EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

THE BEDRIN ORGANIZATION
Value Oriented Real Estate Managers

Lat/Lon: 40.9412/-74.1620

Hawthorne Center Hawthorne, NJ 07506	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2018)	30,558		234,509		453,021		1,387,148	
Projected Population (2023)	31,298		239,382		461,183		1,413,836	
Census Population (2010)	30,038		230,691		440,291		1,335,354	
Census Population (2000)	30,545		231,690		432,862		1,311,093	
Projected Annual Growth (2018 to 2023)	740	*0.5%*	4,873	*0.4%*	8,163	*0.4%*	26,688	*0.4%*
Historical Annual Growth (2010 to 2018)	520	*0.2%*	3,818	*0.2%*	12,730	*0.4%*	51,794	*0.5%*
Historical Annual Growth (2000 to 2010)	-507	*-0.2%*	-999	*-*	7,429	*0.2%*	24,261	*0.2%*
Estimated Population Density (2018)	9,731	*psm*	8,297	*psm*	5,770	*psm*	4,417	*psm*
Trade Area Size	3.14	*sq mi*	28.26	*sq mi*	78.51	*sq mi*	314.03	*sq mi*
Households								
Estimated Households (2018)	9,960		76,572		153,792		496,146	
Projected Households (2023)	10,214		78,303		156,599		504,985	
Census Households (2010)	9,748		75,172		149,341		476,078	
Census Households (2000)	9,924		75,124		147,169		469,717	
Estimated Households with Children (2018)	4,227	*42.4%*	30,952	*40.4%*	57,711	*37.5%*	169,328	*34.1%*
Estimated Average Household Size (2018)	3.07		3.00		2.90		2.75	
Average Household Income								
Estimated Average Household Income (2018)	$80,570		$98,737		$117,578		$129,236	
Projected Average Household Income (2023)	$97,801		$122,705		$146,274		$162,260	
Estimated Average Family Income (2018)	$91,218		$115,435		$138,541		$154,440	
Median Household Income								
Estimated Median Household Income (2018)	$64,696		$74,003		$89,810		$99,440	
Projected Median Household Income (2023)	$74,084		$84,933		$103,047		$114,689	
Estimated Median Family Income (2018)	$72,112		$88,246		$107,946		$121,496	
Per Capita Income								
Estimated Per Capita Income (2018)	$26,265		$32,396		$40,022		$46,318	
Projected Per Capita Income (2023)	$31,922		$40,291		$49,773		$58,047	
Estimated Per Capita Income 5 Year Growth	$5,656	*21.5%*	$7,895	*24.4%*	$9,751	*24.4%*	$11,729	*25.3%*
Estimated Average Household Net Worth (2018)	$743,615		$974,551		$1,242,019		$1,411,127	
Daytime Demos (2018)								
Total Businesses	1,072		9,109		21,767		67,967	
Total Employees	9,314		87,855		215,645		685,097	
Company Headquarter Businesses	4	*0.3%*	33	*0.4%*	114	*0.5%*	447	*0.7%*
Company Headquarter Employees	40	*0.4%*	7,356	*8.4%*	24,292	*11.3%*	62,438	*9.1%*
Employee Population per Business	8.7		9.6		9.9		10.1	
Residential Population per Business	28.5		25.7		20.8		20.4	

