

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1031/-79.7832

RF5

Golden Gate Greensboro, NC 27405	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2018)	7,395	89,974	179,681	363,716
Projected Population (2023)	7,736	93,840	187,683	378,877
Census Population (2010)	6,482	82,112	166,229	333,543
Census Population (2000)	6,226	77,016	153,835	291,212
Projected Annual Growth (2018 to 2023)	341 0.9%	3,866 0.9%	8,002 0.9%	15,161 0.8%
Historical Annual Growth (2010 to 2018)	913 1.8%	7,862 1.2%	13,452 1.0%	30,173 1.1%
Historical Annual Growth (2000 to 2010)	256 0.4%	5,096 0.7%	12,394 0.8%	42,331 1.5%
Estimated Population Density (2018)	2,355 <i>psm</i>	3,183 <i>psm</i>	2,289 <i>psm</i>	1,158 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2018)	3,431	36,849	75,279	154,011
Projected Households (2023)	3,581	38,529	78,668	160,270
Census Households (2010)	2,904	32,402	67,237	136,431
Census Households (2000)	2,812	30,372	61,979	118,244
Estimated Households with Children (2018)	901 26.3%	9,614 26.1%	20,249 26.9%	43,742 28.4%
Estimated Average Household Size (2018)	2.14	2.19	2.25	2.28
<b>Average Household Income</b>				
Estimated Average Household Income (2018)	\$90,865	\$69,767	\$76,038	\$78,193
Projected Average Household Income (2023)	\$105,925	\$79,739	\$87,595	\$89,933
Estimated Average Family Income (2018)	\$128,390	\$97,441	\$104,834	\$103,171
<b>Median Household Income</b>				
Estimated Median Household Income (2018)	\$67,903	\$49,918	\$55,778	\$59,271
Projected Median Household Income (2023)	\$73,612	\$56,420	\$63,478	\$67,599
Estimated Median Family Income (2018)	\$90,633	\$70,347	\$76,930	\$78,661
<b>Per Capita Income</b>				
Estimated Per Capita Income (2018)	\$42,179	\$29,040	\$32,149	\$33,283
Projected Per Capita Income (2023)	\$49,058	\$33,188	\$36,996	\$38,209
Estimated Per Capita Income 5 Year Growth	\$6,878 16.3%	\$4,148 14.3%	\$4,846 15.1%	\$4,926 14.8%
Estimated Average Household Net Worth (2018)	\$630,224	\$449,777	\$489,939	\$492,060
<b>Daytime Demos (2018)</b>				
Total Businesses	1,130	6,349	9,307	15,885
Total Employees	18,378	80,994	112,782	200,344
Company Headquarter Businesses	4 0.3%	33 0.5%	46 0.5%	88 0.6%
Company Headquarter Employees	6,752 36.7%	13,697 16.9%	14,465 12.8%	20,548 10.3%
Employee Population per Business	16.3	12.8	12.1	12.6
Residential Population per Business	6.5	14.2	19.3	22.9

