

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8382/-84.0713

RF5

Killian Hill Snellville, GA 30039	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2018)	7,160	62,709	153,395	717,631
Projected Population (2023)	7,645	67,140	163,299	761,452
Census Population (2010)	6,556	56,206	139,315	641,502
Census Population (2000)	5,422	52,361	123,879	544,414
Projected Annual Growth (2018 to 2023)	485 1.4%	4,431 1.4%	9,904 1.3%	43,820 1.2%
Historical Annual Growth (2010 to 2018)	604 1.2%	6,503 1.4%	14,080 1.3%	76,129 1.5%
Historical Annual Growth (2000 to 2010)	1,134 2.1%	3,844 0.7%	15,436 1.2%	97,088 1.8%
Estimated Population Density (2018)	2,280 <i>psm</i>	2,219 <i>psm</i>	1,954 <i>psm</i>	2,285 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2018)	2,494	20,766	51,095	243,153
Projected Households (2023)	2,627	21,921	53,651	254,656
Census Households (2010)	2,340	19,076	47,415	220,997
Census Households (2000)	1,929	17,541	41,172	189,100
Estimated Households with Children (2018)	1,012 40.6%	8,580 41.3%	20,748 40.6%	99,327 40.8%
Estimated Average Household Size (2018)	2.87	3.01	2.99	2.94
<b>Average Household Income</b>				
Estimated Average Household Income (2018)	\$78,740	\$99,160	\$105,900	\$80,748
Projected Average Household Income (2023)	\$89,078	\$113,692	\$122,171	\$92,207
Estimated Average Family Income (2018)	\$85,502	\$108,073	\$116,593	\$89,927
<b>Median Household Income</b>				
Estimated Median Household Income (2018)	\$65,321	\$75,460	\$79,417	\$63,406
Projected Median Household Income (2023)	\$74,301	\$85,907	\$90,782	\$72,285
Estimated Median Family Income (2018)	\$71,894	\$83,758	\$89,525	\$72,595
<b>Per Capita Income</b>				
Estimated Per Capita Income (2018)	\$27,432	\$32,857	\$35,300	\$27,383
Projected Per Capita Income (2023)	\$30,619	\$37,141	\$40,163	\$30,859
Estimated Per Capita Income 5 Year Growth	\$3,187 11.6%	\$4,284 13.0%	\$4,863 13.8%	\$3,476 12.7%
Estimated Average Household Net Worth (2018)	\$467,663	\$621,185	\$696,802	\$487,035
<b>Daytime Demos (2018)</b>				
Total Businesses	307	2,097	4,920	23,525
Total Employees	2,644	16,362	40,011	227,360
Company Headquarter Businesses	1 0.3%	4 0.2%	5 0.1%	113 0.5%
Company Headquarter Employees	50 1.9%	206 1.3%	1,193 3.0%	19,438 8.5%
Employee Population per Business	8.6	7.8	8.1	9.7
Residential Population per Business	23.3	29.9	31.2	30.5

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<b>Race &amp; Ethnicity</b>								
White (2018)	2,737	38.2%	25,722	41.0%	64,066	41.8%	239,805	33.4%
Black or African American (2018)	3,325	46.4%	26,088	41.6%	64,451	42.0%	325,573	45.4%
American Indian or Alaska Native (2018)	10	0.1%	163	0.3%	433	0.3%	3,348	0.5%
Asian (2018)	568	7.9%	6,235	9.9%	14,026	9.1%	65,713	9.2%
Hawaiian or Pacific Islander (2018)	-	-	27	-	69	-	423	0.1%
Other Race (2018)	263	3.7%	2,404	3.8%	5,775	3.8%	60,970	8.5%
Two or More Races (2018)	255	3.6%	2,070	3.3%	4,575	3.0%	21,799	3.0%
Not Hispanic or Latino Population (2018)	6,488	90.6%	56,805	90.6%	138,711	90.4%	581,170	81.0%