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Hawthorne Center Hawthorne, NJ 07506	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race & Ethnicity								
White (2018)	15,339	50.2%	117,790	50.2%	279,268	61.6%	922,509	66.5%
Black or African American (2018)	6,605	21.6%	55,922	23.8%	67,276	14.9%	152,178	11.0%
American Indian or Alaska Native (2018)	299	1.0%	1,578	0.7%	2,181	0.5%	4,723	0.3%
Asian (2018)	750	2.5%	14,336	6.1%	36,450	8.0%	145,052	10.5%
Hawaiian or Pacific Islander (2018)	10	-	70	-	109	-	346	-
Other Race (2018)	6,306	20.6%	35,674	15.2%	52,116	11.5%	119,278	8.6%
Two or More Races (2018)	1,249	4.1%	9,139	3.9%	15,621	3.4%	43,061	3.1%
Not Hispanic or Latino Population (2018)	14,738	48.2%	139,687	59.6%	305,889	67.5%	1,033,142	74.5%
Hispanic or Latino Population (2018)	15,820	51.8%	94,822	40.4%	147,132	32.5%	354,006	25.5%
Not Hispanic or Latino Population (2023)	15,340	49.0%	144,328	60.3%	313,705	68.0%	1,057,124	74.8%
Hispanic or Latino Population (2023)	15,958	51.0%	95,054	39.7%	147,479	32.0%	356,712	25.2%
Not Hispanic or Latino Population (2010)	14,606	48.6%	137,927	59.8%	304,324	69.1%	1,025,137	76.8%
Hispanic or Latino Population (2010)	15,432	51.4%	92,764	40.2%	135,967	30.9%	310,217	23.2%
Not Hispanic or Latino Population (2000)	17,612	57.7%	154,208	66.6%	328,496	75.9%	1,089,779	83.1%
Hispanic or Latino Population (2000)	12,933	42.3%	77,482	33.4%	104,366	24.1%	221,315	16.9%
Projected Hispanic Annual Growth (2018 to 2023)	138	0.2%	232	-	347	-	2,706	0.2%
Historic Hispanic Annual Growth (2000 to 2018)	2,887	1.2%	17,340	1.2%	42,765	2.3%	132,691	3.3%
Age Distribution (2018)								
Age Under 5	2,276	7.4%	16,165	6.9%	28,120	6.2%	79,118	5.7%
Age 5 to 9 Years	2,234	7.3%	15,962	6.8%	29,130	6.4%	83,787	6.0%
Age 10 to 14 Years	2,208	7.2%	16,011	6.8%	30,606	6.8%	89,293	6.4%
Age 15 to 19 Years	2,125	7.0%	16,267	6.9%	30,247	6.7%	89,236	6.4%
Age 20 to 24 Years	2,124	7.0%	16,579	7.1%	29,677	6.6%	88,580	6.4%
Age 25 to 29 Years	2,449	8.0%	16,453	7.0%	29,360	6.5%	85,786	6.2%
Age 30 to 34 Years	2,328	7.6%	15,067	6.4%	27,903	6.2%	84,563	6.1%
Age 35 to 39 Years	2,123	6.9%	15,232	6.5%	29,092	6.4%	89,298	6.4%
Age 40 to 44 Years	1,967	6.4%	14,656	6.2%	28,448	6.3%	88,296	6.4%
Age 45 to 49 Years	1,875	6.1%	15,417	6.6%	30,630	6.8%	95,813	6.9%
Age 50 to 54 Years	1,887	6.2%	15,381	6.6%	30,847	6.8%	98,348	7.1%
Age 55 to 59 Years	1,901	6.2%	15,486	6.6%	31,538	7.0%	99,751	7.2%
Age 60 to 64 Years	1,626	5.3%	13,409	5.7%	27,566	6.1%	88,334	6.4%
Age 65 to 74 Years	2,073	6.8%	18,389	7.8%	38,424	8.5%	124,310	9.0%
Age 75 to 84 Years	947	3.1%	9,617	4.1%	20,875	4.6%	67,317	4.9%
Age 85 Years or Over	415	1.4%	4,418	1.9%	10,556	2.3%	35,318	2.5%