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<b>Race &amp; Ethnicity</b>								
White (2018)	3,672	49.7%	36,573	40.6%	81,960	45.6%	182,265	50.1%
Black or African American (2018)	2,711	36.7%	43,125	47.9%	77,938	43.4%	137,605	37.8%
American Indian or Alaska Native (2018)	43	0.6%	422	0.5%	853	0.5%	1,863	0.5%
Asian (2018)	546	7.4%	4,556	5.1%	8,058	4.5%	18,321	5.0%
Hawaiian or Pacific Islander (2018)	-	-	18	-	44	-	160	-
Other Race (2018)	213	2.9%	2,977	3.3%	6,224	3.5%	13,928	3.8%
Two or More Races (2018)	210	2.8%	2,303	2.6%	4,604	2.6%	9,574	2.6%
Not Hispanic or Latino Population (2018)	6,916	93.5%	84,095	93.5%	167,174	93.0%	334,985	92.1%
Hispanic or Latino Population (2018)	479	6.5%	5,879	6.5%	12,507	7.0%	28,731	7.9%
Not Hispanic or Latino Population (2023)	7,218	93.3%	87,572	93.3%	174,366	92.9%	348,349	91.9%
Hispanic or Latino Population (2023)	518	6.7%	6,268	6.7%	13,317	7.1%	30,528	8.1%
Not Hispanic or Latino Population (2010)	6,109	94.2%	77,004	93.8%	155,390	93.5%	309,314	92.7%
Hispanic or Latino Population (2010)	373	5.8%	5,108	6.2%	10,839	6.5%	24,229	7.3%
Not Hispanic or Latino Population (2000)	6,039	97.0%	73,878	95.9%	147,930	96.2%	280,205	96.2%
Hispanic or Latino Population (2000)	187	3.0%	3,137	4.1%	5,905	3.8%	11,006	3.8%
Projected Hispanic Annual Growth (2018 to 2023)	39	1.6%	389	1.3%	810	1.3%	1,797	1.3%
Historic Hispanic Annual Growth (2000 to 2018)	292	8.7%	2,742	4.9%	6,602	6.2%	17,725	8.9%
<b>Age Distribution (2018)</b>								
Age Under 5	476	6.4%	5,151	5.7%	10,373	5.8%	21,317	5.9%
Age 5 to 9 Years	450	6.1%	5,004	5.6%	10,322	5.7%	21,597	5.9%
Age 10 to 14 Years	447	6.0%	5,021	5.6%	10,539	5.9%	22,419	6.2%
Age 15 to 19 Years	455	6.2%	9,416	10.5%	14,934	8.3%	26,583	7.3%
Age 20 to 24 Years	432	5.8%	9,404	10.5%	16,348	9.1%	28,387	7.8%
Age 25 to 29 Years	529	7.2%	7,373	8.2%	13,821	7.7%	29,241	8.0%
Age 30 to 34 Years	475	6.4%	5,940	6.6%	11,564	6.4%	24,412	6.7%
Age 35 to 39 Years	393	5.3%	5,089	5.7%	10,548	5.9%	23,040	6.3%
Age 40 to 44 Years	426	5.8%	4,691	5.2%	9,739	5.4%	21,256	5.8%
Age 45 to 49 Years	438	5.9%	5,122	5.7%	10,959	6.1%	23,551	6.5%
Age 50 to 54 Years	478	6.5%	5,183	5.8%	11,081	6.2%	23,177	6.4%
Age 55 to 59 Years	547	7.4%	5,265	5.9%	11,540	6.4%	23,635	6.5%
Age 60 to 64 Years	442	6.0%	4,667	5.2%	10,254	5.7%	21,114	5.8%
Age 65 to 74 Years	772	10.4%	7,217	8.0%	15,803	8.8%	31,549	8.7%
Age 75 to 84 Years	410	5.5%	3,725	4.1%	8,353	4.6%	15,756	4.3%
Age 85 Years or Over	224	3.0%	1,706	1.9%	3,503	1.9%	6,681	1.8%
Median Age	39.5		34.3		36.5		36.7	
<b>Gender Age Distribution (2018)</b>								
Female Population	3,908	52.8%	47,794	53.1%	95,178	53.0%	191,815	52.7%
Age 0 to 19 Years	871	22.3%	12,682	26.5%	23,261	24.4%	45,835	23.9%
Age 20 to 64 Years	2,182	55.8%	27,572	57.7%	55,549	58.4%	114,507	59.7%
Age 65 Years or Over	854	21.9%	7,540	15.8%	16,368	17.2%	31,472	16.4%
Female Median Age	42.1		35.6		37.8		37.9	
Male Population	3,487	47.2%	42,180	46.9%	84,503	47.0%	171,901	47.3%
Age 0 to 19 Years	958	27.5%	11,909	28.2%	22,907	27.1%	46,081	26.8%
Age 20 to 64 Years	1,978	56.7%	25,162	59.7%	50,306	59.5%	103,305	60.1%
Age 65 Years or Over	551	15.8%	5,108	12.1%	11,291	13.4%	22,514	13.1%
Male Median Age	36.7		32.8		35.0		35.5	

