EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

THE BEDRIN
ORGANIZATION
Value Oriented Real Estate Managers

Lat/Lon: 33.7986/-84.2236

RF5

Memorial Bend Stone Mountain, GA 30083	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2018)	16,876		113,099		250,788		1,046,663	
Projected Population (2023)	17,453		116,573		259,692		1,095,912	
Census Population (2010)	14,750		102,918		226,337		927,454	
Census Population (2000)	16,343		112,695		238,312		888,144	
Projected Annual Growth (2018 to 2023)	577	0.7%	3,474	0.6%	8,904	0.7%	49,249	0.9%
Historical Annual Growth (2010 to 2018)	2,126	1.8%	10,181	1.2%	24,451	1.4%	119,209	1.6%
Historical Annual Growth (2000 to 2010)	-1,593	-1.0%	-9,778	-0.9%	-11,975	-0.5%	39,309	0.4%
Estimated Population Density (2018)	5,374 *psm*		4,002 *psm*		3,194 *psm*		3,333 *psm*	
Trade Area Size	3.14 *sq mi*		28.26 *sq mi*		78.51 *sq mi*		314.03 *sq mi*	
Households								
Estimated Households (2018)	6,072		42,463		99,883		428,175	
Projected Households (2023)	6,252		43,627		102,755		444,512	
Census Households (2010)	5,310		38,072		89,140		371,843	
Census Households (2000)	5,721		40,618		90,346		342,587	
Estimated Households with Children (2018)	2,289	37.7%	14,493	34.1%	31,042	31.1%	118,069	27.6%
Estimated Average Household Size (2018)	2.78		2.60		2.47		2.39	
Average Household Income								
Estimated Average Household Income (2018)	$52,943		$58,326		$79,475		$93,475	
Projected Average Household Income (2023)	$58,762		$66,183		$92,454		$108,445	
Estimated Average Family Income (2018)	$54,501		$64,654		$95,879		$115,777	
Median Household Income								
Estimated Median Household Income (2018)	$41,601		$46,531		$63,393		$70,878	
Projected Median Household Income (2023)	$47,266		$52,779		$72,415		$81,093	
Estimated Median Family Income (2018)	$45,337		$53,280		$80,038		$90,740	
Per Capita Income								
Estimated Per Capita Income (2018)	$19,058		$22,175		$31,811		$38,370	
Projected Per Capita Income (2023)	$21,057		$25,037		$36,734		$44,112	
Estimated Per Capita Income 5 Year Growth	$1,998	10.5%	$2,862	12.9%	$4,923	15.5%	$5,741	15.0%
Estimated Average Household Net Worth (2018)	$349,193		$344,915		$565,704		$688,060	
Daytime Demos (2018)								
Total Businesses	593		3,138		10,737		52,263	
Total Employees	3,442		31,319		106,046		632,537	
Company Headquarter Businesses	-	-	12	0.4%	38	0.4%	444	0.8%
Company Headquarter Employees	-	-	1,294	4.1%	4,292	4.0%	92,686	14.7%
Employee Population per Business	5.8		10.0		9.9		12.1	
Residential Population per Business	28.4		36.0		23.4		20.0	