Median Age	33.2		36.0		38.1		39.6	
Gender Age Distribution (2018)								
Female Population	15,664	51.3%	121,377	51.8%	233,984	51.6%	715,656	51.6%
Age 0 to 19 Years	4,267	27.2%	31,260	25.8%	57,322	24.5%	165,591	23.1%
Age 20 to 64 Years	9,415	60.1%	71,251	58.7%	136,209	58.2%	419,069	58.6%
Age 65 Years or Over	1,983	12.7%	18,866	15.5%	40,453	17.3%	130,996	18.3%
Female Median Age	34.6		37.5		39.6		41.1	
Male Population	14,894	48.7%	113,132	48.2%	219,037	48.4%	671,492	48.4%
Age 0 to 19 Years	4,576	30.7%	33,145	29.3%	60,781	27.7%	175,842	26.2%
Age 20 to 64 Years	8,865	59.5%	66,428	58.7%	128,854	58.8%	399,700	59.5%
Age 65 Years or Over	1,452	9.8%	13,558	12.0%	29,402	13.4%	95,949	14.3%
Male Median Age	31.7		34.4		36.5		38.0	

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RF5

Hawthorne Center Hawthorne, NJ 07506	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Income Distribution (2018)								
HH Income $200,000 or More	642	6.5%	8,250	10.8%	22,666	14.7%	84,700	17.1%
HH Income $150,000 to $199,999	636	6.4%	5,546	7.2%	14,252	9.3%	53,956	10.9%
HH Income $100,000 to $149,999	1,509	15.2%	10,263	13.4%	23,868	15.5%	83,765	16.9%
HH Income $75,000 to $99,999	1,118	11.2%	8,187	10.7%	17,443	11.3%	58,081	11.7%
HH Income $50,000 to $74,999	1,522	15.3%	10,003	13.1%	19,777	12.9%	65,815	13.3%
HH Income $35,000 to $49,999	1,288	12.9%	8,920	11.6%	16,224	10.5%	45,804	9.2%
HH Income $25,000 to $34,999	993	10.0%	6,711	8.8%	11,414	7.4%	31,752	6.4%
HH Income $15,000 to $24,999	1,032	10.4%	7,315	9.6%	11,781	7.7%	31,418	6.3%
HH Income Under $15,000	1,218	12.2%	11,377	14.9%	16,368	10.6%	40,856	8.2%
HH Income $35,000 or More	6,716	67.4%	51,169	66.8%	114,230	74.3%	392,121	79.0%
HH Income $75,000 or More	3,905	39.2%	32,246	42.1%	78,229	50.9%	280,502	56.5%
Housing (2018)								
Total Housing Units	10,356		78,977		157,792		507,783	
Housing Units Occupied	9,960	96.2%	76,572	97.0%	153,792	97.5%	496,146	97.7%
Housing Units Owner-Occupied	4,106	41.2%	37,135	48.5%	88,876	57.8%	313,675	63.2%
Housing Units, Renter-Occupied	5,854	58.8%	39,437	51.5%	64,916	42.2%	182,472	36.8%
Housing Units, Vacant	396	3.8%	2,405	3.0%	4,000	2.5%	11,636	2.3%
Marital Status (2018)								
Never Married	10,131	42.5%	77,370	41.5%	133,471	36.6%	385,552	34.0%
Currently Married	9,020	37.8%	72,144	38.7%	162,790	44.6%	541,433	47.7%
Separated	1,783	7.5%	12,449	6.7%	20,542	5.6%	51,113	4.5%
Widowed	1,060	4.4%	10,271	5.5%	20,987	5.7%	66,806	5.9%
Divorced	1,845	7.7%	14,136	7.6%	27,375	7.5%	90,045	7.9%
Household Type (2018)								
Population Family	27,301	89.3%	204,643	87.3%	396,990	87.6%	1,191,755	85.9%
