%	128,905	38.8%
Currently Married	2,217	32.7%	20,902	29.1%	51,955	32.4%	126,183	38.0%
Separated	453	6.7%	4,155	5.8%	9,142	5.7%	18,926	5.7%
Widowed	367	5.4%	3,873	5.4%	8,795	5.5%	19,656	5.9%
Divorced	743	11.0%	7,370	10.3%	17,633	11.0%	38,452	11.6%
Household Type (2018)								
Population Family	6,668	78.0%	57,915	66.7%	130,403	67.8%	302,054	74.6%
Population Non-Family	1,805	21.1%	23,736	27.3%	50,258	26.1%	88,774	21.9%
Population Group Quarters	71	0.8%	5,240	6.0%	11,615	6.0%	13,943	3.4%
Family Households	1,987	59.8%	18,637	51.7%	43,252	52.6%	99,749	58.4%
Non-Family Households	1,334	40.2%	17,445	48.3%	38,951	47.4%	71,169	41.6%
Married Couple with Children	484	21.8%	4,381	21.0%	10,343	19.9%	27,070	21.5%
Average Family Household Size	3.4		3.1		3.0		3.0	
Household Size (2018)								
1 Person Households	988	29.8%	12,894	35.7%	30,426	37.0%	57,545	33.7%
2 Person Households	1,014	30.5%	11,491	31.8%	26,704	32.5%	56,712	33.2%
3 Person Households	540	16.3%	5,417	15.0%	11,772	14.3%	25,590	15.0%
4 Person Households	368	11.1%	3,493	9.7%	7,777	9.5%	18,464	10.8%
5 Person Households	219	6.6%	1,646	4.6%	3,405	4.1%	7,938	4.6%
6 or More Person Households	192	5.8%	1,141	3.2%	2,120	2.6%	4,669	2.7%
Household Vehicles (2018)								
Households with 0 Vehicles Available	287	8.7%	2,904	8.0%	6,076	7.4%	10,666	6.2%
Households with 1 Vehicles Available	1,248	37.6%	15,303	42.4%	34,382	41.8%	65,102	38.1%
Households with 2 or More Vehicles Available	1,785	53.8%	17,874	49.5%	41,746	50.8%	95,149	55.7%
Total Vehicles Available	5,692		58,867		135,632		300,527	
Average Vehicles Per Household	1.7		1.6		1.6		1.8	

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Greensboro, NC 27403								
Labor Force (2018)								
Estimated Labor Population Age 16 Years or Over	6,686		71,067		158,587		327,897	
Estimated Civilian Employed	4,254	63.6%	43,123	60.7%	95,264	60.1%	199,483	60.8%
Estimated Civilian Unemployed	200	3.0%	2,139	3.0%	4,471	2.8%	8,648	2.6%
Estimated in Armed Forces	-	-	24	-	84	0.1%	341	0.1%
Estimated Not in Labor Force	2,231	33.4%	25,781	36.3%	58,768	37.1%	119,426	36.4%
Unemployment Rate	3.0%		3.0%		2.8%		2.6%	
Occupation (2015)								
Occupation: Population Age 16 Years or Over	4,155		43,348		95,326		199,304	
Management, Business, Financial Operations	368	8.8%	5,057	11.7%	13,185	13.8%	31,373	15.7%
Professional, Related	647	15.6%	8,841	20.4%	21,573	22.6%	46,189	23.2%
Service	902	21.7%	8,165	18.8%	16,567	17.4%	32,142	16.1%
Sales, Office	826	19.9%	11,055	25.5%	24,833	26.1%	50,901	25.5%
Farming, Fishing, Forestry	8	0.2%	45	0.1%	143	0.2%	286	0.1%
Construct, Extraction, Maintenance	715	17.2%	3,583	8.3%	5,942	6.2%	12,540	6.3%
Production, Transport Material Moving	690	16.6%	6,603	15.2%	13,083	13.7%	25,874	13.0%