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Race & Ethnicity								
White (2018)	2,160	12.8%	22,997	20.3%	80,139	32.0%	390,666	37.3%
Black or African American (2018)	11,078	65.6%	72,197	63.8%	137,984	55.0%	479,931	45.9%
American Indian or Alaska Native (2018)	68	0.4%	304	0.3%	606	0.2%	3,977	0.4%
Asian (2018)	2,765	16.4%	11,180	9.9%	20,893	8.3%	80,700	7.7%
Hawaiian or Pacific Islander (2018)	17	0.1%	59	0.1%	102	-	507	-
Other Race (2018)	278	1.6%	3,025	2.7%	4,913	2.0%	63,591	6.1%
Two or More Races (2018)	511	3.0%	3,336	2.9%	6,152	2.5%	27,292	2.6%
Not Hispanic or Latino Population (2018)	16,123	95.5%	106,279	94.0%	238,527	95.1%	906,787	86.6%
Hispanic or Latino Population (2018)	753	4.5%	6,820	6.0%	12,261	4.9%	139,876	13.4%
Not Hispanic or Latino Population (2023)	16,706	95.7%	109,726	94.1%	247,182	95.2%	948,284	86.5%
Hispanic or Latino Population (2023)	747	4.3%	6,847	5.9%	12,510	4.8%	147,628	13.5%
Not Hispanic or Latino Population (2010)	14,264	96.7%	97,437	94.7%	215,725	95.3%	795,865	85.8%
Hispanic or Latino Population (2010)	486	3.3%	5,481	5.3%	10,612	4.7%	131,588	14.2%
Not Hispanic or Latino Population (2000)	15,801	96.7%	107,313	95.2%	229,011	96.1%	799,654	90.0%
Hispanic or Latino Population (2000)	542	3.3%	5,382	4.8%	9,301	3.9%	88,491	10.0%
Projected Hispanic Annual Growth (2018 to 2023)	-5	-0.1%	26	0.1%	249	0.4%	7,752	1.1%
Historic Hispanic Annual Growth (2000 to 2018)	211	2.2%	1,438	1.5%	2,960	1.8%	51,386	3.2%
Age Distribution (2018)								
Age Under 5	1,468	8.7%	8,840	7.8%	17,453	7.0%	68,994	6.6%
Age 5 to 9 Years	1,263	7.5%	7,600	6.7%	16,225	6.5%	63,863	6.1%
Age 10 to 14 Years	1,133	6.7%	7,286	6.4%	15,694	6.3%	62,057	5.9%
Age 15 to 19 Years	1,068	6.3%	7,032	6.2%	14,521	5.8%	62,463	6.0%
Age 20 to 24 Years	1,115	6.6%	7,641	6.8%	14,930	6.0%	75,163	7.2%
Age 25 to 29 Years	1,507	8.9%	9,923	8.8%	19,594	7.8%	96,603	9.2%
Age 30 to 34 Years	1,335	7.9%	9,164	8.1%	19,317	7.7%	88,337	8.4%
Age 35 to 39 Years	1,298	7.7%	8,574	7.6%	18,511	7.4%	80,876	7.7%
Age 40 to 44 Years	1,103	6.5%	7,628	6.7%	16,758	6.7%	70,302	6.7%
Age 45 to 49 Years	1,035	6.1%	7,591	6.7%	17,455	7.0%	70,658	6.8%
Age 50 to 54 Years	982	5.8%	7,197	6.4%	16,789	6.7%	66,463	6.3%
Age 55 to 59 Years	972	5.8%	6,794	6.0%	16,432	6.6%	64,276	6.1%
Age 60 to 64 Years	847	5.0%	5,805	5.1%	14,462	5.8%	55,976	5.3%
Age 65 to 74 Years	1,220	7.2%	7,896	7.0%	20,045	8.0%	75,250	7.2%
Age 75 to 84 Years	395	2.3%	3,043	2.7%	8,847	3.5%	31,873	3.0%
Age 85 Years or Over	134	0.8%	1,084	1.0%	3,756	1.5%	13,508	1.3%
Median Age	32.6		33.9		36.5		35.3	
Gender Age Distribution (2018)								
Female Population	8,817	52.2%	58,996	52.2%	132,900	53.0%	536,644	51.3%
Age 0 to 19 Years	2,413	27.4%	14,928	25.3%	31,203	23.5%	125,745	23.4%
Age 20 to 64 Years	5,390	61.1%	36,841	62.4%	81,916	61.6%	340,155	63.4%
Age 65 Years or Over	1,013	11.5%	7,227	12.3%	19,781	14.9%	70,744	13.2%
Female Median Age	34.0		35.3		38.1		36.4	
Male Population	8,059	47.8%	54,103	47.8%	117,888	47.0%	510,019	48.7%
Age 0 to 19 Years	2,520	31.3%	15,830	29.3%	32,691	27.7%	131,632	25.8%
Age 20 to 64 Years	4,805	59.6%	33,478	61.9%	72,331	61.4%	328,500	64.4%
Age 65 Years or Over	735	9.1%	4,796	8.9%	12,867	10.9%	49,887	9.8%
Male Median Age	31.3		32.4		34.8		34.1	