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<b>Household Income Distribution (2018)</b>								
HH Income \$200,000 or More	350	10.2%	2,173	5.9%	4,705	6.3%	8,794	5.7%
HH Income \$150,000 to \$199,999	158	4.6%	1,273	3.5%	3,282	4.4%	7,660	5.0%
HH Income \$100,000 to \$149,999	276	8.1%	3,148	8.5%	7,645	10.2%	17,724	11.5%
HH Income \$75,000 to \$99,999	215	6.3%	3,136	8.5%	7,036	9.3%	17,120	11.1%
HH Income \$50,000 to \$74,999	466	13.6%	5,562	15.1%	11,832	15.7%	27,217	17.7%
HH Income \$35,000 to \$49,999	606	17.7%	5,414	14.7%	11,418	15.2%	23,719	15.4%
HH Income \$25,000 to \$34,999	263	7.7%	4,177	11.3%	8,048	10.7%	16,310	10.6%
HH Income \$15,000 to \$24,999	608	17.7%	5,076	13.8%	9,178	12.2%	16,743	10.9%
HH Income Under \$15,000	488	14.2%	6,890	18.7%	12,135	16.1%	18,724	12.2%
HH Income \$35,000 or More	2,071	60.4%	20,706	56.2%	45,918	61.0%	102,233	66.4%
HH Income \$75,000 or More	1,000	29.1%	9,730	26.4%	22,669	30.1%	51,298	33.3%
<b>Housing (2018)</b>								
Total Housing Units	3,569		38,393		78,181		159,133	
Housing Units Occupied	3,431	96.1%	36,849	96.0%	75,279	96.3%	154,011	96.8%
Housing Units Owner-Occupied	1,744	50.8%	16,819	45.6%	39,189	52.1%	86,910	56.4%
Housing Units, Renter-Occupied	1,686	49.2%	20,029	54.4%	36,090	47.9%	67,101	43.6%
Housing Units, Vacant	139	3.9%	1,544	4.0%	2,902	3.7%	5,122	3.2%
<b>Marital Status (2018)</b>								
Never Married	2,318	38.5%	36,573	48.9%	64,520	43.5%	117,832	39.5%
Currently Married	2,114	35.1%	19,834	26.5%	47,946	32.3%	111,540	37.4%
Separated	401	6.7%	4,590	6.1%	8,999	6.1%	16,850	5.6%
Widowed	458	7.6%	4,455	6.0%	9,246	6.2%	17,548	5.9%
Divorced	730	12.1%	9,346	12.5%	17,735	11.9%	34,613	11.6%
<b>Household Type (2018)</b>								
Population Family	5,478	74.1%	57,764	64.2%	124,938	69.5%	269,466	74.1%
Population Non-Family	1,873	25.3%	22,959	25.5%	44,113	24.6%	81,534	22.4%
Population Group Quarters	43	0.6%	9,251	10.3%	10,630	5.9%	12,716	3.5%
Family Households	1,791	52.2%	18,777	51.0%	41,102	54.6%	88,982	57.8%
Non-Family Households	1,639	47.8%	18,072	49.0%	34,177	45.4%	65,029	42.2%
Married Couple with Children	472	22.3%	4,247	21.4%	10,091	21.0%	24,426	21.9%
Average Family Household Size	3.1		3.1		3.0		3.0	
<b>Household Size (2018)</b>								
1 Person Households	1,447	42.2%	14,559	39.5%	26,915	35.8%	52,359	34.0%
2 Person Households	999	29.1%	11,215	30.4%	24,516	32.6%	50,914	33.1%
3 Person Households	413	12.0%	5,021	13.6%	10,826	14.4%	22,961	14.9%
4 Person Households	326	9.5%	3,367	9.1%	7,563	10.0%	16,493	10.7%
5 Person Households	145	4.2%	1,605	4.4%	3,363	4.5%	7,141	4.6%
6 or More Person Households	99	2.9%	1,080	2.9%	2,097	2.8%	4,144	2.7%
<b>Household Vehicles (2018)</b>								
Households with 0 Vehicles Available	256	7.4%	3,941	10.7%	6,637	8.8%	9,570	6.2%
Households with 1 Vehicles Available	1,596	46.5%	16,025	43.5%	30,444	40.4%	58,886	38.2%
Households with 2 or More Vehicles Available	1,579	46.0%	16,883	45.8%	38,198	50.7%	85,554	55.6%
Total Vehicles Available	5,218		56,988		123,685		270,588	
Average Vehicles Per Household	1.5		1.5		1.6		1.8	