White Collar Workers	1,841	44.3%	24,952	57.6%	59,590	62.5%	128,463	64.5%
Blue Collar Workers	2,315	55.7%	18,396	42.4%	35,736	37.5%	70,841	35.5%
Consumer Expenditure (2018)								
Total Household Expenditure	\$148 M		\$1.76 B		\$4.47 B		\$9.94 B	
Total Non-Retail Expenditure	\$75.4 M	51.1%	\$912 M	51.9%	\$2.33 B	52.1%	\$5.18 B	52.1%
Total Retail Expenditure	\$72.1 M	48.9%	\$846 M	48.1%	\$2.14 B	47.9%	\$4.76 B	47.9%
Apparel	\$5.13 M	3.5%	\$61.1 M	3.5%	\$155 M	3.5%	\$346 M	3.5%
Contributions	\$5.49 M	3.7%	\$73.1 M	4.2%	\$194 M	4.3%	\$439 M	4.4%
Education	\$4.67 M	3.2%	\$62.5 M	3.6%	\$163 M	3.7%	\$368 M	3.7%
Entertainment	\$8.14 M	5.5%	\$97.4 M	5.5%	\$249 M	5.6%	\$556 M	5.6%
Food and Beverages	\$22.5 M	15.2%	\$262 M	14.9%	\$657 M	14.7%	\$1.46 B	14.6%
Furnishings and Equipment	\$4.82 M	3.3%	\$58.6 M	3.3%	\$151 M	3.4%	\$340 M	3.4%
Gifts	\$3.25 M	2.2%	\$42.1 M	2.4%	\$110 M	2.5%	\$248 M	2.5%
Health Care	\$12.5 M	8.5%	\$145 M	8.2%	\$363 M	8.1%	\$799 M	8.0%
Household Operations	\$3.81 M	2.6%	\$48.1 M	2.7%	\$125 M	2.8%	\$283 M	2.8%
Miscellaneous Expenses	\$2.25 M	1.5%	\$26.3 M	1.5%	\$66.4 M	1.5%	\$147 M	1.5%
Personal Care	\$1.93 M	1.3%	\$22.9 M	1.3%	\$57.9 M	1.3%	\$129 M	1.3%
Personal Insurance	\$979 K	0.7%	\$12.5 M	0.7%	\$32.8 M	0.7%	\$74.0 M	0.7%
Reading	\$324 K	0.2%	\$3.90 M	0.2%	\$9.94 M	0.2%	\$22.1 M	0.2%
Shelter	\$30.2 M	20.4%	\$362 M	20.6%	\$921 M	20.6%	\$2.05 B	20.6%
Tobacco	\$1.05 M	0.7%	\$11.6 M	0.7%	\$28.2 M	0.6%	\$61.2 M	0.6%
Transportation	\$28.8 M	19.5%	\$333 M	18.9%	\$841 M	18.8%	\$1.87 B	18.8%
Utilities	\$11.9 M	8.0%	\$137 M	7.8%	\$340 M	7.6%	\$748 M	7.5%
Educational Attainment (2018)								
Adult Population Age 25 Years or Over	5,555		54,800		125,352		271,647	
Elementary (Grade Level 0 to 8)	441	7.9%	2,765	5.0%	4,970	4.0%	10,130	3.7%
Some High School (Grade Level 9 to 11)	626	11.3%	4,585	8.4%	8,400	6.7%	17,286	6.4%
High School Graduate	1,728	31.1%	13,337	24.3%	27,746	22.1%	62,210	22.9%
Some College	1,423	25.6%	12,554	22.9%	28,220	22.5%	59,525	21.9%
Associate Degree Only	337	6.1%	3,760	6.9%	8,956	7.1%	20,841	7.7%
Bachelor Degree Only	735	13.2%	11,294	20.6%	29,410	23.5%	65,136	24.0%
Graduate Degree	264	4.8%	6,506	11.9%	17,649	14.1%	36,519	13.4%

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Greensboro, NC 27403								
Units In Structure (2015)								
1 Detached Unit	2,200	76.5%	20,075	62.7%	46,602	64.0%	105,070	69.6%
1 Attached Unit	82	2.8%	1,481	4.6%	4,465	6.1%	10,085	6.7%
2 to 4 Units	169	5.9%	3,968	12.4%	6,970	9.6%	10,995	7.3%
5 to 9 Units	546	19.0%	4,926	15.4%	9,948	13.7%	17,144	11.4%
10 to 19 Units	140	4.9%	2,889	9.0%	6,911	9.5%	13,061	8.7%
20 to 49 Units	56	1.9%	1,453	4.5%	3,515	4.8%	6,235	4.1%
