

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1107/-79.8306

RF5

Northwest Centre Greensboro, NC 27408	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2018)	8,504	72,841	201,272	378,839
Projected Population (2023)	8,749	75,554	209,951	394,501
Census Population (2010)	8,220	70,184	186,938	345,342
Census Population (2000)	8,440	67,327	171,807	297,055
Projected Annual Growth (2018 to 2023)	245 0.6%	2,713 0.7%	8,679 0.9%	15,662 0.8%
Historical Annual Growth (2010 to 2018)	284 0.4%	2,657 0.5%	14,334 1.0%	33,497 1.2%
Historical Annual Growth (2000 to 2010)	-220 -0.3%	2,857 0.4%	15,131 0.9%	48,287 1.6%
Estimated Population Density (2018)	2,708 <i>psm</i>	2,577 <i>psm</i>	2,564 <i>psm</i>	1,206 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2018)	4,037	33,405	87,339	159,903
Projected Households (2023)	4,168	34,613	91,084	166,331
Census Households (2010)	3,745	31,133	78,306	140,769
Census Households (2000)	3,860	29,063	71,103	120,407
Estimated Households with Children (2018)	923 22.9%	7,540 22.6%	21,954 25.1%	46,088 28.8%
Estimated Average Household Size (2018)	2.08	2.09	2.17	2.29
<b>Average Household Income</b>				
Estimated Average Household Income (2018)	\$83,437	\$109,419	\$80,209	\$80,294
Projected Average Household Income (2023)	\$95,667	\$128,655	\$92,773	\$92,328
Estimated Average Family Income (2018)	\$108,242	\$157,017	\$113,886	\$106,062
<b>Median Household Income</b>				
Estimated Median Household Income (2018)	\$61,546	\$76,247	\$57,564	\$61,025
Projected Median Household Income (2023)	\$70,184	\$87,213	\$65,584	\$69,588
Estimated Median Family Income (2018)	\$79,151	\$109,312	\$81,664	\$81,305
<b>Per Capita Income</b>				
Estimated Per Capita Income (2018)	\$39,683	\$50,366	\$35,075	\$34,058
Projected Per Capita Income (2023)	\$45,644	\$59,120	\$40,506	\$39,088
Estimated Per Capita Income 5 Year Growth	\$5,961 15.0%	\$8,753 17.4%	\$5,431 15.5%	\$5,030 14.8%
Estimated Average Household Net Worth (2018)	\$462,430	\$752,784	\$508,322	\$519,454
<b>Daytime Demos (2018)</b>				
Total Businesses	691	4,896	10,935	17,123
Total Employees	6,319	56,306	126,992	230,958
Company Headquarter Businesses	1 0.1%	23 0.5%	49 0.4%	121 0.7%
Company Headquarter Employees	17 0.3%	9,622 17.1%	14,617 11.5%	26,479 11.5%
Employee Population per Business	9.1	11.5	11.6	13.5
Residential Population per Business	12.3	14.9	18.4	22.1