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Household Income Distribution (2018)								
HH Income $200,000 or More	206	3.4%	1,244	2.9%	7,129	7.1%	42,018	9.8%
HH Income $150,000 to $199,999	195	3.2%	1,446	3.4%	5,796	5.8%	27,586	6.4%
HH Income $100,000 to $149,999	459	7.6%	3,695	8.7%	11,868	11.9%	57,680	13.5%
HH Income $75,000 to $99,999	530	8.7%	4,491	10.6%	11,546	11.6%	52,437	12.2%
HH Income $50,000 to $74,999	1,057	17.4%	7,608	17.9%	17,490	17.5%	75,246	17.6%
HH Income $35,000 to $49,999	1,040	17.1%	7,023	16.5%	13,926	13.9%	56,448	13.2%
HH Income $25,000 to $34,999	715	11.8%	5,492	12.9%	10,357	10.4%	39,668	9.3%
HH Income $15,000 to $24,999	896	14.8%	5,513	13.0%	10,167	10.2%	35,450	8.3%
HH Income Under $15,000	974	16.0%	5,952	14.0%	11,604	11.6%	41,642	9.7%
HH Income $35,000 or More	3,487	57.4%	25,506	60.1%	67,755	67.8%	311,415	72.7%
HH Income $75,000 or More	1,390	22.9%	10,875	25.6%	36,339	36.4%	179,721	42.0%
Housing (2018)								
Total Housing Units	6,340		44,098		103,843		445,975	
Housing Units Occupied	6,072	95.8%	42,463	96.3%	99,883	96.2%	428,175	96.0%
Housing Units Owner-Occupied	2,368	39.0%	18,951	44.6%	54,405	54.5%	219,260	51.2%
Housing Units, Renter-Occupied	3,704	61.0%	23,512	55.4%	45,479	45.5%	208,915	48.8%
Housing Units, Vacant	268	4.2%	1,636	3.7%	3,960	3.8%	17,800	4.0%
Marital Status (2018)								
Never Married	5,660	43.5%	39,775	44.5%	82,852	41.1%	380,481	44.7%
Currently Married	4,380	33.7%	27,959	31.3%	70,596	35.0%	294,819	34.6%
Separated	1,123	8.6%	7,289	8.2%	12,180	6.0%	45,258	5.3%
Widowed	591	4.5%	3,281	3.7%	9,242	4.6%	36,274	4.3%
Divorced	1,258	9.7%	11,069	12.4%	26,546	13.2%	94,917	11.1%
Household Type (2018)								
Population Family	13,892	82.3%	88,543	78.3%	194,484	77.5%	764,840	73.1%
Population Non-Family	2,969	17.6%	22,013	19.5%	52,089	20.8%	258,321	24.7%
Population Group Quarters	15	0.1%	2,542	2.2%	4,215	1.7%	23,501	2.2%
Family Households	3,805	62.7%	25,568	60.2%	59,035	59.1%	227,999	53.2%
Non-Family Households	2,267	37.3%	16,895	39.8%	40,848	40.9%	200,177	46.8%
Married Couple with Children	1,086	24.8%	6,462	23.1%	15,668	22.2%	63,729	21.6%
Average Family Household Size	3.7		3.5		3.3		3.4	
Household Size (2018)								
1 Person Households	1,748	28.8%	12,968	30.5%	32,141	32.2%	156,773	36.6%
2 Person Households	1,497	24.7%	11,610	27.3%	29,428	29.5%	120,298	28.1%
3 Person Households	1,024	16.9%	7,134	16.8%	16,048	16.1%	60,553	14.1%
4 Person Households	808	13.3%	5,190	12.2%	11,795	11.8%	45,813	10.7%
5 Person Households	482	7.9%	2,881	6.8%	5,704	5.7%	23,790	5.6%
6 or More Person Households	514	8.5%	2,679	6.3%	4,768	4.8%	20,950	4.9%
Household Vehicles (2018)								
Households with 0 Vehicles Available	815	13.4%	5,026	11.8%	9,686	9.7%	35,595	8.3%
Households with 1 Vehicles Available	2,570	42.3%	18,370	43.3%	40,391	40.4%	174,359	40.7%
Households with 2 or More Vehicles Available	2,687	44.3%	19,067	44.9%	49,807	49.9%	218,221	51.0%
Total Vehicles Available	9,069		64,603		160,469		701,169	
Average Vehicles Per Household	1.5		1.5		1.6		1.6	