50 or More Units	20	0.7%	851	2.7%	2,231	3.1%	4,120	2.7%
Mobile Home or Trailer	31	1.1%	561	1.7%	1,440	2.0%	3,839	2.5%
Other Structure	1	-	115	0.4%	155	0.2%	226	0.1%
Homes Built By Year (2015)								
Homes Built 2010 or later	12	0.4%	328	1.0%	802	1.1%	2,646	1.8%
Homes Built 2000 to 2009	213	7.4%	2,917	9.1%	8,458	11.6%	23,712	15.7%
Homes Built 1990 to 1999	460	16.0%	4,916	15.3%	13,497	18.5%	35,816	23.7%
Homes Built 1980 to 1989	384	13.4%	5,847	18.3%	13,568	18.6%	27,368	18.1%
Homes Built 1970 to 1979	349	12.2%	5,302	16.5%	11,975	16.4%	24,248	16.1%
Homes Built 1960 to 1969	462	16.1%	5,304	16.6%	10,935	15.0%	19,233	12.7%
Homes Built 1950 to 1959	993	34.5%	5,371	16.8%	11,393	15.6%	18,152	12.0%
Homes Built Before 1949	323	11.2%	5,303	16.6%	9,271	12.7%	13,841	9.2%
Home Values (2015)								
Home Values \$1,000,000 or More	5	0.4%	72	0.5%	291	0.8%	528	0.6%
Home Values \$500,000 to \$999,999	10	0.7%	353	2.5%	1,322	3.5%	3,150	3.6%
Home Values \$400,000 to \$499,999	12	0.9%	404	2.8%	1,291	3.5%	3,481	4.0%
Home Values \$300,000 to \$399,999	41	3.1%	1,194	8.3%	3,557	9.5%	9,045	10.3%
Home Values \$200,000 to \$299,999	69	5.2%	2,123	14.7%	6,598	17.7%	17,690	20.2%
Home Values \$150,000 to \$199,999	141	10.6%	2,166	15.0%	6,759	18.1%	18,179	20.7%
Home Values \$100,000 to \$149,999	302	22.7%	4,036	28.0%	10,236	27.5%	23,459	26.7%
Home Values \$70,000 to \$99,999	560	41.9%	3,211	22.3%	6,225	16.7%	12,916	14.7%
Home Values \$50,000 to \$69,999	269	20.2%	1,224	8.5%	2,407	6.5%	4,887	5.6%
Home Values \$25,000 to \$49,999	34	2.5%	335	2.3%	583	1.6%	1,304	1.5%
Home Values Under \$25,000	8	0.6%	214	1.5%	511	1.4%	1,528	1.7%
Owner-Occupied Median Home Value	\$95,498		\$152,452		\$174,190		\$178,810	
Renter-Occupied Median Rent	\$604		\$653		\$660		\$675	
Transportation To Work (2015)								
Drive to Work Alone	3,139	76.6%	33,437	77.4%	75,590	80.1%	161,929	82.0%
Drive to Work in Carpool	648	15.8%	4,274	9.9%	8,023	8.5%	16,178	8.2%
Travel to Work by Public Transportation	79	1.9%	974	2.3%	2,103	2.2%	3,054	1.5%
Drive to Work on Motorcycle	1	-	46	0.1%	62	0.1%	81	-
Walk or Bicycle to Work	56	1.4%	1,626	3.8%	2,566	2.7%	3,288	1.7%
Other Means	66	1.6%	417	1.0%	680	0.7%	1,165	0.6%
Work at Home	110	2.7%	2,404	5.6%	5,396	5.7%	11,781	6.0%
Travel Time (2015)								
Travel to Work in 14 Minutes or Less	1,225	30.7%	14,049	34.5%	29,487	33.1%	51,085	27.5%
Travel to Work in 15 to 29 Minutes	1,859	46.6%	18,805	46.1%	42,613	47.9%	96,114	51.8%
Travel to Work in 30 to 59 Minutes	863	21.6%	6,891	16.9%	15,027	16.9%	34,464	18.6%
Travel to Work in 60 Minutes or More	106	2.7%	1,325	3.3%	2,969	3.3%	5,874	3.2%
Average Minutes Travel to Work	17.7		17.2		17.6		18.8	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.