Population Non-Family	3,242	10.6%	24,802	10.6%	49,217	10.9%	172,453	12.4%
Population Group Quarters	15	-	5,063	2.2%	6,814	1.5%	22,940	1.7%
Family Households	7,456	74.9%	56,487	73.8%	113,373	73.7%	352,236	71.0%
Non-Family Households	2,504	25.1%	20,085	26.2%	40,419	26.3%	143,911	29.0%
Married Couple with Children	2,157	23.9%	17,311	24.0%	37,887	23.3%	122,194	22.6%
Average Family Household Size	3.7		3.6		3.5		3.4	
Household Size (2018)								
1 Person Households	1,966	19.7%	16,542	21.6%	33,705	21.9%	121,313	24.5%
2 Person Households	2,421	24.3%	18,970	24.8%	40,867	26.6%	139,894	28.2%
3 Person Households	1,867	18.7%	13,964	18.2%	27,938	18.2%	86,693	17.5%
4 Person Households	1,768	17.8%	13,186	17.2%	26,908	17.5%	82,202	16.6%
5 Person Households	1,088	10.9%	7,568	9.9%	14,055	9.1%	39,480	8.0%
6 or More Person Households	849	8.5%	6,342	8.3%	10,318	6.7%	26,566	5.4%
Household Vehicles (2018)								
Households with 0 Vehicles Available	1,627	16.3%	14,587	19.1%	19,892	12.9%	49,461	10.0%
Households with 1 Vehicles Available	3,924	39.4%	26,968	35.2%	50,860	33.1%	165,504	33.4%
Households with 2 or More Vehicles Available	4,409	44.3%	35,017	45.7%	83,041	54.0%	281,181	56.7%
Total Vehicles Available	14,898		112,227		254,957		855,515	
Average Vehicles Per Household	1.5		1.5		1.7		1.7	

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Hawthorne Center Hawthorne, NJ 07506	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Labor Force (2018)								
Estimated Labor Population Age 16 Years or Over	23,409		183,299		359,164		1,117,107	
Estimated Civilian Employed	14,352	61.3%	106,401	58.0%	215,879	60.1%	697,884	62.5%
Estimated Civilian Unemployed	749	3.2%	6,309	3.4%	10,757	3.0%	29,598	2.6%
Estimated in Armed Forces	23	0.1%	72	-	141	-	303	-
Estimated Not in Labor Force	8,286	35.4%	70,517	38.5%	132,387	36.9%	389,322	34.9%
Unemployment Rate	3.2%		3.4%		3.0%		2.6%	
Occupation (2015)								
Occupation: Population Age 16 Years or Over	14,393		106,389		215,853		698,099	
Management, Business, Financial Operations	1,570	10.9%	13,988	13.1%	33,833	15.7%	130,157	18.6%
Professional, Related	2,269	15.8%	19,693	18.5%	46,485	21.5%	173,530	24.9%
Service	3,377	23.5%	20,333	19.1%	35,840	16.6%	103,693	14.9%
Sales, Office	3,377	23.5%	24,480	23.0%	51,482	23.9%	165,078	23.6%
Farming, Fishing, Forestry	1	-	214	0.2%	248	0.1%	777	0.1%
Construct, Extraction, Maintenance	961	6.7%	7,435	7.0%	14,955	6.9%	46,326	6.6%
Production, Transport Material Moving	2,839	19.7%	20,247	19.0%	33,010	15.3%	78,539	11.3%
White Collar Workers	7,215	50.1%	58,161	54.7%	131,800	61.1%	468,764	67.1%
Blue Collar Workers	7,178	49.9%	48,228	45.3%	84,053	38.9%	229,335	32.9%