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Memorial Bend

Stone Mountain, GA 30083

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Labor Force (2018)								
Estimated Labor Population Age 16 Years or Over	12,822		88,141		198,698		840,859	
Estimated Civilian Employed	7,572	59.1%	55,587	63.1%	126,132	63.5%	571,476	68.0%
Estimated Civilian Unemployed	405	3.2%	3,265	3.7%	6,098	3.1%	21,391	2.5%
Estimated in Armed Forces	-	-	62	0.1%	96	-	858	0.1%
Estimated Not in Labor Force	4,845	37.8%	29,227	33.2%	66,371	33.4%	247,135	29.4%
Unemployment Rate	3.2%		3.7%		3.1%		2.5%	
Occupation (2015)								
Occupation: Population Age 16 Years or Over	7,544		55,615		126,143		571,535	
Management, Business, Financial Operations	929	12.3%	6,868	12.3%	19,223	15.2%	102,792	18.0%
Professional, Related	1,272	16.9%	11,074	19.9%	34,441	27.3%	148,074	25.9%
Service	1,325	17.6%	10,600	19.1%	20,501	16.3%	90,717	15.9%
Sales, Office	1,751	23.2%	13,791	24.8%	28,508	22.6%	128,775	22.5%
Farming, Fishing, Forestry	60	0.8%	194	0.3%	314	0.2%	1,136	0.2%
Construct, Extraction, Maintenance	390	5.2%	3,409	6.1%	6,649	5.3%	42,046	7.4%
Production, Transport Material Moving	1,817	24.1%	9,678	17.4%	16,508	13.1%	57,996	10.1%
White Collar Workers	3,952	52.4%	31,734	57.1%	82,172	65.1%	379,640	66.4%
Blue Collar Workers	3,591	47.6%	23,881	42.9%	43,971	34.9%	191,895	33.6%
Consumer Expenditure (2018)								
Total Household Expenditure	$275 M		$2.05 B		$5.90 B		$28.5 B	
Total Non-Retail Expenditure	$142 M	51.7%	$1.06 B	51.7%	$3.09 B	52.3%	$15.0 B	52.6%
Total Retail Expenditure	$133 M	48.3%	$989 M	48.3%	$2.81 B	47.7%	$13.5 B	47.4%
Apparel	$9.65 M	3.5%	$71.5 M	3.5%	$207 M	3.5%	$1.00 B	3.5%
Contributions	$11.0 M	4.0%	$82.7 M	4.0%	$269 M	4.6%	$1.35 B	4.7%
Education	$9.57 M	3.5%	$71.1 M	3.5%	$227 M	3.8%	$1.14 B	4.0%
Entertainment	$15.2 M	5.5%	$114 M	5.6%	$331 M	5.6%	$1.60 B	5.6%
Food and Beverages	$41.4 M	15.1%	$307 M	15.0%	$860 M	14.6%	$4.11 B	14.4%
Furnishings and Equipment	$9.05 M	3.3%	$68.1 M	3.3%	$203 M	3.4%	$993 M	3.5%
Gifts	$6.34 M	2.3%	$47.8 M	2.3%	$150 M	2.5%	$746 M	2.6%
Health Care	$22.7 M	8.2%	$169 M	8.2%	$467 M	7.9%	$2.21 B	7.8%
Household Operations	$7.46 M	2.7%	$55.8 M	2.7%	$172 M	2.9%	$850 M	3.0%
Miscellaneous Expenses	$4.13 M	1.5%	$30.7 M	1.5%	$86.4 M	1.5%	$414 M	1.5%
Personal Care	$3.59 M	1.3%	$26.7 M	1.3%	$76.5 M	1.3%	$368 M	1.3%
Personal Insurance	$1.92 M	0.7%	$14.4 M	0.7%	$44.9 M	0.8%	$223 M	0.8%
Reading	$603 K	0.2%	$4.51 M	0.2%	$13.1 M	0.2%	$63.6 M	0.2%
Shelter	$56.5 M	20.5%	$420 M	20.5%	$1.22 B	20.6%	$5.88 B	20.7%
Tobacco	$1.87 M	0.7%	$13.7 M	0.7%	$35.3 M	0.6%	$162 M	0.6%
Transportation	$52.4 M	19.0%	$390 M	19.1%	$1.10 B	18.7%	$5.27 B	18.5%
Utilities	$21.7 M	7.9%	$160 M	7.8%	$439 M	7.4%	$2.09 B	7.3%
Educational Attainment (2018)								
Adult Population Age 25 Years or Over	10,828		74,700		171,965		714,123	
Elementary (Grade Level 0 to 8)	1,427	13.2%	5,815	7.8%	8,574	5.0%	37,981	5.3%
Some High School (Grade Level 9 to 11)	1,150	10.6%	5,993	8.0%	11,334	6.6%	43,551	6.1%
High School Graduate	2,579	23.8%	19,526	26.1%	37,901	22.0%	142,518	20.0%
Some College	2,080	19.2%	15,616	20.9%	32,176	18.7%	122,662	17.2%
Associate Degree Only	779	7.2%	5,744	7.7%	11,858	6.9%	47,616	6.7%
Bachelor Degree Only	1,799	16.6%	13,866	18.6%	39,468	23.0%	182,835	25.6%
Graduate Degree	1,014	9.4%	8,141	10.9%	30,654	17.8%	136,961	19.2%