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<b>Labor Force (2018)</b>				
Estimated Labor Population Age 16 Years or Over	5,951	73,936	146,654	294,639
Estimated Civilian Employed	3,241 54.5%	40,325 54.5%	83,506 56.9%	179,489 60.9%
Estimated Civilian Unemployed	126 2.1%	2,386 3.2%	4,294 2.9%	7,659 2.6%
Estimated in Armed Forces	5 0.1%	48 0.1%	157 0.1%	247 0.1%
Estimated Not in Labor Force	2,579 43.3%	31,176 42.2%	58,697 40.0%	107,244 36.4%
Unemployment Rate	2.1%	3.2%	2.9%	2.6%
<b>Occupation (2015)</b>				
Occupation: Population Age 16 Years or Over	3,206	40,175	83,801	179,906
Management, Business, Financial Operations	452 14.1%	5,621 14.0%	12,186 14.5%	27,675 15.4%
Professional, Related	544 17.0%	9,224 23.0%	19,842 23.7%	42,338 23.5%
Service	639 19.9%	8,132 20.2%	14,937 17.8%	29,584 16.4%
Sales, Office	673 21.0%	9,716 24.2%	20,786 24.8%	45,747 25.4%
Farming, Fishing, Forestry	5 0.2%	53 0.1%	108 0.1%	312 0.2%
Construct, Extraction, Maintenance	264 8.2%	2,153 5.4%	5,408 6.5%	11,661 6.5%
Production, Transport Material Moving	630 19.7%	5,276 13.1%	10,534 12.6%	22,590 12.6%
White Collar Workers	1,668 52.0%	24,562 61.1%	52,814 63.0%	115,760 64.3%
Blue Collar Workers	1,538 48.0%	15,613 38.9%	30,986 37.0%	64,146 35.7%
<b>Consumer Expenditure (2018)</b>				
Total Household Expenditure	\$220 M	\$1.97 B	\$4.27 B	\$8.98 B
Total Non-Retail Expenditure	\$117 M 53.0%	\$1.03 B 52.4%	\$2.24 B 52.4%	\$4.68 B 52.2%
Total Retail Expenditure	\$103 M 47.0%	\$939 M 47.6%	\$2.03 B 47.6%	\$4.30 B 47.8%
Apparel	\$7.72 M 3.5%	\$68.7 M 3.5%	\$149 M 3.5%	\$313 M 3.5%
Contributions	\$10.9 M 5.0%	\$88.0 M 4.5%	\$194 M 4.5%	\$400 M 4.5%
Education	\$8.99 M 4.1%	\$74.4 M 3.8%	\$163 M 3.8%	\$335 M 3.7%
Entertainment	\$12.4 M 5.6%	\$110 M 5.6%	\$238 M 5.6%	\$503 M 5.6%
Food and Beverages	\$31.5 M 14.3%	\$289 M 14.7%	\$623 M 14.6%	\$1.31 B 14.6%
Furnishings and Equipment	\$7.59 M 3.4%	\$66.5 M 3.4%	\$146 M 3.4%	\$307 M 3.4%
Gifts	\$5.92 M 2.7%	\$49.3 M 2.5%	\$108 M 2.5%	\$225 M 2.5%
Health Care	\$17.2 M 7.8%	\$160 M 8.1%	\$342 M 8.0%	\$720 M 8.0%
Household Operations	\$6.65 M 3.0%	\$55.9 M 2.8%	\$123 M 2.9%	\$257 M 2.9%
Miscellaneous Expenses	\$3.19 M 1.4%	\$29.2 M 1.5%	\$62.8 M 1.5%	\$132 M 1.5%
Personal Care	\$2.83 M 1.3%	\$25.5 M 1.3%	\$55.2 M 1.3%	\$116 M 1.3%
Personal Insurance	\$1.76 M 0.8%	\$14.6 M 0.7%	\$32.2 M 0.8%	\$67.2 M 0.7%
Reading	\$492 K 0.2%	\$4.39 M 0.2%	\$9.51 M 0.2%	\$20.0 M 0.2%
Shelter	\$45.8 M 20.8%	\$408 M 20.7%	\$883 M 20.7%	\$1.85 B 20.6%
Tobacco	\$1.26 M 0.6%	\$12.4 M 0.6%	\$26.1 M 0.6%	\$55.0 M 0.6%
Transportation	\$39.9 M 18.1%	\$366 M 18.6%	\$794 M 18.6%	\$1.69 B 18.8%
Utilities	\$16.0 M 7.3%	\$150 M 7.6%	\$320 M 7.5%	\$674 M 7.5%
<b>Educational Attainment (2018)</b>				
Adult Population Age 25 Years or Over	5,134	55,979	117,165	243,412
Elementary (Grade Level 0 to 8)	230 4.5%	2,351 4.2%	4,546 3.9%	8,712 3.6%
Some High School (Grade Level 9 to 11)	449 8.7%	4,768 8.5%	8,793 7.5%	15,382 6.3%
High School Graduate	1,212 23.6%	13,000 23.2%	25,836 22.1%	55,293 22.7%
Some College	1,027 20.0%	12,339 22.0%	26,259 22.4%	53,049 21.8%
Associate Degree Only	344 6.7%	3,544 6.3%	7,677 6.6%	18,328 7.5%
Bachelor Degree Only	1,043 20.3%	12,511 22.3%	26,269 22.4%	58,701 24.1%
Graduate Degree	829 16.2%	7,465 13.3%	17,785 15.2%	33,948 13.9%

