

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5689/-77.4006

RF5

Oak Hill Plaza Richmond, VA 23223	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2018)	10,938	101,086	228,612	549,947
Projected Population (2023)	11,506	105,850	238,276	572,594
Census Population (2010)	10,330	88,081	201,727	503,449
Census Population (2000)	9,649	84,501	187,618	461,207
Projected Annual Growth (2018 to 2023)	568 1.0%	4,764 0.9%	9,664 0.8%	22,647 0.8%
Historical Annual Growth (2010 to 2018)	608 0.7%	13,005 1.8%	26,885 1.7%	46,498 1.2%
Historical Annual Growth (2000 to 2010)	681 0.7%	3,580 0.4%	14,109 0.8%	42,242 0.9%
Estimated Population Density (2018)	3,483 <i>psm</i>	3,577 <i>psm</i>	2,912 <i>psm</i>	1,751 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
Households				
Estimated Households (2018)	4,105	40,840	97,261	225,860
Projected Households (2023)	4,346	42,623	100,641	234,058
Census Households (2010)	3,892	35,215	85,818	206,946
Census Households (2000)	3,651	32,900	78,768	192,080
Estimated Households with Children (2018)	1,435 35.0%	11,289 27.6%	23,253 23.9%	63,612 28.2%
Estimated Average Household Size (2018)	2.63	2.36	2.25	2.37
Average Household Income				
Estimated Average Household Income (2018)	\$74,968	\$55,657	\$66,370	\$80,201
Projected Average Household Income (2023)	\$83,260	\$62,087	\$75,845	\$92,544
Estimated Average Family Income (2018)	\$84,202	\$64,295	\$81,545	\$98,034
Median Household Income				
Estimated Median Household Income (2018)	\$52,411	\$42,555	\$49,917	\$62,639
Projected Median Household Income (2023)	\$57,806	\$47,999	\$56,528	\$71,192
Estimated Median Family Income (2018)	\$62,611	\$56,565	\$68,937	\$81,947
Per Capita Income				
Estimated Per Capita Income (2018)	\$28,264	\$22,931	\$28,542	\$33,141
Projected Per Capita Income (2023)	\$31,571	\$25,425	\$32,328	\$38,024
Estimated Per Capita Income 5 Year Growth	\$3,308 11.7%	\$2,494 10.9%	\$3,786 13.3%	\$4,883 14.7%
Estimated Average Household Net Worth (2018)	\$386,728	\$333,205	\$431,698	\$528,824
Daytime Demos (2018)				
Total Businesses	257	5,267	11,869	26,018
Total Employees	2,521	77,723	167,302	352,480
Company Headquarter Businesses	1 0.4%	103 2.0%	195 1.6%	300 1.2%
Company Headquarter Employees	39 1.5%	26,235 33.8%	41,875 25.0%	62,735 17.8%
Employee Population per Business	9.8	14.8	14.1	13.5
Residential Population per Business	42.5	19.2	19.3	21.1