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Northwest Centre Greensboro, NC 27408	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race &amp; Ethnicity</b>								
White (2018)	6,579	77.4%	52,668	72.3%	104,083	51.7%	193,039	51.0%
Black or African American (2018)	1,355	15.9%	13,698	18.8%	73,948	36.7%	139,402	36.8%
American Indian or Alaska Native (2018)	23	0.3%	212	0.3%	934	0.5%	1,891	0.5%
Asian (2018)	272	3.2%	3,469	4.8%	9,915	4.9%	20,300	5.4%
Hawaiian or Pacific Islander (2018)	3	-	23	-	85	-	162	-
Other Race (2018)	72	0.8%	1,128	1.5%	6,996	3.5%	14,145	3.7%
Two or More Races (2018)	200	2.4%	1,643	2.3%	5,311	2.6%	9,899	2.6%
Not Hispanic or Latino Population (2018)	8,190	96.3%	69,624	95.6%	186,757	92.8%	349,153	92.2%
Hispanic or Latino Population (2018)	314	3.7%	3,217	4.4%	14,515	7.2%	29,686	7.8%
Not Hispanic or Latino Population (2023)	8,404	96.1%	72,057	95.4%	194,426	92.6%	362,983	92.0%
Hispanic or Latino Population (2023)	345	3.9%	3,497	4.6%	15,525	7.4%	31,518	8.0%
Not Hispanic or Latino Population (2010)	7,988	97.2%	67,620	96.3%	174,301	93.2%	320,347	92.8%
Hispanic or Latino Population (2010)	232	2.8%	2,564	3.7%	12,637	6.8%	24,995	7.2%
Not Hispanic or Latino Population (2000)	8,304	98.4%	65,684	97.6%	164,548	95.8%	285,897	96.2%
Hispanic or Latino Population (2000)	136	1.6%	1,643	2.4%	7,259	4.2%	11,158	3.8%
Projected Hispanic Annual Growth (2018 to 2023)	31	2.0%	281	1.7%	1,010	1.4%	1,832	1.2%
Historic Hispanic Annual Growth (2000 to 2018)	178	7.2%	1,574	5.3%	7,255	5.6%	18,528	9.2%
<b>Age Distribution (2018)</b>								
Age Under 5	454	5.3%	3,595	4.9%	11,453	5.7%	22,284	5.9%
Age 5 to 9 Years	418	4.9%	3,663	5.0%	11,088	5.5%	22,792	6.0%
Age 10 to 14 Years	434	5.1%	3,894	5.3%	11,217	5.6%	23,753	6.3%
Age 15 to 19 Years	387	4.6%	4,812	6.6%	16,177	8.0%	27,643	7.3%
Age 20 to 24 Years	372	4.4%	4,867	6.7%	19,032	9.5%	29,007	7.7%
Age 25 to 29 Years	653	7.7%	5,276	7.2%	16,920	8.4%	30,286	8.0%
Age 30 to 34 Years	603	7.1%	4,704	6.5%	13,406	6.7%	25,410	6.7%
Age 35 to 39 Years	539	6.3%	4,217	5.8%	11,764	5.8%	24,238	6.4%
Age 40 to 44 Years	443	5.2%	3,957	5.4%	10,757	5.3%	22,511	5.9%
Age 45 to 49 Years	523	6.1%	4,499	6.2%	12,049	6.0%	24,972	6.6%
Age 50 to 54 Years	524	6.2%	4,745	6.5%	12,092	6.0%	24,307	6.4%
Age 55 to 59 Years	626	7.4%	5,385	7.4%	12,602	6.3%	24,528	6.5%
Age 60 to 64 Years	581	6.8%	5,012	6.9%	11,432	5.7%	21,822	5.8%
Age 65 to 74 Years	994	11.7%	7,887	10.8%	17,282	8.6%	32,279	8.5%
Age 75 to 84 Years	676	8.0%	4,324	5.9%	9,329	4.6%	16,104	4.3%
Age 85 Years or Over	277	3.3%	2,004	2.8%	4,672	2.3%	6,903	1.8%
Median Age	43.2		41.2		36.2		36.7	
<b>Gender Age Distribution (2018)</b>								
Female Population	4,533	53.3%	38,779	53.2%	106,704	53.0%	199,590	52.7%
Age 0 to 19 Years	800	17.6%	7,993	20.6%	25,140	23.6%	48,016	24.1%
Age 20 to 64 Years	2,575	56.8%	22,493	58.0%	62,939	59.0%	119,324	59.8%
Age 65 Years or Over	1,159	25.6%	8,293	21.4%	18,626	17.5%	32,250	16.2%
Female Median Age	45.7		42.7		37.5		37.8	
Male Population	3,971	46.7%	34,062	46.8%	94,567	47.0%	179,250	47.3%
Age 0 to 19 Years	894	22.5%	7,972	23.4%	24,795	26.2%	48,456	27.0%
Age 20 to 64 Years	2,289	57.6%	20,167	59.2%	57,115	60.4%	107,758	60.1%
Age 65 Years or Over	788	19.8%	5,923	17.4%	12,657	13.4%	23,035	12.9%
Male Median Age	40.6		39.7		34.7		35.5	