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## Golden Gate

## Greensboro, NC 27405

### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	2,034	70.0%	21,329	65.8%	47,357	70.4%	94,368	69.2%
1 Attached Unit	176	6.1%	1,738	5.4%	3,364	5.0%	9,097	6.7%
2 to 4 Units	229	7.9%	4,065	12.5%	6,497	9.7%	9,886	7.2%
5 to 9 Units	508	17.5%	4,314	13.3%	7,862	11.7%	15,887	11.6%
10 to 19 Units	152	5.2%	2,352	7.3%	4,899	7.3%	11,827	8.7%
20 to 49 Units	56	1.9%	1,335	4.1%	2,163	3.2%	5,529	4.1%
50 or More Units	192	6.6%	1,220	3.8%	2,145	3.2%	3,720	2.7%
Mobile Home or Trailer	19	0.7%	308	0.9%	1,150	1.7%	3,864	2.8%
Other Structure	26	0.9%	38	0.1%	95	0.1%	205	0.1%

### Homes Built By Year (2015)

Homes Built 2010 or later	38	1.3%	593	1.8%	1,057	1.6%	2,415	1.8%
Homes Built 2000 to 2009	266	9.2%	3,767	11.6%	8,360	12.4%	21,939	16.1%
Homes Built 1990 to 1999	340	11.7%	4,852	15.0%	11,751	17.5%	31,807	23.3%
Homes Built 1980 to 1989	352	12.1%	4,526	14.0%	10,336	15.4%	25,078	18.4%
Homes Built 1970 to 1979	601	20.7%	5,319	16.4%	10,974	16.3%	21,546	15.8%
Homes Built 1960 to 1969	478	16.5%	4,963	15.3%	9,628	14.3%	17,070	12.5%
Homes Built 1950 to 1959	753	25.9%	5,999	18.5%	11,592	17.2%	16,504	12.1%
Homes Built Before 1949	524	18.0%	5,552	17.1%	9,576	14.2%	12,873	9.4%

### Home Values (2015)

Home Values \$1,000,000 or More	103	6.7%	226	1.5%	353	1.0%	512	0.6%
Home Values \$500,000 to \$999,999	216	14.0%	1,004	6.5%	1,863	5.2%	3,278	4.1%
Home Values \$400,000 to \$499,999	63	4.1%	776	5.0%	2,016	5.6%	3,806	4.8%
Home Values \$300,000 to \$399,999	127	8.2%	1,497	9.7%	4,164	11.6%	8,666	10.9%
Home Values \$200,000 to \$299,999	137	8.9%	2,033	13.2%	6,708	18.7%	15,419	19.5%
Home Values \$150,000 to \$199,999	190	12.3%	2,578	16.7%	6,201	17.3%	15,955	20.2%
Home Values \$100,000 to \$149,999	362	23.5%	4,134	26.8%	8,334	23.2%	21,315	26.9%
Home Values \$70,000 to \$99,999	357	23.2%	2,799	18.1%	6,016	16.7%	11,238	14.2%
Home Values \$50,000 to \$69,999	150	9.7%	1,286	8.3%	2,554	7.1%	4,282	5.4%
Home Values \$25,000 to \$49,999	3	0.2%	315	2.0%	670	1.9%	1,176	1.5%
Home Values Under \$25,000	8	0.5%	123	0.8%	421	1.2%	1,367	1.7%
Owner-Occupied Median Home Value	\$259,247		\$191,454		\$193,421		\$184,368	
Renter-Occupied Median Rent	\$634		\$628		\$645		\$677	

### Transportation To Work (2015)

Drive to Work Alone	2,942	83.5%	34,171	77.8%	69,896	78.9%	145,932	81.9%
Drive to Work in Carpool	345	9.8%	3,876	8.8%	7,744	8.7%	14,174	8.0%
Travel to Work by Public Transportation	31	0.9%	1,072	2.4%	1,950	2.2%	2,925	1.6%
Drive to Work on Motorcycle	-	-	9	-	26	-	75	-
Walk or Bicycle to Work	45	1.3%	1,472	3.3%	2,225	2.5%	3,037	1.7%
Other Means	20	0.6%	307	0.7%	543	0.6%	1,132	0.6%
Work at Home	138	3.9%	3,042	6.9%	6,159	7.0%	10,804	6.1%

### Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,175	34.7%	12,539	30.7%	23,796	28.9%	45,429	27.2%
Travel to Work in 15 to 29 Minutes	1,444	42.7%	16,732	40.9%	37,197	45.2%	85,895	51.3%
Travel to Work in 30 to 59 Minutes	353	10.4%	6,944	17.0%	14,628	17.8%	32,598	19.5%
Travel to Work in 60 Minutes or More	115	3.4%	1,197	2.9%	2,379	2.9%	5,202	3.1%
Average Minutes Travel to Work	16.2		17.8		18.2		19.1	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.