Consumer Expenditure (2018)								
Total Household Expenditure	$599 M		$5.27 B		$12.1 B		$41.9 B	
Total Non-Retail Expenditure	$313 M	52.2%	$2.78 B	52.8%	$6.41 B	53.1%	$22.3 B	53.3%
Total Retail Expenditure	$286 M	47.8%	$2.49 B	47.2%	$5.66 B	46.9%	$19.6 B	46.7%
Apparel	$21.2 M	3.5%	$187 M	3.6%	$429 M	3.6%	$1.49 B	3.6%
Contributions	$26.5 M	4.4%	$255 M	4.8%	$619 M	5.1%	$2.21 B	5.3%
Education	$23.4 M	3.9%	$219 M	4.2%	$522 M	4.3%	$1.85 B	4.4%
Entertainment	$33.6 M	5.6%	$297 M	5.6%	$685 M	5.7%	$2.39 B	5.7%
Food and Beverages	$87.9 M	14.7%	$759 M	14.4%	$1.71 B	14.2%	$5.89 B	14.1%
Furnishings and Equipment	$20.6 M	3.4%	$184 M	3.5%	$429 M	3.6%	$1.50 B	3.6%
Gifts	$15.0 M	2.5%	$140 M	2.7%	$333 M	2.8%	$1.18 B	2.8%
Health Care	$46.9 M	7.8%	$403 M	7.6%	$903 M	7.5%	$3.10 B	7.4%
Household Operations	$17.6 M	2.9%	$161 M	3.1%	$381 M	3.2%	$1.34 B	3.2%
Miscellaneous Expenses	$8.74 M	1.5%	$75.4 M	1.4%	$170 M	1.4%	$589 M	1.4%
Personal Care	$7.79 M	1.3%	$68.0 M	1.3%	$155 M	1.3%	$538 M	1.3%
Personal Insurance	$4.54 M	0.8%	$42.3 M	0.8%	$101 M	0.8%	$356 M	0.8%
Reading	$1.32 M	0.2%	$11.7 M	0.2%	$26.8 M	0.2%	$93.6 M	0.2%
Shelter	$123 M	20.6%	$1.09 B	20.7%	$2.51 B	20.8%	$8.72 B	20.8%
Tobacco	$3.57 M	0.6%	$29.4 M	0.6%	$63.0 M	0.5%	$211 M	0.5%
Transportation	$112 M	18.7%	$963 M	18.3%	$2.18 B	18.1%	$7.55 B	18.0%
Utilities	$44.8 M	7.5%	$382 M	7.2%	$851 M	7.0%	$2.91 B	6.9%
Educational Attainment (2018)								
Adult Population Age 25 Years or Over	19,591		153,524		305,241		957,134	
Elementary (Grade Level 0 to 8)	1,875	9.6%	14,126	9.2%	21,934	7.2%	51,701	5.4%
Some High School (Grade Level 9 to 11)	1,869	9.5%	12,804	8.3%	18,940	6.2%	46,159	4.8%
High School Graduate	7,227	36.9%	51,376	33.5%	94,094	30.8%	257,413	26.9%
Some College	3,211	16.4%	23,706	15.4%	46,005	15.1%	142,701	14.9%
Associate Degree Only	1,320	6.7%	8,706	5.7%	17,304	5.7%	55,898	5.8%
Bachelor Degree Only	2,984	15.2%	27,460	17.9%	67,930	22.3%	252,180	26.3%
Graduate Degree	1,105	5.6%	15,347	10.0%	39,033	12.8%	151,083	15.8%

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Hawthorne Center Hawthorne, NJ 07506	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2015)								
1 Detached Unit	2,925	30.0%	29,794	39.6%	73,863	49.5%	263,779	55.4%
1 Attached Unit	428	4.4%	4,058	5.4%	8,041	5.4%	24,373	5.1%
2 to 4 Units	5,304	54.4%	28,007	37.3%	46,781	31.3%	114,314	24.0%
5 to 9 Units	576	5.9%	3,836	5.1%	6,135	4.1%	19,799	4.2%
10 to 19 Units	250	2.6%	2,957	3.9%	5,436	3.6%	20,031	4.2%
20 to 49 Units	182	1.9%	2,548	3.4%	4,647	3.1%	18,714	3.9%
50 or More Units	311	3.2%	5,252	7.0%	8,639	5.8%	34,097	7.2%
Mobile Home or Trailer	8	0.1%	79	0.1%	186	0.1%	1,041	0.2%