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<b>Household Income Distribution (2018)</b>								
HH Income \$200,000 or More	199	4.9%	3,649	10.9%	5,630	6.4%	10,013	6.3%
HH Income \$150,000 to \$199,999	165	4.1%	2,488	7.4%	4,083	4.7%	8,365	5.2%
HH Income \$100,000 to \$149,999	534	13.2%	4,996	15.0%	9,499	10.9%	18,965	11.9%
HH Income \$75,000 to \$99,999	524	13.0%	3,868	11.6%	8,680	9.9%	17,824	11.1%
HH Income \$50,000 to \$74,999	937	23.2%	5,444	16.3%	14,424	16.5%	28,039	17.5%
HH Income \$35,000 to \$49,999	611	15.1%	4,595	13.8%	13,386	15.3%	24,454	15.3%
HH Income \$25,000 to \$34,999	441	10.9%	2,416	7.2%	9,115	10.4%	16,532	10.3%
HH Income \$15,000 to \$24,999	395	9.8%	2,991	9.0%	10,022	11.5%	16,933	10.6%
HH Income Under \$15,000	231	5.7%	2,957	8.9%	12,501	14.3%	18,777	11.7%
HH Income \$35,000 or More	2,970	73.6%	25,040	75.0%	55,702	63.8%	107,660	67.3%
HH Income \$75,000 or More	1,422	35.2%	15,000	44.9%	27,892	31.9%	55,167	34.5%
<b>Housing (2018)</b>								
Total Housing Units	4,151		34,334		90,354		165,168	
Housing Units Occupied	4,037	97.3%	33,405	97.3%	87,339	96.7%	159,903	96.8%
Housing Units Owner-Occupied	2,831	70.1%	21,155	63.3%	42,995	49.2%	90,669	56.7%
Housing Units, Renter-Occupied	1,206	29.9%	12,249	36.7%	44,344	50.8%	69,234	43.3%
Housing Units, Vacant	114	2.7%	929	2.7%	3,014	3.3%	5,265	3.2%
<b>Marital Status (2018)</b>								
Never Married	2,433	33.8%	20,184	32.7%	71,992	43.0%	120,659	38.9%
Currently Married	2,899	40.3%	27,203	44.1%	56,014	33.4%	118,594	38.3%
Separated	298	4.1%	2,348	3.8%	9,363	5.6%	17,374	5.6%
Widowed	478	6.6%	4,075	6.6%	10,142	6.1%	17,742	5.7%
Divorced	1,091	15.2%	7,878	12.8%	20,002	11.9%	35,642	11.5%
<b>Household Type (2018)</b>								
Population Family	6,235	73.3%	50,944	69.9%	136,420	67.8%	282,347	74.5%
Population Non-Family	2,156	25.4%	18,856	25.9%	53,266	26.5%	83,743	22.1%
Population Group Quarters	112	1.3%	3,041	4.2%	11,586	5.8%	12,749	3.4%
Family Households	2,242	55.5%	17,914	53.6%	45,597	52.2%	92,997	58.2%
Non-Family Households	1,795	44.5%	15,491	46.4%	41,742	47.8%	66,905	41.8%
Married Couple with Children	578	20.0%	5,044	18.5%	11,313	20.2%	26,217	22.1%
Average Family Household Size	2.8		2.8		3.0		3.0	
<b>Household Size (2018)</b>								
1 Person Households	1,494	37.0%	12,885	38.6%	33,098	37.9%	53,920	33.7%
2 Person Households	1,500	37.2%	11,742	35.2%	28,470	32.6%	52,674	32.9%
3 Person Households	499	12.4%	4,050	12.1%	11,958	13.7%	23,944	15.0%
4 Person Households	356	8.8%	3,109	9.3%	8,241	9.4%	17,558	11.0%
5 Person Households	130	3.2%	1,137	3.4%	3,493	4.0%	7,517	4.7%
6 or More Person Households	58	1.4%	481	1.4%	2,079	2.4%	4,291	2.7%
<b>Household Vehicles (2018)</b>								
Households with 0 Vehicles Available	136	3.4%	1,415	4.2%	6,767	7.7%	9,814	6.1%
Households with 1 Vehicles Available	1,461	36.2%	12,698	38.0%	36,472	41.8%	60,390	37.8%
Households with 2 or More Vehicles Available	2,439	60.4%	19,291	57.7%	44,101	50.5%	89,698	56.1%
Total Vehicles Available	7,411		58,744		142,845		282,450	
Average Vehicles Per Household	1.8		1.8		1.6		1.8	