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Race & Ethnicity								
White (2018)	864	7.9%	23,848	23.6%	93,738	41.0%	273,160	49.7%
Black or African American (2018)	9,629	88.0%	71,346	70.6%	120,314	52.6%	219,798	40.0%
American Indian or Alaska Native (2018)	32	0.3%	258	0.3%	664	0.3%	2,021	0.4%
Asian (2018)	80	0.7%	2,189	2.2%	5,901	2.6%	21,516	3.9%
Hawaiian or Pacific Islander (2018)	4	-	42	-	97	-	348	0.1%
Other Race (2018)	80	0.7%	976	1.0%	2,469	1.1%	19,372	3.5%
Two or More Races (2018)	248	2.3%	2,426	2.4%	5,429	2.4%	13,733	2.5%
Not Hispanic or Latino Population (2018)	10,694	97.8%	98,308	97.3%	221,538	96.9%	510,913	92.9%
Hispanic or Latino Population (2018)	244	2.2%	2,778	2.7%	7,074	3.1%	39,034	7.1%
Not Hispanic or Latino Population (2023)	11,237	97.7%	102,812	97.1%	230,553	96.8%	530,136	92.6%
Hispanic or Latino Population (2023)	269	2.3%	3,038	2.9%	7,724	3.2%	42,458	7.4%
Not Hispanic or Latino Population (2010)	10,106	97.8%	85,861	97.5%	196,039	97.2%	471,244	93.6%
Hispanic or Latino Population (2010)	224	2.2%	2,220	2.5%	5,688	2.8%	32,205	6.4%
Not Hispanic or Latino Population (2000)	9,553	99.0%	83,534	98.9%	184,957	98.6%	448,409	97.2%
Hispanic or Latino Population (2000)	96	1.0%	967	1.1%	2,661	1.4%	12,798	2.8%
Projected Hispanic Annual Growth (2018 to 2023)	25	2.0%	261	1.9%	650	1.8%	3,424	1.8%
Historic Hispanic Annual Growth (2000 to 2018)	148	8.5%	1,810	10.4%	4,413	9.2%	26,236	11.4%
Age Distribution (2018)								
Age Under 5	536	4.9%	6,119	6.1%	12,598	5.5%	33,439	6.1%
Age 5 to 9 Years	610	5.6%	5,632	5.6%	11,414	5.0%	30,681	5.6%
Age 10 to 14 Years	726	6.6%	5,367	5.3%	11,036	4.8%	30,482	5.5%
Age 15 to 19 Years	747	6.8%	6,508	6.4%	14,556	6.4%	33,603	6.1%
Age 20 to 24 Years	614	5.6%	7,992	7.9%	18,596	8.1%	38,268	7.0%
Age 25 to 29 Years	692	6.3%	10,573	10.5%	24,947	10.9%	49,689	9.0%
Age 30 to 34 Years	711	6.5%	8,562	8.5%	19,980	8.7%	44,892	8.2%
Age 35 to 39 Years	708	6.5%	6,718	6.6%	15,397	6.7%	38,002	6.9%
Age 40 to 44 Years	598	5.5%	5,270	5.2%	12,073	5.3%	31,403	5.7%
Age 45 to 49 Years	699	6.4%	5,585	5.5%	12,675	5.5%	32,864	6.0%
Age 50 to 54 Years	795	7.3%	6,052	6.0%	13,493	5.9%	33,982	6.2%
Age 55 to 59 Years	814	7.4%	6,655	6.6%	14,626	6.4%	35,987	6.5%
Age 60 to 64 Years	823	7.5%	6,042	6.0%	13,617	6.0%	33,950	6.2%
Age 65 to 74 Years	1,242	11.4%	8,527	8.4%	19,466	8.5%	49,025	8.9%
Age 75 to 84 Years	481	4.4%	3,877	3.8%	9,343	4.1%	23,078	4.2%
Age 85 Years or Over	142	1.3%	1,608	1.6%	4,797	2.1%	10,602	1.9%
Median Age	40.2		35.7		36.3		37.3	
Gender Age Distribution (2018)								
Female Population	5,904	54.0%	53,780	53.2%	121,288	53.1%	288,463	52.5%
Age 0 to 19 Years	1,234	20.9%	11,725	21.8%	24,876	20.5%	63,215	21.9%
Age 20 to 64 Years	3,553	60.2%	33,583	62.4%	75,980	62.6%	176,245	61.1%
Age 65 Years or Over	1,117	18.9%	8,472	15.8%	20,431	16.8%	49,003	17.0%
Female Median Age	42.7		37.1		37.8		38.7	
Male Population	5,034	46.0%	47,306	46.8%	107,325	46.9%	261,484	47.5%
Age 0 to 19 Years	1,385	27.5%	11,902	25.2%	24,727	23.0%	64,990	24.9%
Age 20 to 64 Years	2,900	57.6%	29,865	63.1%	69,423	64.7%	162,792	62.3%
Age 65 Years or Over	748	14.9%	5,540	11.7%	13,175	12.3%	33,703	12.9%
Male Median Age	37.0		34.0		34.6		35.8	