Hispanic or Latino Population (2018)	672	9.4%	5,904	9.4%	14,685	9.6%	136,462	19.0%
Not Hispanic or Latino Population (2023)	6,922	90.5%	60,771	90.5%	147,461	90.3%	614,297	80.7%
Hispanic or Latino Population (2023)	723	9.5%	6,368	9.5%	15,838	9.7%	147,155	19.3%
Not Hispanic or Latino Population (2010)	5,921	90.3%	51,105	90.9%	126,981	91.1%	520,992	81.2%
Hispanic or Latino Population (2010)	635	9.7%	5,101	9.1%	12,334	8.9%	120,510	18.8%
Not Hispanic or Latino Population (2000)	5,123	94.5%	49,973	95.4%	118,953	96.0%	490,685	90.1%
Hispanic or Latino Population (2000)	299	5.5%	2,388	4.6%	4,926	4.0%	53,729	9.9%
Projected Hispanic Annual Growth (2018 to 2023)	51	1.5%	465	1.6%	1,154	1.6%	10,693	1.6%
Historic Hispanic Annual Growth (2000 to 2018)	373	6.9%	3,515	8.2%	9,758	11.0%	82,732	8.6%
<b>Age Distribution (2018)</b>								
Age Under 5	436	6.1%	3,401	5.4%	8,120	5.3%	48,790	6.8%
Age 5 to 9 Years	498	7.0%	4,096	6.5%	9,878	6.4%	50,822	7.1%
Age 10 to 14 Years	562	7.9%	4,956	7.9%	11,967	7.8%	54,411	7.6%
Age 15 to 19 Years	547	7.6%	4,887	7.8%	11,804	7.7%	51,228	7.1%
Age 20 to 24 Years	485	6.8%	3,826	6.1%	8,931	5.8%	48,032	6.7%
Age 25 to 29 Years	486	6.8%	3,374	5.4%	8,034	5.2%	51,866	7.2%
Age 30 to 34 Years	450	6.3%	3,262	5.2%	7,938	5.2%	48,453	6.8%
Age 35 to 39 Years	503	7.0%	3,852	6.1%	9,191	6.0%	51,012	7.1%
Age 40 to 44 Years	511	7.1%	4,211	6.7%	10,163	6.6%	48,962	6.8%
Age 45 to 49 Years	514	7.2%	4,825	7.7%	11,878	7.7%	51,610	7.2%
Age 50 to 54 Years	512	7.2%	5,104	8.1%	12,333	8.0%	49,777	6.9%
Age 55 to 59 Years	528	7.4%	5,045	8.0%	12,277	8.0%	47,109	6.6%
Age 60 to 64 Years	411	5.7%	4,115	6.6%	10,340	6.7%	38,838	5.4%
Age 65 to 74 Years	484	6.8%	4,949	7.9%	13,018	8.5%	49,530	6.9%
Age 75 to 84 Years	166	2.3%	2,043	3.3%	5,463	3.6%	20,231	2.8%
Age 85 Years or Over	66	0.9%	765	1.2%	2,060	1.3%	6,959	1.0%
Median Age	35.3		39.0		39.8		35.3	
<b>Gender Age Distribution (2018)</b>								
Female Population	3,767	52.6%	32,511	51.8%	79,939	52.1%	372,176	51.9%
Age 0 to 19 Years	976	25.9%	8,360	25.7%	20,318	25.4%	99,976	26.9%
Age 20 to 64 Years	2,367	62.8%	19,777	60.8%	48,006	60.1%	227,912	61.2%
Age 65 Years or Over	424	11.2%	4,374	13.5%	11,615	14.5%	44,288	11.9%
Female Median Age	36.4		40.1		41.0		36.5	
Male Population	3,393	47.4%	30,198	48.2%	73,456	47.9%	345,455	48.1%
Age 0 to 19 Years	1,066	31.4%	8,979	29.7%	21,451	29.2%	105,276	30.5%
Age 20 to 64 Years	2,034	59.9%	17,837	59.1%	43,079	58.6%	207,748	60.1%
Age 65 Years or Over	293	8.6%	3,382	11.2%	8,926	12.2%	32,432	9.4%
Male Median Age	33.8		37.6		38.3		33.8	

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<b>Household Income Distribution (2018)</b>								
HH Income \$200,000 or More	113	4.5%	1,382	6.7%	4,176	8.2%	11,504	4.7%
HH Income \$150,000 to \$199,999	123	4.9%	1,686	8.1%	4,522	8.9%	14,090	5.8%
HH Income \$100,000 to \$149,999	290	11.6%	3,675	17.7%	9,448	18.5%	33,451	13.8%
HH Income \$75,000 to \$99,999	480	19.2%	3,229	15.5%	7,817	15.3%	34,229	14.1%