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<b>Labor Force (2018)</b>				
Estimated Labor Population Age 16 Years or Over	7,121	61,047	165,642	306,033
Estimated Civilian Employed	4,521 63.5%	36,718 60.1%	97,678 59.0%	187,698 61.3%
Estimated Civilian Unemployed	138 1.9%	1,039 1.7%	4,412 2.7%	7,759 2.5%
Estimated in Armed Forces	- -	112 0.2%	169 0.1%	280 0.1%
Estimated Not in Labor Force	2,462 34.6%	23,179 38.0%	63,383 38.3%	110,296 36.0%
Unemployment Rate	1.9%	1.7%	2.7%	2.5%
<b>Occupation (2015)</b>				
Occupation: Population Age 16 Years or Over	4,474	36,983	97,665	187,384
Management, Business, Financial Operations	633 14.1%	7,064 19.1%	14,689 15.0%	30,066 16.0%
Professional, Related	1,375 30.7%	11,540 31.2%	24,012 24.6%	44,446 23.7%
Service	678 15.1%	4,802 13.0%	16,781 17.2%	30,137 16.1%
Sales, Office	1,151 25.7%	9,154 24.8%	24,601 25.2%	47,725 25.5%
Farming, Fishing, Forestry	1 -	39 0.1%	150 0.2%	303 0.2%
Construct, Extraction, Maintenance	184 4.1%	1,583 4.3%	5,982 6.1%	11,756 6.3%
Production, Transport Material Moving	453 10.1%	2,801 7.6%	11,450 11.7%	22,951 12.2%
White Collar Workers	3,159 70.6%	27,758 75.1%	63,302 64.8%	122,237 65.2%
Blue Collar Workers	1,315 29.4%	9,225 24.9%	34,363 35.2%	65,147 34.8%
<b>Consumer Expenditure (2018)</b>				
Total Household Expenditure	\$247 M	\$2.48 B	\$5.15 B	\$9.50 B
Total Non-Retail Expenditure	\$128 M 51.9%	\$1.31 B 52.7%	\$2.70 B 52.3%	\$4.96 B 52.2%
Total Retail Expenditure	\$119 M 48.1%	\$1.17 B 47.3%	\$2.46 B 47.7%	\$4.54 B 47.8%
Apparel	\$8.55 M 3.5%	\$86.8 M 3.5%	\$180 M 3.5%	\$331 M 3.5%
Contributions	\$10.7 M 4.3%	\$121 M 4.9%	\$234 M 4.5%	\$427 M 4.5%
Education	\$8.78 M 3.6%	\$101 M 4.1%	\$196 M 3.8%	\$358 M 3.8%
Entertainment	\$13.9 M 5.6%	\$140 M 5.6%	\$288 M 5.6%	\$532 M 5.6%
Food and Beverages	\$36.2 M 14.7%	\$354 M 14.3%	\$752 M 14.6%	\$1.39 B 14.6%
Furnishings and Equipment	\$8.49 M 3.4%	\$87.3 M 3.5%	\$176 M 3.4%	\$326 M 3.4%
Gifts	\$6.11 M 2.5%	\$66.6 M 2.7%	\$131 M 2.5%	\$240 M 2.5%
Health Care	\$20.0 M 8.1%	\$192 M 7.7%	\$412 M 8.0%	\$759 M 8.0%
Household Operations	\$6.94 M 2.8%	\$75.0 M 3.0%	\$148 M 2.9%	\$273 M 2.9%
Miscellaneous Expenses	\$3.69 M 1.5%	\$35.9 M 1.4%	\$76.0 M 1.5%	\$140 M 1.5%
Personal Care	\$3.20 M 1.3%	\$31.9 M 1.3%	\$66.7 M 1.3%	\$123 M 1.3%
Personal Insurance	\$1.81 M 0.7%	\$19.8 M 0.8%	\$38.9 M 0.8%	\$71.6 M 0.8%
Reading	\$552 K 0.2%	\$5.57 M 0.2%	\$11.5 M 0.2%	\$21.2 M 0.2%
Shelter	\$51.0 M 20.6%	\$515 M 20.7%	\$1.07 B 20.7%	\$1.96 B 20.6%
Tobacco	\$1.53 M 0.6%	\$13.8 M 0.6%	\$31.3 M 0.6%	\$57.6 M 0.6%
Transportation	\$47.1 M 19.1%	\$456 M 18.4%	\$960 M 18.6%	\$1.78 B 18.8%
Utilities	\$18.6 M 7.5%	\$179 M 7.2%	\$386 M 7.5%	\$711 M 7.5%
<b>Educational Attainment (2018)</b>				
Adult Population Age 25 Years or Over	6,438	52,010	132,305	253,361
Elementary (Grade Level 0 to 8)	83 1.3%	628 1.2%	4,687 3.5%	8,859 3.5%
Some High School (Grade Level 9 to 11)	216 3.4%	1,645 3.2%	8,385 6.3%	15,468 6.1%
High School Graduate	1,153 17.9%	7,619 14.6%	27,150 20.5%	56,026 22.1%
Some College	1,426 22.1%	9,703 18.7%	28,656 21.7%	54,941 21.7%
Associate Degree Only	400 6.2%	3,440 6.6%	8,993 6.8%	18,956 7.5%
Bachelor Degree Only	2,130 33.1%	16,804 32.3%	32,937 24.9%	62,897 24.8%
Graduate Degree	1,030 16.0%	12,172 23.4%	21,496 16.2%	36,215 14.3%