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Household Income Distribution (2018)								
HH Income \$200,000 or More	175	4.3%	1,270	3.1%	4,682	4.8%	14,045	6.2%
HH Income \$150,000 to \$199,999	92	2.2%	1,107	2.7%	3,836	3.9%	12,286	5.4%
HH Income \$100,000 to \$149,999	417	10.2%	3,824	9.4%	10,515	10.8%	30,528	13.5%
HH Income \$75,000 to \$99,999	633	15.4%	4,002	9.8%	10,325	10.6%	27,689	12.3%
HH Income \$50,000 to \$74,999	640	15.6%	6,510	15.9%	16,929	17.4%	40,722	18.0%
HH Income \$35,000 to \$49,999	699	17.0%	5,839	14.3%	13,575	14.0%	30,986	13.7%
HH Income \$25,000 to \$34,999	389	9.5%	4,214	10.3%	9,543	9.8%	19,744	8.7%
HH Income \$15,000 to \$24,999	542	13.2%	4,879	11.9%	10,765	11.1%	21,429	9.5%
HH Income Under \$15,000	518	12.6%	9,194	22.5%	17,092	17.6%	28,431	12.6%
HH Income \$35,000 or More	2,656	64.7%	22,554	55.2%	59,861	61.5%	156,255	69.2%
HH Income \$75,000 or More	1,317	32.1%	10,204	25.0%	29,357	30.2%	84,548	37.4%
Housing (2018)								
Total Housing Units	4,324		43,013		101,079		233,151	
Housing Units Occupied	4,105	94.9%	40,840	94.9%	97,261	96.2%	225,860	96.9%
Housing Units Owner-Occupied	2,808	68.4%	16,506	40.4%	41,872	43.1%	122,073	54.0%
Housing Units, Renter-Occupied	1,297	31.6%	24,334	59.6%	55,389	56.9%	103,786	46.0%
Housing Units, Vacant	219	5.1%	2,173	5.1%	3,818	3.8%	7,292	3.1%
Marital Status (2018)								
Never Married	3,845	42.4%	46,135	54.9%	101,564	52.5%	197,526	43.4%
Currently Married	2,551	28.1%	16,005	19.1%	45,298	23.4%	151,537	33.3%
Separated	610	6.7%	5,801	6.9%	10,835	5.6%	24,890	5.5%
Widowed	736	8.1%	4,832	5.8%	11,507	5.9%	26,337	5.8%
Divorced	1,324	14.6%	11,195	13.3%	24,360	12.6%	55,055	12.1%
Household Type (2018)								
Population Family	9,192	84.0%	70,079	69.3%	149,475	65.4%	405,328	73.7%
Population Non-Family	1,619	14.8%	26,170	25.9%	69,363	30.3%	128,993	23.5%
Population Group Quarters	127	1.2%	4,837	4.8%	9,774	4.3%	15,626	2.8%
Family Households	2,811	68.5%	21,794	53.4%	48,159	49.5%	130,101	57.6%
Non-Family Households	1,294	31.5%	19,046	46.6%	49,102	50.5%	95,759	42.4%
Married Couple with Children	489	19.2%	3,287	20.5%	8,569	18.9%	31,783	21.0%
Average Family Household Size	3.3		3.2		3.1		3.1	
Household Size (2018)								
1 Person Households	1,061	25.8%	13,923	34.1%	34,343	35.3%	71,344	31.6%
2 Person Households	1,253	30.5%	12,684	31.1%	32,230	33.1%	74,289	32.9%
3 Person Households	793	19.3%	6,672	16.3%	15,107	15.5%	37,211	16.5%
4 Person Households	512	12.5%	4,122	10.1%	9,038	9.3%	25,372	11.2%
5 Person Households	281	6.8%	1,948	4.8%	3,958	4.1%	10,885	4.8%
6 or More Person Households	205	5.0%	1,491	3.7%	2,587	2.7%	6,760	3.0%
Household Vehicles (2018)								
Households with 0 Vehicles Available	406	9.9%	8,035	19.7%	15,178	15.6%	23,032	10.2%
Households with 1 Vehicles Available	1,680	40.9%	17,889	43.8%	40,310	41.4%	83,893	37.1%
Households with 2 or More Vehicles Available	2,020	49.2%	14,916	36.5%	41,773	42.9%	118,935	52.7%
Total Vehicles Available	6,679		53,633		141,428		381,267	
Average Vehicles Per Household	1.6		1.3		1.5		1.7	

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Richmond, VA 23223

Labor Force (2018)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Estimated Labor Population Age 16 Years or Over	8,926	83,136	191,785	450,159
Estimated Civilian Employed	5,382 60.3%	48,803 58.7%	120,261 62.7%	290,668 64.6%
Estimated Civilian Unemployed	220 2.5%	1,987 2.4%	4,272 2.2%	10,031 2.2%
Estimated in Armed Forces	14 0.2%	206 0.2%	380 0.2%	896 0.2%
Estimated Not in Labor Force	3,311 37.1%	32,140 38.7%	66,872 34.9%	148,564 33.0%
Unemployment Rate	2.5%	2.4%	2.2%	2.2%