HH Income \$50,000 to \$74,999	500	20.1%	3,944	19.0%	9,192	18.0%	46,491	19.1%
HH Income \$35,000 to \$49,999	360	14.4%	2,626	12.6%	6,169	12.1%	36,173	14.9%
HH Income \$25,000 to \$34,999	219	8.8%	1,589	7.7%	3,938	7.7%	25,707	10.6%
HH Income \$15,000 to \$24,999	236	9.5%	1,299	6.3%	2,864	5.6%	21,226	8.7%
HH Income Under \$15,000	172	6.9%	1,336	6.4%	2,969	5.8%	20,281	8.3%
HH Income \$35,000 or More	1,866	74.8%	16,541	79.7%	41,324	80.9%	175,938	72.4%
HH Income \$75,000 or More	1,006	40.3%	9,972	48.0%	25,963	50.8%	93,274	38.4%
<b>Housing (2018)</b>								
Total Housing Units	2,575		21,437		52,560		251,065	
Housing Units Occupied	2,494	96.9%	20,766	96.9%	51,095	97.2%	243,153	96.8%
Housing Units Owner-Occupied	1,594	63.9%	16,744	80.6%	42,830	83.8%	157,129	64.6%
Housing Units, Renter-Occupied	900	36.1%	4,022	19.4%	8,265	16.2%	86,024	35.4%
Housing Units, Vacant	81	3.1%	671	3.1%	1,464	2.8%	7,913	3.2%
<b>Marital Status (2018)</b>								
Never Married	1,881	33.2%	15,507	30.9%	38,129	30.9%	204,734	36.3%
Currently Married	2,469	43.6%	25,556	50.9%	62,377	50.5%	240,742	42.7%
Separated	257	4.5%	2,157	4.3%	5,619	4.6%	34,462	6.1%
Widowed	356	6.3%	2,405	4.8%	5,687	4.6%	22,797	4.0%
Divorced	702	12.4%	4,632	9.2%	11,617	9.4%	60,874	10.8%
<b>Household Type (2018)</b>								
Population Family	6,346	88.6%	57,150	91.1%	139,633	91.0%	628,456	87.6%
Population Non-Family	807	11.3%	5,345	8.5%	13,128	8.6%	86,854	12.1%
Population Group Quarters	7	0.1%	214	0.3%	634	0.4%	2,321	0.3%
Family Households	1,850	74.2%	16,514	79.5%	40,543	79.3%	176,322	72.5%
Non-Family Households	644	25.8%	4,252	20.5%	10,552	20.7%	66,831	27.5%
Married Couple with Children	594	24.1%	5,797	22.7%	14,177	22.7%	58,805	24.4%
Average Family Household Size	3.4		3.5		3.4		3.6	
<b>Household Size (2018)</b>								
1 Person Households	519	20.8%	3,420	16.5%	8,632	16.9%	52,479	21.6%
2 Person Households	708	28.4%	5,915	28.5%	14,672	28.7%	63,925	26.3%
3 Person Households	478	19.2%	4,168	20.1%	10,084	19.7%	44,700	18.4%
4 Person Households	413	16.5%	3,876	18.7%	9,566	18.7%	40,462	16.6%
5 Person Households	221	8.9%	2,030	9.8%	4,828	9.4%	22,508	9.3%
6 or More Person Households	155	6.2%	1,357	6.5%	3,313	6.5%	19,080	7.8%
<b>Household Vehicles (2018)</b>								
Households with 0 Vehicles Available	60	2.4%	360	1.7%	942	1.8%	10,464	4.3%
Households with 1 Vehicles Available	843	33.8%	5,149	24.8%	12,324	24.1%	79,537	32.7%
Households with 2 or More Vehicles Available	1,591	63.8%	15,257	73.5%	37,829	74.0%	153,151	63.0%
Total Vehicles Available	4,660		43,692		109,905		465,327	
Average Vehicles Per Household	1.9		2.1		2.2		1.9	

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<b>Labor Force (2018)</b>				
Estimated Labor Population Age 16 Years or Over	5,532	49,152	120,808	552,826
Estimated Civilian Employed	3,763 68.0%	31,999 65.1%	78,040 64.6%	366,548 66.3%
Estimated Civilian Unemployed	110 2.0%	1,227 2.5%	3,136 2.6%	16,455 3.0%
Estimated in Armed Forces	10 0.2%	25 0.1%	154 0.1%	615 0.1%
Estimated Not in Labor Force	1,648 29.8%	15,900 32.3%	39,478 32.7%	169,208 30.6%