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## Northwest Centre

### Greensboro, NC 27408

#### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	3,132	83.7%	21,137	67.9%	48,346	61.7%	98,066	69.7%
1 Attached Unit	142	3.8%	2,622	8.4%	5,810	7.4%	9,523	6.8%
2 to 4 Units	157	4.2%	2,187	7.0%	7,604	9.7%	10,007	7.1%
5 to 9 Units	312	8.3%	3,028	9.7%	10,937	14.0%	16,203	11.5%
10 to 19 Units	154	4.1%	2,458	7.9%	7,269	9.3%	12,351	8.8%
20 to 49 Units	41	1.1%	902	2.9%	3,395	4.3%	5,796	4.1%
50 or More Units	41	1.1%	1,086	3.5%	3,054	3.9%	3,871	2.8%
Mobile Home or Trailer	14	0.4%	176	0.6%	753	1.0%	3,623	2.6%
Other Structure	2	0.1%	39	0.1%	163	0.2%	206	0.1%

#### Homes Built By Year (2015)

Homes Built 2010 or later	12	0.3%	427	1.4%	1,067	1.4%	2,558	1.8%
Homes Built 2000 to 2009	195	5.2%	3,173	10.2%	9,572	12.2%	23,695	16.8%
Homes Built 1990 to 1999	267	7.1%	5,578	17.9%	15,187	19.4%	33,809	24.0%
Homes Built 1980 to 1989	442	11.8%	5,739	18.4%	15,045	19.2%	25,417	18.1%
Homes Built 1970 to 1979	668	17.8%	5,118	16.4%	12,544	16.0%	21,578	15.3%
Homes Built 1960 to 1969	1,005	26.8%	4,088	13.1%	10,181	13.0%	17,221	12.2%
Homes Built 1950 to 1959	1,124	30.0%	4,960	15.9%	11,626	14.8%	16,868	12.0%
Homes Built Before 1949	240	6.4%	3,701	11.9%	9,524	12.2%	13,152	9.3%

#### Home Values (2015)

Home Values \$1,000,000 or More	5	0.2%	222	1.1%	359	0.9%	534	0.7%
Home Values \$500,000 to \$999,999	61	2.3%	1,482	7.3%	2,153	5.4%	3,787	4.6%
Home Values \$400,000 to \$499,999	103	3.9%	1,493	7.4%	2,215	5.5%	4,140	5.0%
Home Values \$300,000 to \$399,999	261	9.9%	3,191	15.8%	4,670	11.7%	9,544	11.6%
Home Values \$200,000 to \$299,999	498	18.8%	5,244	26.0%	8,434	21.1%	16,373	20.0%
Home Values \$150,000 to \$199,999	716	27.0%	4,093	20.3%	7,575	18.9%	16,432	20.0%
Home Values \$100,000 to \$149,999	917	34.6%	3,609	17.9%	9,003	22.5%	21,607	26.3%
Home Values \$70,000 to \$99,999	195	7.3%	1,303	6.5%	5,359	13.4%	11,238	13.7%
Home Values \$50,000 to \$69,999	19	0.7%	436	2.2%	2,343	5.9%	4,222	5.1%
Home Values \$25,000 to \$49,999	13	0.5%	63	0.3%	531	1.3%	1,139	1.4%
Home Values Under \$25,000	15	0.6%	123	0.6%	313	0.8%	1,358	1.7%
Owner-Occupied Median Home Value	\$180,135		\$241,298		\$200,438		\$189,247	
Renter-Occupied Median Rent	\$711		\$724		\$664		\$678	

#### Transportation To Work (2015)

Drive to Work Alone	3,411	83.4%	29,983	83.3%	79,240	80.3%	151,946	82.3%
Drive to Work in Carpool	314	7.7%	1,936	5.4%	8,142	8.3%	14,457	7.8%
Travel to Work by Public Transportation	15	0.4%	224	0.6%	1,720	1.7%	2,950	1.6%
Drive to Work on Motorcycle	-	-	10	-	53	0.1%	76	-
Walk or Bicycle to Work	51	1.2%	637	1.8%	2,394	2.4%	3,070	1.7%
Other Means	18	0.4%	173	0.5%	670	0.7%	1,146	0.6%
Work at Home	283	6.9%	3,034	8.4%	6,458	6.5%	11,033	6.0%

#### Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,267	33.3%	10,669	32.4%	28,259	30.6%	47,413	27.3%
Travel to Work in 15 to 29 Minutes	1,924	50.5%	16,464	49.9%	44,449	48.2%	89,573	51.6%
Travel to Work in 30 to 59 Minutes	776	20.4%	5,784	17.5%	16,195	17.6%	34,000	19.6%
Travel to Work in 60 Minutes or More	182	4.8%	922	2.8%	2,526	2.7%	5,349	3.1%
Average Minutes Travel to Work	18.0		17.5		17.9		19.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.