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Units In Structure (2015)								
1 Detached Unit	2,904	54.7%	21,898	57.5%	59,146	66.4%	227,284	61.1%
1 Attached Unit	340	6.4%	3,008	7.9%	6,964	7.8%	28,167	7.6%
2 to 4 Units	470	8.9%	2,801	7.4%	5,794	6.5%	24,929	6.7%
5 to 9 Units	932	17.6%	6,324	16.6%	10,792	12.1%	38,784	10.4%
10 to 19 Units	818	15.4%	4,951	13.0%	8,478	9.5%	37,854	10.2%
20 to 49 Units	224	4.2%	1,628	4.3%	3,137	3.5%	18,530	5.0%
50 or More Units	277	5.2%	1,514	4.0%	4,842	5.4%	47,700	12.8%
Mobile Home or Trailer	75	1.4%	335	0.9%	723	0.8%	4,817	1.3%
Other Structure	-	-	8	-	11	-	148	-
Homes Built By Year (2015)								
Homes Built 2010 or later	28	0.5%	206	0.5%	735	0.8%	7,255	2.0%
Homes Built 2000 to 2009	543	10.2%	4,001	10.5%	11,057	12.4%	75,738	20.4%
Homes Built 1990 to 1999	485	9.1%	4,131	10.9%	10,976	12.3%	65,521	17.6%
Homes Built 1980 to 1989	1,222	23.0%	8,928	23.4%	19,310	21.7%	75,229	20.2%
Homes Built 1970 to 1979	2,054	38.7%	13,059	34.3%	23,143	26.0%	69,802	18.8%
Homes Built 1960 to 1969	791	14.9%	6,349	16.7%	15,534	17.4%	48,734	13.1%
Homes Built 1950 to 1959	361	6.8%	3,191	8.4%	11,031	12.4%	35,718	9.6%
Homes Built Before 1949	517	9.7%	2,288	6.0%	7,033	7.9%	39,306	10.6%
Home Values (2015)								
Home Values $1,000,000 or More	12	0.5%	77	0.4%	356	0.7%	3,190	1.6%
Home Values $500,000 to $999,999	119	5.3%	1,065	6.1%	5,613	11.2%	27,509	13.7%
Home Values $400,000 to $499,999	81	3.6%	675	3.8%	3,480	6.9%	13,982	6.9%
Home Values $300,000 to $399,999	172	7.7%	1,455	8.3%	7,429	14.8%	28,681	14.2%
Home Values $200,000 to $299,999	241	10.8%	2,691	15.3%	9,656	19.3%	39,532	19.6%
Home Values $150,000 to $199,999	507	22.7%	3,814	21.7%	8,032	16.0%	33,359	16.6%
Home Values $100,000 to $149,999	636	28.5%	4,611	26.3%	9,826	19.6%	37,536	18.6%
Home Values $70,000 to $99,999	281	12.6%	2,327	13.3%	5,192	10.4%	18,083	9.0%
Home Values $50,000 to $69,999	125	5.6%	1,195	6.8%	2,447	4.9%	7,840	3.9%
Home Values $25,000 to $49,999	67	3.0%	604	3.4%	1,346	2.7%	4,389	2.2%
Home Values Under $25,000	123	5.5%	413	2.4%	923	1.8%	3,722	1.8%
Owner-Occupied Median Home Value	$142,723		$154,780		$215,476		$245,351	
Renter-Occupied Median Rent	$762		$776		$820		$948	
Transportation To Work (2015)								
Drive to Work Alone	5,756	66.3%	40,874	68.4%	94,310	71.1%	399,920	72.1%
Drive to Work in Carpool	1,749	20.1%	7,930	13.3%	13,473	10.2%	55,600	10.0%
Travel to Work by Public Transportation	665	7.7%	6,952	11.6%	13,212	10.0%	41,113	7.4%
Drive to Work on Motorcycle	4	-	26	-	91	0.1%	503	0.1%
Walk or Bicycle to Work	87	1.0%	903	1.5%	3,137	2.4%	17,786	3.2%
Other Means	31	0.4%	272	0.5%	686	0.5%	5,224	0.9%
Work at Home	394	4.5%	2,782	4.7%	7,816	5.9%	34,904	6.3%
Travel Time (2015)								
Travel to Work in 14 Minutes or Less	1,072	12.9%	7,585	13.3%	16,701	13.4%	88,595	17.0%
Travel to Work in 15 to 29 Minutes	1,946	23.5%	14,570	25.6%	36,674	29.4%	186,378	35.8%
Travel to Work in 30 to 59 Minutes	2,972	35.8%	22,355	39.2%	49,137	39.3%	201,865	38.8%
Travel to Work in 60 Minutes or More	1,202	14.5%	8,521	15.0%	16,202	13.0%	58,076	11.2%
Average Minutes Travel to Work	33.2		30.7		30.1		27.7	