Unemployment Rate	2.0%	2.5%	2.6%	3.0%
<b>Occupation (2015)</b>				
Occupation: Population Age 16 Years or Over	3,764	32,019	77,978	366,415
Management, Business, Financial Operations	416 11.0%	5,088 15.9%	13,257 17.0%	50,308 13.7%
Professional, Related	903 24.0%	7,964 24.9%	19,206 24.6%	73,518 20.1%
Service	644 17.1%	4,392 13.7%	10,617 13.6%	63,827 17.4%
Sales, Office	1,179 31.3%	8,637 27.0%	20,711 26.6%	94,084 25.7%
Farming, Fishing, Forestry	8 0.2%	142 0.4%	265 0.3%	877 0.2%
Construct, Extraction, Maintenance	164 4.4%	2,392 7.5%	6,105 7.8%	36,987 10.1%
Production, Transport Material Moving	449 11.9%	3,404 10.6%	7,817 10.0%	46,814 12.8%
White Collar Workers	2,498 66.4%	21,689 67.7%	53,173 68.2%	217,910 59.5%
Blue Collar Workers	1,266 33.6%	10,330 32.3%	24,805 31.8%	148,505 40.5%
<b>Consumer Expenditure (2018)</b>				
Total Household Expenditure	\$149 M	\$1.46 B	\$3.75 B	\$14.6 B
Total Non-Retail Expenditure	\$76.7 M 51.6%	\$757 M 52.0%	\$1.96 B 52.2%	\$7.59 B 51.8%
Total Retail Expenditure	\$72.0 M 48.4%	\$699 M 48.0%	\$1.79 B 47.8%	\$7.06 B 48.2%
Apparel	\$5.21 M 3.5%	\$51.2 M 3.5%	\$132 M 3.5%	\$514 M 3.5%
Contributions	\$6.31 M 4.2%	\$65.9 M 4.5%	\$174 M 4.6%	\$633 M 4.3%
Education	\$5.31 M 3.6%	\$55.7 M 3.8%	\$147 M 3.9%	\$537 M 3.7%
Entertainment	\$8.37 M 5.6%	\$82.4 M 5.7%	\$213 M 5.7%	\$824 M 5.6%
Food and Beverages	\$22.0 M 14.8%	\$212 M 14.5%	\$541 M 14.4%	\$2.16 B 14.7%
Furnishings and Equipment	\$5.15 M 3.5%	\$51.1 M 3.5%	\$132 M 3.5%	\$504 M 3.4%
Gifts	\$3.58 M 2.4%	\$37.0 M 2.5%	\$97.0 M 2.6%	\$359 M 2.5%
Health Care	\$11.9 M 8.0%	\$113 M 7.7%	\$288 M 7.7%	\$1.16 B 7.9%
Household Operations	\$4.23 M 2.8%	\$43.2 M 3.0%	\$113 M 3.0%	\$421 M 2.9%
Miscellaneous Expenses	\$2.19 M 1.5%	\$21.1 M 1.4%	\$53.9 M 1.4%	\$215 M 1.5%
Personal Care	\$1.94 M 1.3%	\$18.8 M 1.3%	\$48.4 M 1.3%	\$190 M 1.3%
Personal Insurance	\$1.09 M 0.7%	\$11.2 M 0.8%	\$29.4 M 0.8%	\$109 M 0.7%
Reading	\$327 K 0.2%	\$3.21 M 0.2%	\$8.28 M 0.2%	\$32.2 M 0.2%
Shelter	\$30.4 M 20.4%	\$300 M 20.6%	\$774 M 20.6%	\$3.01 B 20.5%
Tobacco	\$930 K 0.6%	\$8.42 M 0.6%	\$21.1 M 0.6%	\$89.9 M 0.6%
Transportation	\$28.6 M 19.2%	\$276 M 19.0%	\$706 M 18.8%	\$2.79 B 19.1%
Utilities	\$11.3 M 7.6%	\$107 M 7.3%	\$271 M 7.2%	\$1.10 B 7.5%
<b>Educational Attainment (2018)</b>				
Adult Population Age 25 Years or Over	4,632	41,545	102,695	464,348
Elementary (Grade Level 0 to 8)	124 2.7%	1,272 3.1%	3,302 3.2%	28,053 6.0%
Some High School (Grade Level 9 to 11)	404 8.7%	2,431 5.9%	5,106 5.0%	32,266 6.9%
High School Graduate	1,088 23.5%	8,747 21.1%	22,150 21.6%	118,992 25.6%
Some College	1,020 22.0%	9,157 22.0%	21,368 20.8%	94,282 20.3%
Associate Degree Only	456 9.8%	4,192 10.1%	9,434 9.2%	42,743 9.2%
Bachelor Degree Only	1,012 21.8%	9,930 23.9%	25,735 25.1%	95,617 20.6%
Graduate Degree	527 11.4%	5,816 14.0%	15,600 15.2%	52,395 11.3%

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<b>Units In Structure (2015)</b>								