Occupation (2015)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Occupation: Population Age 16 Years or Over	5,345	48,718	119,935	290,823
Management, Business, Financial Operations	641 12.0%	6,833 14.0%	18,555 15.5%	48,274 16.6%
Professional, Related	916 17.1%	11,436 23.5%	31,084 25.9%	71,160 24.5%
Service	1,097 20.5%	10,599 21.8%	23,658 19.7%	52,222 18.0%
Sales, Office	1,627 30.4%	12,213 25.1%	29,235 24.4%	72,476 24.9%
Farming, Fishing, Forestry	12 0.2%	57 0.1%	81 0.1%	227 0.1%
Construct, Extraction, Maintenance	224 4.2%	2,243 4.6%	6,029 5.0%	20,013 6.9%
Production, Transport Material Moving	827 15.5%	5,337 11.0%	11,293 9.4%	26,451 9.1%
White Collar Workers	3,185 59.6%	30,482 62.6%	78,873 65.8%	191,910 66.0%
Blue Collar Workers	2,160 40.4%	18,236 37.4%	41,061 34.2%	98,912 34.0%

Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$235 M	\$1.90 B	\$5.10 B	\$13.5 B
Total Non-Retail Expenditure	\$121 M 51.6%	\$988 M 51.9%	\$2.66 B 52.0%	\$7.04 B 52.2%
Total Retail Expenditure	\$114 M 48.4%	\$917 M 48.1%	\$2.45 B 48.0%	\$6.44 B 47.8%
Apparel	\$8.17 M 3.5%	\$66.5 M 3.5%	\$178 M 3.5%	\$472 M 3.5%
Contributions	\$9.63 M 4.1%	\$76.7 M 4.0%	\$217 M 4.2%	\$604 M 4.5%
Education	\$8.10 M 3.4%	\$68.2 M 3.6%	\$188 M 3.7%	\$514 M 3.8%
Entertainment	\$13.1 M 5.6%	\$105 M 5.5%	\$283 M 5.6%	\$756 M 5.6%
Food and Beverages	\$34.9 M 14.9%	\$285 M 15.0%	\$755 M 14.8%	\$1.97 B 14.6%
Furnishings and Equipment	\$7.97 M 3.4%	\$63.3 M 3.3%	\$173 M 3.4%	\$465 M 3.5%
Gifts	\$5.52 M 2.4%	\$44.9 M 2.4%	\$125 M 2.4%	\$342 M 2.5%
Health Care	\$19.3 M 8.2%	\$158 M 8.3%	\$416 M 8.2%	\$1.07 B 7.9%
Household Operations	\$6.45 M 2.7%	\$51.5 M 2.7%	\$142 M 2.8%	\$390 M 2.9%
Miscellaneous Expenses	\$3.50 M 1.5%	\$28.7 M 1.5%	\$76.3 M 1.5%	\$198 M 1.5%
Personal Care	\$3.06 M 1.3%	\$24.9 M 1.3%	\$66.5 M 1.3%	\$175 M 1.3%
Personal Insurance	\$1.67 M 0.7%	\$13.3 M 0.7%	\$37.0 M 0.7%	\$102 M 0.8%
Reading	\$518 K 0.2%	\$4.22 M 0.2%	\$11.4 M 0.2%	\$30.0 M 0.2%
Shelter	\$48.2 M 20.5%	\$393 M 20.6%	\$1.05 B 20.6%	\$2.78 B 20.6%
Tobacco	\$1.54 M 0.7%	\$12.7 M 0.7%	\$32.5 M 0.6%	\$80.9 M 0.6%
Transportation	\$45.0 M 19.2%	\$359 M 18.9%	\$959 M 18.8%	\$2.53 B 18.7%
Utilities	\$18.1 M 7.7%	\$149 M 7.8%	\$392 M 7.7%	\$1.01 B 7.5%

Educational Attainment (2018)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Adult Population Age 25 Years or Over	7,706	69,468	160,413	383,475
Elementary (Grade Level 0 to 8)	295 3.8%	2,884 4.2%	5,644 3.5%	15,660 4.1%
Some High School (Grade Level 9 to 11)	838 10.9%	8,359 12.0%	14,209 8.9%	28,722 7.5%
High School Graduate	2,611 33.9%	18,935 27.3%	39,876 24.9%	94,624 24.7%
Some College	1,973 25.6%	15,000 21.6%	33,369 20.8%	77,119 20.1%
Associate Degree Only	544 7.1%	4,563 6.6%	11,115 6.9%	28,300 7.4%
Bachelor Degree Only	967 12.6%	12,670 18.2%	35,596 22.2%	87,599 22.8%
Graduate Degree	478 6.2%	7,057 10.2%	20,604 12.8%	51,451 13.4%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	3,263	83.8%	20,800	59.1%	49,722	57.9%	137,633	66.5%
1 Attached Unit	425	10.9%	3,196	9.1%	7,707	9.0%	18,133	8.8%
2 to 4 Units	146	3.8%	4,144	11.8%	10,054	11.7%	15,748	7.6%
5 to 9 Units	101	2.6%	3,415	9.7%	7,723	9.0%	16,982	8.2%
10 to 19 Units	65	1.7%	2,711	7.7%	6,898	8.0%	15,635	7.6%
20 to 49 Units	27	0.7%	1,863	5.3%	4,355	5.1%	6,106	3.0%
50 or More Units	40	1.0%	4,437	12.6%	10,019	11.7%	13,680	6.6%
Mobile Home or Trailer	16	0.4%	203	0.6%	429	0.5%	1,868	0.9%
Other Structure	-	-	8	-	118	0.1%	165	0.1%