Other Structure	3	-	34	-	43	-	215	-
Homes Built By Year (2015)								
Homes Built 2010 or later	125	1.3%	625	0.8%	1,449	1.0%	3,342	0.7%
Homes Built 2000 to 2009	269	2.8%	3,873	5.2%	7,985	5.3%	25,558	5.4%
Homes Built 1990 to 1999	475	4.9%	4,359	5.8%	7,886	5.3%	25,755	5.4%
Homes Built 1980 to 1989	297	3.1%	3,058	4.1%	7,507	5.0%	34,120	7.2%
Homes Built 1970 to 1979	883	9.1%	6,773	9.0%	13,299	8.9%	44,223	9.3%
Homes Built 1960 to 1969	1,140	11.7%	9,821	13.1%	22,626	15.2%	71,948	15.1%
Homes Built 1950 to 1959	1,588	16.3%	16,296	21.7%	34,309	23.0%	106,913	22.5%
Homes Built Before 1949	5,150	52.8%	31,074	41.3%	57,129	38.3%	178,514	37.5%
Home Values (2015)								
Home Values $1,000,000 or More	23	0.6%	589	1.6%	2,403	2.8%	8,987	3.0%
Home Values $500,000 to $999,999	482	12.0%	8,428	23.1%	23,990	27.7%	88,969	29.4%
Home Values $400,000 to $499,999	555	13.8%	6,256	17.1%	14,848	17.2%	54,949	18.2%
Home Values $300,000 to $399,999	1,257	31.2%	9,863	27.0%	23,401	27.0%	82,551	27.3%
Home Values $200,000 to $299,999	1,187	29.4%	7,760	21.2%	15,883	18.4%	48,712	16.1%
Home Values $150,000 to $199,999	323	8.0%	2,137	5.8%	3,565	4.1%	11,678	3.9%
Home Values $100,000 to $149,999	186	4.6%	907	2.5%	1,551	1.8%	5,576	1.8%
Home Values $70,000 to $99,999	39	1.0%	223	0.6%	374	0.4%	1,531	0.5%
Home Values $50,000 to $69,999	6	0.2%	62	0.2%	160	0.2%	1,015	0.3%
Home Values $25,000 to $49,999	17	0.4%	220	0.6%	455	0.5%	1,504	0.5%
Home Values Under $25,000	28	0.7%	307	0.8%	653	0.8%	2,075	0.7%
Owner-Occupied Median Home Value	$319,377		$389,992		$435,208		$441,944	
Renter-Occupied Median Rent	$1,087		$1,093		$1,160		$1,236	
Transportation To Work (2015)								
Drive to Work Alone	10,117	69.6%	77,131	69.0%	155,214	71.0%	485,102	70.3%
Drive to Work in Carpool	1,735	11.9%	14,294	12.8%	23,283	10.6%	60,575	8.8%
Travel to Work by Public Transportation	1,413	9.7%	12,211	10.9%	24,113	11.0%	88,727	12.9%
Drive to Work on Motorcycle	4	-	13	-	23	-	199	-
Walk or Bicycle to Work	743	5.1%	3,862	3.5%	5,936	2.7%	19,607	2.8%
Other Means	91	0.6%	1,050	0.9%	2,294	1.0%	7,142	1.0%
Work at Home	436	3.0%	3,146	2.8%	7,805	3.6%	28,582	4.1%
Travel Time (2015)								
Travel to Work in 14 Minutes or Less	3,535	25.1%	26,422	24.3%	52,724	25.0%	149,212	22.6%
Travel to Work in 15 to 29 Minutes	5,738	40.7%	39,693	36.6%	75,154	35.6%	223,089	33.7%
Travel to Work in 30 to 59 Minutes	3,618	25.7%	27,068	24.9%	56,087	26.6%	198,857	30.1%
Travel to Work in 60 Minutes or More	1,081	7.7%	10,251	9.4%	24,445	11.6%	97,823	14.8%
Average Minutes Travel to Work	21.7		22.9		23.9		26.2	

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