1 Detached Unit	1,905	81.4%	18,331	96.1%	46,056	97.1%	172,020	77.8%
1 Attached Unit	31	1.3%	610	3.2%	1,382	2.9%	14,479	6.6%
2 to 4 Units	97	4.2%	566	3.0%	850	1.8%	9,232	4.2%
5 to 9 Units	221	9.4%	326	1.7%	499	1.1%	14,733	6.7%
10 to 19 Units	166	7.1%	336	1.8%	652	1.4%	16,829	7.6%
20 to 49 Units	12	0.5%	39	0.2%	192	0.4%	4,984	2.3%
50 or More Units	43	1.8%	202	1.1%	571	1.2%	5,832	2.6%
Mobile Home or Trailer	20	0.9%	339	1.8%	825	1.7%	4,911	2.2%
Other Structure	-	-	29	0.2%	31	0.1%	78	-
<b>Homes Built By Year (2015)</b>								
Homes Built 2010 or later	16	0.7%	526	2.8%	732	1.5%	2,610	1.2%
Homes Built 2000 to 2009	627	26.8%	4,268	22.4%	11,445	24.1%	53,158	24.1%
Homes Built 1990 to 1999	534	22.8%	3,940	20.7%	11,152	23.5%	54,542	24.7%
Homes Built 1980 to 1989	663	28.3%	6,357	33.3%	13,492	28.5%	63,074	28.5%
Homes Built 1970 to 1979	540	23.1%	4,099	21.5%	10,305	21.7%	41,591	18.8%
Homes Built 1960 to 1969	48	2.0%	667	3.5%	1,746	3.7%	13,772	6.2%
Homes Built 1950 to 1959	12	0.5%	306	1.6%	737	1.6%	5,727	2.6%
Homes Built Before 1949	32	1.4%	172	0.9%	494	1.0%	3,995	1.8%
<b>Home Values (2015)</b>								
Home Values \$1,000,000 or More	2	0.1%	17	0.1%	75	0.2%	443	0.3%
Home Values \$500,000 to \$999,999	71	4.7%	379	2.5%	1,606	4.0%	5,955	4.1%
Home Values \$400,000 to \$499,999	24	1.6%	493	3.2%	1,501	3.8%	5,384	3.7%
Home Values \$300,000 to \$399,999	132	8.8%	1,416	9.2%	4,106	10.3%	14,004	9.7%
Home Values \$200,000 to \$299,999	344	22.9%	4,707	30.7%	11,599	29.2%	35,005	24.3%
Home Values \$150,000 to \$199,999	399	26.6%	4,627	30.1%	11,211	28.2%	38,072	26.5%
Home Values \$100,000 to \$149,999	407	27.1%	3,360	21.9%	8,480	21.3%	34,837	24.2%
Home Values \$70,000 to \$99,999	134	8.9%	953	6.2%	2,386	6.0%	13,145	9.1%
Home Values \$50,000 to \$69,999	28	1.9%	173	1.1%	555	1.4%	4,112	2.9%
Home Values \$25,000 to \$49,999	10	0.6%	150	1.0%	342	0.9%	2,459	1.7%
Home Values Under \$25,000	45	3.0%	476	3.1%	919	2.3%	3,561	2.5%
Owner-Occupied Median Home Value	\$164,935		\$184,106		\$193,376		\$178,741	
Renter-Occupied Median Rent	\$972		\$985		\$1,011		\$909	
<b>Transportation To Work (2015)</b>								
Drive to Work Alone	3,042	82.2%	27,172	84.3%	65,201	82.5%	290,385	78.4%
Drive to Work in Carpool	326	8.8%	2,677	8.3%	6,849	8.7%	41,737	11.3%
Travel to Work by Public Transportation	8	0.2%	166	0.5%	948	1.2%	12,502	3.4%
Drive to Work on Motorcycle	1	-	26	0.1%	111	0.1%	243	0.1%
Walk or Bicycle to Work	32	0.9%	92	0.3%	340	0.4%	3,291	0.9%
Other Means	5	0.1%	288	0.9%	712	0.9%	3,552	1.0%
Work at Home	289	7.8%	1,813	5.6%	4,883	6.2%	18,601	5.0%
<b>Travel Time (2015)</b>								
Travel to Work in 14 Minutes or Less	438	12.8%	4,056	13.3%	9,241	12.5%	49,139	14.0%
Travel to Work in 15 to 29 Minutes	993	29.1%	7,421	24.4%	17,746	23.9%	93,514	26.6%
Travel to Work in 30 to 59 Minutes	1,383	40.5%	14,013	46.1%	32,987	44.5%	146,113	41.5%
Travel to Work in 60 Minutes or More	652	19.1%	4,719	15.5%	13,117	17.7%	59,222	16.8%
Average Minutes Travel to Work	31.4		33.0		33.9		32.2	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.