Homes Built By Year (2015)

Homes Built 2010 or later	8	0.2%	406	1.2%	1,632	1.9%	2,722	1.3%
Homes Built 2000 to 2009	475	12.2%	2,856	8.1%	7,518	8.8%	21,903	10.6%
Homes Built 1990 to 1999	300	7.7%	3,256	9.2%	7,765	9.0%	25,119	12.1%
Homes Built 1980 to 1989	374	9.6%	3,962	11.3%	9,407	11.0%	27,763	13.4%
Homes Built 1970 to 1979	825	21.2%	5,228	14.8%	12,537	14.6%	33,409	16.1%
Homes Built 1960 to 1969	319	8.2%	4,380	12.4%	10,279	12.0%	27,065	13.1%
Homes Built 1950 to 1959	1,021	26.2%	5,768	16.4%	12,316	14.4%	32,407	15.7%
Homes Built Before 1949	715	18.4%	13,375	38.0%	32,762	38.2%	49,803	24.1%

Home Values (2015)

Home Values \$1,000,000 or More	13	0.5%	87	0.6%	324	0.8%	1,350	1.2%
Home Values \$500,000 to \$999,999	83	3.1%	670	4.3%	2,342	5.9%	7,918	6.8%
Home Values \$400,000 to \$499,999	113	4.2%	714	4.6%	2,126	5.4%	7,289	6.3%
Home Values \$300,000 to \$399,999	155	5.8%	1,299	8.4%	4,422	11.2%	15,538	13.4%
Home Values \$200,000 to \$299,999	299	11.1%	3,025	19.5%	9,714	24.5%	33,484	29.0%
Home Values \$150,000 to \$199,999	627	23.3%	3,784	24.4%	9,299	23.5%	25,772	22.3%
Home Values \$100,000 to \$149,999	901	33.5%	3,918	25.3%	8,280	20.9%	19,543	16.9%
Home Values \$70,000 to \$99,999	442	16.4%	1,934	12.5%	3,182	8.0%	6,177	5.3%
Home Values \$50,000 to \$69,999	82	3.1%	657	4.2%	1,069	2.7%	2,329	2.0%
Home Values \$25,000 to \$49,999	16	0.6%	221	1.4%	343	0.9%	841	0.7%
Home Values Under \$25,000	43	1.6%	184	1.2%	406	1.0%	1,340	1.2%
Owner-Occupied Median Home Value	\$143,030		\$168,806		\$202,278		\$228,793	
Renter-Occupied Median Rent	\$773		\$768		\$828		\$847	

Transportation To Work (2015)

Drive to Work Alone	4,735	82.9%	39,682	74.4%	91,803	75.7%	229,424	78.8%
Drive to Work in Carpool	608	10.6%	4,674	8.8%	9,989	8.2%	26,873	9.2%
Travel to Work by Public Transportation	91	1.6%	2,651	5.0%	4,653	3.8%	7,177	2.5%
Drive to Work on Motorcycle	1	-	68	0.1%	134	0.1%	320	0.1%
Walk or Bicycle to Work	64	1.1%	3,592	6.7%	8,494	7.0%	12,022	4.1%
Other Means	34	0.6%	624	1.2%	1,465	1.2%	2,801	1.0%
Work at Home	180	3.1%	2,015	3.8%	4,704	3.9%	12,597	4.3%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	791	14.3%	10,064	19.6%	27,963	24.0%	65,130	23.4%
Travel to Work in 15 to 29 Minutes	2,993	54.1%	25,111	49.0%	60,442	51.9%	143,992	51.7%
Travel to Work in 30 to 59 Minutes	1,103	19.9%	9,292	18.1%	21,902	18.8%	56,626	20.3%
Travel to Work in 60 Minutes or More	295	5.3%	2,433	4.7%	5,046	4.3%	12,550	4.5%
Average Minutes Travel to Work	21.3		20.3		20.1		20.4	

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